

## Character Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	When a new business moves into a vacated business location, previously expansive, un-landscaped or under-landscaped parking areas should be up-fitted with appropriate planting islands and perimeter landscaping.	Character		Policy	Development Ordinance	
Cumberland 2030 Growth Vision	When "big box" retail stores relocate to another "bigger box" location in the community, the company is strongly encouraged to find new occupants and make arrangements for the on-going maintenance of the building.	Character	Land Use	Policy	Code of Ordinances	
Cumberland 2010 Land Use	Utilize open spaces, urban spaces, and landscaping to soften, beautify, and improve the image of the County.	Character		Policy		
North Fayetteville Land Use	Utilize open spaces and landscaping to soften, beautify, and improve the image of the Area.	Character		Policy		
Murchison Road Corridor	Use greenways and open views to add value to adjacent parcels, bolster ongoing downtown parks and trail investments and allow new, safe mobility options.	Character	Parks & Recreation	Policy		
Cumberland 2030 Growth Vision	Those proposing the removal of trees shall demonstrate a good faith effort to incorporate existing trees into their site designs. Incentives and disincentives may be used to encourage appropriate site development.	Character		Policy	Development Ordinance	
Cumberland 2030 Growth Vision	The significance of street trees in providing visual relief, summer cooling, improved air quality and livability shall be recognized through public policies to encourage their planting and maintenance. Highest priority shall be given to gateway travel corridors and urban centers. Programs urging voluntary efforts by property owners shall be preferred. Power companies shall be encouraged to aesthetically trim trees under or near power lines when those trees do not interfere with power line operations.	Character		Policy	Development Ordinance	

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Cumberland 2030 Growth Vision	The preferred design of commercial properties shall be: (1) buildings pulled up to the street so as to enclose the streetscape (2) parking to the side or rear and (3) windowed walls oriented toward public rights of way. other design alternatives are also acceptable, so long as they fit in with the area in which they are located.	Character		Policy	Development Ordinance	
Cumberland 2030 Growth Vision	The placement of utility wires underground shall be required in all new public and private developments. Existing overhead utilities should be relocated to underground locations when redevelopment or new construction affords the opportunity and where high visibility justifies the cost.	Character		Policy	Development Ordinance	
Cumberland 2030 Growth Vision	The placement of communication and other towers in Cumberland County shall be monitored through the use of the special use permitting process. Their design and location shall continue to be regulated as necessary.	Character	Land Use	Policy	Development Ordinance	
Cumberland 2030 Growth Vision	The pedestrian-oriented character and architectural integrity of older commercial areas shall be preserved and strengthened.	Character		Policy		
Cumberland 2030 Growth Vision	The inappropriate use of manufactured homes for storage, or their abandonment without proper disposal, shall be prohibited. Short-term storage in tractor-trailers or storage containers may be authorized.	Character	Land Use	Policy	Development Ordinance	
Cumberland 2030 Growth Vision	The important economic, tourism, and community image benefits of attractive major travel corridors through the area shall be recognized. Such entryway corridors shall receive priority attention for improved appearance and development standards, including landscaping, signage, tree preservation, underground utilities, streetlights, and sidewalks.	Character		Policy	Development Ordinance	

