

**FAYETTEVILLE REGIONAL AIRPORT
COMMISSION MEETING
HAMILTON CONFERENCE ROOM
Tuesday, June 30, 2026
2:00 P.M.**

ATTENDANCE

Mrs. Liza Hondros, Mrs. Judy Dawkins, Mr. Lee Beavers, Mr. Dwight Thompson, Mr. Steve Harper,
Mr. Paul Hinson, Michelle Williams, Ms. Karen Ewart

ABSENT

Mr. Robert Van Geons

OTHERS

Mr. Andrew LaGala, A.A.E., Airport Director
Mr. Deontae Watson, Deputy Airport Director
Ms. Trinia Wolfe, Senior Administrative Assistant
Mr. Solomon Townsend, Cumberland County School ICON Intern
Mr. Jerome Coaxum, Airport Management Analyst
Mrs. Una West Williams, Administrative Assistant

Mrs. Liza Hondros called the meeting to order at 2:00 PM

ITEM 1: Consider approval of the Agenda

Mrs. Hondros asked for a motion to approve the agenda.
Ms. Ewart made a motion to approve agenda.
Mr. Harper seconded the motion.

ACTION: The motion was carried unanimously.

ITEM 2: Consider approval of the minutes of the meeting held May 26, 2026

Mrs. Hondros asked for a motion to approve the minutes.
Mr. Beavers made a motion to approve the minutes.
Mr. Harper seconded the motion.

ACTION: The motion carried unanimously.

ITEM 3: Director's Report

Mr. LaGala's Industry Updates were as follows:

- Legislative Day – June 2, 2026 – RDU
 - Meet with legislators regarding aviation bills
 - Spoke at the Chamber Breakfast on June 18th
 - Airport Overview
 - Economic Impact
 - Air Service and Regional Connectivity
 - Business Development and Investment Opportunities
 - Capital Improvement Program
 - Emerging Opportunities
 - Regional Economic Development Partnerships
 - Challenges/Opportunities and a Call-to-Action

Airport update

Mr. LaGala gave updates

- Delta Air Lines agreement has been signed and returned.
- Effective date should be August 1, 2026
- American Airlines agreement is forthcoming, still in airline routing
- LGA trip on Monday, June 29th – exploratory meeting with Vantage Group – A few council members attended along with CM and myself
- Consulting firm with experience managing cargo, concessions and other airport management functions, predominantly small to large hub airports in the US
- Follow-up FAY visit forth coming

Air Service Development

American Airlines

- Meeting was positive no concerns with FAY-CLT service
- 50-seat ERJ-154s will stay at FAY for the foreseeable future
- CR7s and CR9s are constrained in terms of availability
- AA is still planning to get to 9 banks at CLT

United Airlines

- Mentioned the SkyWest letter of support for the SCASD grant application for service to IAD
- Additional IAD gates are coming online for UA this year

Delta Air Lines

- 4x daily service FAY-ATL is performing well and they are happy with the schedule timing
- FAY can expect all CR-9s in the schedules moving forward
- DL had some concerns 1 year ago as the employment cuts were happening in the Federal government, but traffic has stabilized
- CR9 will be a good aircraft for FAY as its larger size allows for more seats and better ability to carry larger military bags

Airline Departures Update - July

- American – six daily; Delta – four daily; Sun Country Charter – two per month

Marketing Report

Mr. LaGala gave marketing report.

- Focused seasonal initiative spotlight summer travel opportunities
- Key highlights include promoting destination getaways via American Airlines and Delta Air Lines
- Driving record-breaking engagement with the announcement of Sun Country Airlines' arrival.
- Trend-driven content, including our Gen Z vs. Millennial series, helped expand reach and strengthen audience connection

FAY Marketing Strategy: FY 2026-2027

For the upcoming fiscal year, our marketing strategy focuses on expanding visibility, strengthening partnerships, and elevating the traveler experience. Social media and digital channels will continue to evolve, emphasizing seasonal storytelling and trend-inspired content to broaden reach.

Additionally, we plan to enhance community-focused engagement and adopt more robust reporting practices to inform strategies and showcase measurable impact.

ITEM 4: Commission Members Concerns

Mrs. Dawkins commended Mr. LaGala for a job well done at Chamber Coffee event. Michelle Williams, FACVB invited Mr. LaGala to do podcast on their station, Greater Fayetteville Forward. She also urged everyone to follow and share all post from FAY's social media. Ms. Williams shared coloring books created by a local artist with the FAY team and Airport Commission. Mrs. Hondros asked for an update on TSA pre-check event at FAY. Mr. Watson gave update and stated that more information would follow soon.

ITEM 5: The next regularly scheduled meeting of the Airport Commission will be Tuesday, August 25, 2026 at 2:00 P.M., Hamilton Conference Room.

Mrs. Hondros asked for a motion to adjourn.

Mr. Beavers made a motion to adjourn.

Mr. Harper seconded the motion.

The meeting was adjourned at 3:09 P.M.



Mr. Lee Beavers, Secretary

Transcribed: TLW