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Cumberland 2030 Growth Vision	The County shall not permit the establishment and operation of unlicensed junkyards. Similarly, junked or unlicensed vehicles shall not be permitted to remain in locations visible from any public right of way, except as may be specifically permitted within an approved junkyard.	Character	Land Use	Policy	Development Ordinance	
North Fayetteville Land Use	Support the preservation and planting of vegetation; the protection of natural areas and resources; and the conservation of the natural beauty of the area.	Character		Policy	Programs	
Ramsey Street Corridor	Study policies intended to ensure commercial uses in the southern portion of the Ramsey Street Corridor do not erode established neighborhoods.	Character	Land Use	Policy	Development Ordinance, Zoning Map	
Cumberland 2030 Growth Vision	Sign regulations and standards shall be reviewed and periodically updated to enhance community identity and create a high quality business image.	Character		Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Seek funding from grants, foundations and public-private partnerships for visual art.	Character		Policy	Programs	
Bonnie Doone Redevelopment	Seek balance between saving existing structures and tearing down those that are a blighting influence.	Character		Policy	Code of Ordinances	
Cumberland 2030 Growth Vision	Review the entire code enforcement system and adjust personnel, budget and other tools as needed to address priority appearance issues.	Character		Policy	Code of Ordinances	
Cumberland 2030 Growth Vision	Review existing sign regulations and revise to enhance the visual image of each community.	Character		Policy	Development Ordinance	
Bonnie Doone Redevelopment	Remove blighting influences, including junk cars and undesirable business activities, and accelerate removal of blighted conditions and land assembly through swift enforcement of minimum housing code.	Character		Policy	Code of Ordinances	
Ramsey Street Corridor	Pursue opportunities, as new development occurs or other market opportunities warrant, to consolidate to a single side, or ideally, bury underground utility lines found along both sides of Ramsey Street.	Character		Policy	Capital Improvements	

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Cumberland 2010 Land Use	Provide minimum design standards for multi-family residential development.	Character		Policy	Development Ordinance	
Cedar Creek Road Land Use	Provide a living environment which is safe, healthy, convenient, efficient, and attractive.	Character		Policy	Position	
Cumberland 2010 Land Use	Protect and preserve all unique natural and historical resources.	Character		Policy	Programs, Development Ordinance	
Cumberland 2030 Growth Vision	Proper code enforcement shall be employed to deal with the public health and safety issues of abandoned and neglected residential properties.	Character		Policy	Code of Ordinances	
Cumberland 2010 Land Use	Promote the preservation and protection of historic/scenic areas or sites, and residential neighborhoods.	Character		Policy		
Cumberland 2030 Growth Vision	Promote policies that address the expansion of strip commercial areas with respect to landscaping, access and buffering. Beyond traffic considerations, the quality of development adjoining the area's travel corridors should have a positive influence on community image, appearance and economic development.	Character		Policy	Development Ordinance	
Cumberland 2010 Land Use	Promote farmland and rural character preservation.	Character		Policy	Programs	
Cumberland 2010 Land Use	Promote and support measures that enhance the visual image of the Community.	Character		Policy	Programs	
North Fayetteville Land Use	Promote and support all measures that will enhance the visual image of all aspects of the community.	Character		Policy	Position	
Murchison Road Corridor	Promote and enhance the area's edges as strong community features and amenities.	Character		Policy	Position	
Deep Creek Redevelopment	Preserve, enhance, and replace the existing housing stock in the Deep Creek Road neighborhood.	Character		Policy	Programs	
Deep Creek Redevelopment	Preserve irreplaceable historic properties within the neighborhood for future generations to appreciate.	Character		Policy	Programs	
Cumberland 2010 Land Use	Preserve and protect the rural character and lifestyle of rural residents.	Character		Policy	Position, Programs	

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Cumberland 2010 Land Use	Preserve and protect rural character.	Character		Policy	Position, Programs	
Cumberland 2010 Land Use	Preserve and protect residential areas of historic and architectural significance.	Character		Policy	Programs, Development Ordinance	
Cumberland 2030 Growth Vision	Prepare ordinance amendments setting forth requirements for the up-fitting the landscaping and design of existing expansive parking areas upon redevelopment of the property.	Character		Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Prepare or update a landscape ordinance and design guidelines setting forth rules for tree removal and tree preservation, planting and maintenance. Set forth rules to address clear cutting in different land use activities.	Character	Land Use	Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Prepare design standards for new commercial development at two scales—large-scale automobile-oriented development and smaller scale pedestrian-oriented/neighborhood commercial development.	Character		Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Prepare a street tree planting and maintenance booklet.	Character		Policy	Programs, Development Ordinance	
Bonnie Doone Redevelopment	Organize street beautification projects and recruit resident participation. Eligible projects include neighborhood signs, landscaping and demolition.	Character	Engagement/ Cooperation	Policy	Programs	
Cumberland 2030 Growth Vision	New or redeveloped commercial properties shall be designed and maintained so as to be compatible with the area in which they are located. Design standards for a large commercial development adjoining a major street may be different than design standards for a smaller commercial property serving a residential area.	Character		Policy	Development Ordinance	

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Cumberland 2030 Growth Vision	New infill development shall be architecturally compatible with existing structures, landscape features and the streetscape within its vicinity. Efforts by neighborhood associations to establish their own standards for development compatibility shall be encouraged.	Character		Policy	Development Ordinance, Programs	
Cumberland 2030 Growth Vision	New development, redevelopment, rehabilitation and maintenance of structures and sites should be consistent and supportive of the neighborhood and architectural context of designated neighborhood conservation areas.	Character		Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Local governments shall encourage businesses to replace existing, non-conforming signage with updated, conforming signage.	Character		Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Local governments may establish special design standards for big box retail stores, so as to avoid accepting the "Anywhere USA" standard, minimal building design.	Character		Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Littering of public streets and roadside properties, whether from "litterbugs", drivers of poorly covered trucks, or persons blowing debris onto the street, shall not be tolerated. Those who would abuse our local environment and denigrate the image of our area shall be held accountable through community service programs and enforcement of litter laws.	Character		Policy	Code of Ordinances	
Cumberland 2030 Growth Vision	Landscape improvements at existing and new commercial developments, particularly as related to breaking up and softening the appearance of expansive parking areas, shall be encouraged.	Character		Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Initiate voluntary gateway enhancement programs in close cooperation with gateway corridor property owners. Do this in the order of each corridor's priority.	Character		Policy	Programs	
North Fayetteville Land Use	Improve the visual image of older commercial development without imposing undue financial hardship on businesses.	Character	Economic Development	Policy	Programs	

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Cumberland 2010 Land Use	Improve the quality of residential areas through the use of planning tools and beautification standards.	Character		Policy	Programs	
Cumberland 2010 Land Use	Improve the image and perception of mobile/manufactured home developments.	Character		Policy	Development Ordinance	
Bragg Boulevard Corridor	Implement tax rebates based on meeting certain performance measures including appearance.	Character		Policy	Programs	Phase I
Cumberland 2030 Growth Vision	Identify several potential neighborhood conservation areas. Educate neighborhoods and encourage participation in conservation initiatives. Prepare neighborhood conservation plans in the order of each neighborhood's readiness to proceed.	Character		Policy	Programs	
Cumberland 2030 Growth Vision	Identify possible incentives to encourage the revitalization and reuse of existing commercial properties.	Character	Land Use	Policy	Programs	
Cumberland 2030 Growth Vision	Expand the use of the environmental court for littering and other appearance-related code violations.	Character		Policy	Code of Ordinances	
Bonnie Doone Redevelopment	Establish a consistent neighborhood structure.	Character		Policy	Position, Development Ordinance	
Deep Creek Redevelopment	Ensure that quality development is incorporated consistently into all new development.	Character		Policy	Position, Development Ordinance	
Ramsey Street Corridor	Ensure NCDOT planned safety and access improvements along Ramsey Street include street trees, planting strips and pedestrian crossings at key signalized intersections.	Character		Policy	Capital Improvements	
Cumberland 2010 Land Use	Enhance the overall image of development in the County.	Character		Policy	Position, Development Ordinance	
Cumberland 2010 Land Use	Enhance the living environment of residents in mobile /manufactured home developments.	Character		Policy	Development Ordinance	

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North Fayetteville Land Use	Encourage Public Works Commission and/or other utility companies to provide new customers with brief summaries of City and/or County ordinances regarding trash pick-up and property appearance.	Character		Policy	Programs	
71st District Redevelopment	Encourage local community associations and non-profit organizations to designate beautification projects and recruit residents to participate in them.	Character	Engagement	Policy	Programs	
North Fayetteville Land Use	Encourage City and County Inspection Departments to be proactive and aggressively enforce ordinances regarding overgrown lots, litter, abandoned and inoperable vehicles, illegal junk yards, trash cans left on curbs, etc.	Character		Policy	Code of Ordinances	
Deep Creek Redevelopment	Encourage a mix of racial, ethnic, and economic groups throughout the neighborhood.	Character	Engagement	Policy	Position, Programs	
Cumberland 2030 Growth Vision	Earmark funds to relocate overhead utilities underground in critical, highly visible locations.	Character		Policy	Capital Improvements	
Cumberland 2030 Growth Vision	Each community in Cumberland County is encouraged to obtain TREE CITY USA designation.	Character		Policy	Programs	
Cumberland 2030 Growth Vision	Develop and adopt guidelines for new commercial signage, based on the identifier strategy.	Character		Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Designate roadways into the County and municipalities that serve as gateway corridors into each jurisdiction, map them, and rank them by priority.	Character		Policy	Programs	
Cumberland 2010 Land Use	Create a unique, visually pleasing, positive image along the entrance ways to all municipalities in the County.	Character		Policy	Position, Programs	
Cumberland 2030 Growth Vision	Create a market brand and unique identifier strategy for the heart of each community. This may include, but not be limited to logos, banners, signage, light fixtures, canopies, street furniture, etc.	Character		Policy	Programs	
Massey Hill Redevelopment	Continue the effort to eliminate blight.	Character		Policy	Programs, Code of Ordinances	

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Bragg Boulevard Corridor	Continue funding landscaping improvements.	Character		Policy	Programs	Phase I
Bonnie Doone Redevelopment	Clean up Bragg Boulevard and internal street fabric, and consider corridor overlay zoning designation.	Character	Transportation	Policy	Programs, Development Ordinance	
Cumberland 2030 Growth Vision	Billboards shall be prohibited along newly constructed thoroughfares, including but not limited to: I-295, Hope Mills Bypass, and Owen Drive extension. Additional billboards along existing major thoroughfares shall be limited.	Character	Land Use	Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Authorize and approve design and streetscape standards for gateway corridors in close cooperation with gateway corridor property owners. Do this in the order of each corridor's priority. Show successful examples from other communities.	Character		Policy	Capital Improvements	
71st District Redevelopment	Assess the effectiveness of and enhance funding to the existing Clean or Lien program.	Character	Services	Policy	Programs	
Cumberland 2030 Growth Vision	Amend the zoning ordinance to require street trees or other appropriate vegetation, in association with new development along designated gateway corridors.	Character		Policy	Development Ordinance	
Cumberland 2010 Land Use	Allow, but not promote, rural residential development outside the Urban Services Area and provide standards that protect the rural character of the rural areas.	Character		Policy	Development Ordinance, Zoning Map	
North Fayetteville Land Use	Adhere to "Designed Entrance Corridor" standards outlined in the <i>Cumberland County 2010 Land Use Plan</i> .	Character		Policy	Position, Programs	
Bragg Boulevard Corridor	Survey corridor property owners and residents on visual issues and preferences.	Character		Action	Programs	Phase I
North Fayetteville Land Use	Restrict unnecessary clear cutting for commercial and residential developments.	Character		Action	Development Ordinance	
Murchison Road Corridor	Relocate overhead utilities below grade along Murchison Rd. and in the study area.	Character	Infrastructure	Action	Capital Improvements	
Cumberland 2010 Land Use	Provide standards similar to traditional single family development for mobile/manufactured home developments.	Character		Action	Development Ordinance	

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Cumberland 2010 Land Use	Provide a minimum design standard for single family development.	Character		Action	Development Ordinance	
Cumberland 2010 Land Use	Promote minimum design standards for mobile home parks.	Character		Action	Development Ordinance	
Cumberland 2030 Growth Vision	Prepare ordinance amendments setting forth design standards for planting islands and perimeter landscaping designed to absorb stormwater runoff from parking lots.	Character	Land Stewardship	Action	Development Ordinance	
Ramsey Street Corridor	Prepare gateway improvement plans for key locations for Ramsey Street, including the I-295 / Ramsey Street interchange, transition to/from Downtown, and entry points to/from the focus area (Ramsey Street / McArthur Road and Ramsey Street / Country Club Drive), exploring specific design options and features to be incorporated in future development / redevelopment efforts.	Character		Action	Capital Improvements	
North Fayetteville Land Use	Institute regulations that will compel city sanitation workers to make a note of residences and open spaces that require special sanitation pick-up, then submit a request to the appropriate department for pick up.	Character		Action	Processes	
Bragg Boulevard Corridor	Implement gateway construction/signage at Bragg Blvd. and Martin Luther King Jr. Fwy and/or realigned Rowan St.	Character	Transportation	Action	Capital Improvements	
North Fayetteville Land Use	Formulate regulations that would require landlords or leasing agents to include in leasing agreements pertinent sections of the City and/or County ordinances regarding trash pick-up and property appearance. Hold landlords and leasing agents accountable for non-compliance.	Character		Action	Code of Ordinances	
Cumberland 2030 Growth Vision	Establish design criteria for neighborhood services convenient to nearby residential areas.	Character		Action	Development Ordinance	
Ramsey Street Corridor	Establish a landscaping, lighting and signage plan for the corridor providing differing elements for each of the plan's primary areas.	Character		Action	Development Ordinance	

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Cumberland 2010 Land Use	Ensure a standard level of quality and uniformity in mobile/manufactured home developments.	Character		Action	Development Ordinance	
Bonnie Doone Redevelopment	Enhance gateway entrance to neighborhood by constructing signs identifying Bonnie Doone.	Character		Action	Capital Improvements	
Massey Hill Redevelopment	Engage in community building activities and programs.	Character		Action	Programs	Mapped specific location
North Fayetteville Land Use	Enforce, develop and/or improve ordinances that address community aesthetics such as landscape, tree, and sign ordinances.	Character		Action	Development Ordinance	
North Fayetteville Land Use	Enforce and/or amend buffer requirements to ensure 10 to 20 feet of vegetation around new commercial and residential developments.	Character		Action	Development Ordinance	
Bonnie Doone Redevelopment	Encourage residential developers (both for-profit and non-profit) and housing agencies to design/build prototype units consistent with lifestyle changes and demographics in the Bonnie Doone area.	Character		Action	Programs	
Bragg Boulevard Corridor	Develop/promote façade improvement grant program.	Character		Action	Programs	Phase I
Bragg Boulevard Corridor	Develop streetscape improvement bonds.	Character		Action	Capital Improvements	Phase II
North Fayetteville Land Use	Develop new ordinances that regulate billboards and signs.	Character		Action	Development Ordinance	
Bragg Boulevard Corridor	Develop enhanced site design standards.	Character		Action	Development Ordinance	Phase I
Bragg Boulevard Corridor	Develop and implement enhancements to the existing sign ordinance and site design guidelines/requirements within the UDO - improve signage and lane markings for crossovers and driveways.	Character	Transportation	Action	Development Ordinance	Phase I
Cumberland 2010 Land Use	Designate entrance corridors and incorporate standards to enhance the visual appearance of the City's gateways.	Character		Action	Programs, Development Ordinance	

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Deep Creek Redevelopment	Create attractive and identifiable streetscapes along corridors and at gateways.	Character		Action	Programs	
Ramsey Street Corridor	Create a form-based overlay district to help guide regulations to achieve long term vision for Area C of the Ramsey Street Corridor and address the relationship between building facades and the public realm, the form and mass of buildings in relation to one another, and the scale and types of streets and blocks.	Character		Action	Development Ordinance	
Bragg Boulevard Corridor	Continue implementing landscape improvements.	Character		Action	Programs	Phase III
Ramsey Street Corridor	Consider the extension of the analysis and design requirements beyond the boundaries of the Ramsey Street Corridor Plan study area, especially immediately surrounding Area C to limit any drop-off in the development quality of adjacent areas.	Character		Action	Development Ordinance	
Bragg Boulevard Corridor	Complete installation of streetscaping from Pamalee Dr. to Shaw Rd.	Character		Action	Capital Improvements	Phase I
Cumberland 2010 Land Use	Allow flexibility for innovation and creativity in mobile/manufactured home developments.	Character	Land Use	Action	Development Ordinance	
Deep Creek Redevelopment	Develop a vision for identifiable gateways and neighborhood entry modes.	Infrastructure		Action	Programs	

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Cumberland 2030 Growth Vision	An urban area shall be identified and mapped where urban level development and redevelopment (averaging 4 units or more per acre) is to be especially encouraged and where a full range of urban services, including centralized water and sewer, as well as stormwater management services, are already available or can be provided in a timely, cost effective manner.	Land Use		Policy	Zoning Map	
Cumberland 2030 Growth Vision	An urban fringe area shall be identified and mapped where urban level development and redevelopment (averaging 3 units or more per acre) is to be accommodated and where a full range of urban services, including centralized water and sewer, as well as stormwater management services, can be provided within the next 10 to 15 years.	Land Use		Policy	Zoning Map	
Cumberland 2030 Growth Vision	A rural area shall be identified and mapped where development at a non-urban density (2.2 units per acre allowed but much lower densities preferred) is to be encouraged and where on-site sewer services (i.e. septic tanks) are most appropriate.	Land Use		Policy	Zoning Map	
Cumberland 2030 Growth Vision	Community areas shall be identified and mapped to include small towns where a mixture of community level land uses is to be encouraged to help meet the housing, shopping and employment needs of area residents.	Land Use		Policy	Zoning Map, Development Ordinance	
Cumberland 2030 Growth Vision	Conservation areas shall be identified and mapped to include 100 year floodplains, riparian buffers along streams, natural heritage areas, critical wildlife habitat, public parks, and other significant, limited or irreplaceable natural areas. development, if any, should be limited and attentive to the protection of environmental features.	Land Use	Land Stewardship	Policy	Zoning Map, Development Ordinance	

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Cumberland 2030 Growth Vision	Regardless of location on the growth strategy map, new development should occur at densities appropriate for the site. Density factors shall include whether the site is within an environmentally sensitive area, the type of sewage treatment available, the topography and drainage of the site, the capacity of transportation facilities serving the site, the proximity of the site to other existing services, and other relevant factors.	Land Use		Policy	Zoning Map, Development Ordinance	
Cumberland 2030 Growth Vision	New development and infill development shall be especially encouraged in locations where a full range of urban services and infrastructure (i.e. schools, fire stations, water and sewer facilities, parks, and roads) is already in place, and where the public sector will not incur the full cost for building new facilities to serve the area.	Land Use	Infrastructure	Policy	Zoning Map, Development Ordinance	
Cumberland 2030 Growth Vision	Local governments shall encourage patterns of development and community growth that respect the training and operational mission of the military, while also allowing for reasonable, appropriate uses of properties near Fort Bragg.	Land Use		Policy	Zoning Map, Development Ordinance	
Cumberland 2030 Growth Vision	Local government policies shall seek to conserve rural area agricultural lands having a high productive potential for appropriate agricultural use.	Land Use		Policy	Zoning Map, Development Ordinance	
Cumberland 2030 Growth Vision	Actions concerning infrastructure (e.g. schools, parks, utilities) and regulations shall direct new development first to targeted growth areas near existing towns, rather than "leapfrogging" to locations in the midst of farmland and greenspace.	Land Use		Policy	Zoning Map, Development Ordinance	
Cumberland 2030 Growth Vision	Environmentally sensitive areas shall be identified and managed so as to protect them from incompatible land uses.	Land Use		Policy	Zoning Map, Development Ordinance	
Cumberland 2030 Growth Vision	Floodprone areas shall be conserved for the valuable open space, environmental and flood hazard benefits they provide and shall be managed for suitable land use activities.	Land Use		Policy	Zoning Map, Development Ordinance	

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Cumberland 2030 Growth Vision	Conservation easements shall be promoted as a means of providing appropriate open space areas and corridors for public use, while also providing tax benefits to the donor.	Land Use		Policy	Programs	
Cumberland 2030 Growth Vision	All land that is set aside for open space shall be managed by a community association, non-profit organization, government authority or other suitable entity.	Land Use		Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Cluster development shall be encouraged as an environmentally sound, economically cost effective, and visually attractive alternative to large lot subdivisions. Such developments should be planned around the most outstanding natural features of the land, with some outstanding areas serving as designated open space regardless of whether upland or wetland.	Land Use		Policy	Development Ordinance	
Cumberland 2030 Growth Vision	On-going efforts to implement the county's voluntary agricultural district program shall be encouraged and supported.	Land Use		Policy	Programs, Development Ordinance	
Cumberland 2030 Growth Vision	Local governments shall consult with the Cumberland County Farm Advisory Board on all planning related matters affecting farmland.	Land Use		Policy	Process	
Cumberland 2030 Growth Vision	Local governments in Cumberland County shall seek to accommodate a variety of housing types in locations consistent with their characteristics and level of services required.	Land Use		Policy	Zoning Map, Development Ordinance	
Cumberland 2030 Growth Vision	Factors used to determine preferred locations for large multi-family developments shall include: close proximity to employment and shopping centers, access to major thoroughfares and transit systems, the availability of public services and facilities, storm water management issues, and compatibility with adjacent areas and land uses.	Land Use		Policy	Zoning Map, Development Ordinance	

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Cumberland 2030 Growth Vision	Access to higher intensity development shall generally not be permitted through an area of lower intensity development. For example, access to a large multi-family development, major new park facility, or other large traffic generator shall not be permitted through a single-family residential area.	Land Use		Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Area affordable housing needs shall be met through an array of rental and home ownership options including apartments, townhouses, granny flats, carriage houses (garage apartments), single-family site built homes, accessory living units, and manufactured homes.	Land Use		Policy	Development Ordinance	
Cumberland 2030 Growth Vision	The particular housing needs of senior citizens and the disabled shall be recognized in local government policies and actions regarding residential development.	Land Use	Social	Policy	Position, Development Ordinance	
Cumberland 2030 Growth Vision	Incentives may be provided for infill development and the rehabilitation of existing housing already provided with urban services to acknowledge the lower service and infrastructure costs to the taxpayer. Development requiring the expansion of services and infrastructure may be required to assist in the cost of such service expansions.	Land Use		Policy	Programs, Development Ordinance	
Cumberland 2030 Growth Vision	Innovative and flexible land planning and development practices shall be encouraged to create neighborhoods which better safeguard land, water, energy and historic resources.	Land Use		Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Existing neighborhoods shall be protected from encroachment by incompatible land uses. at the same time, convenient services designed to be compatible with nearby residential uses may be permitted at an appropriate level of design and scale.	Land Use		Policy	Zoning Map, Development Ordinance	
Cumberland 2030 Growth Vision	Residential areas that have become completely infused or surrounded by non-residential uses may undergo an orderly conversion to higher density residential development or other compatible land uses.	Land Use		Policy	Zoning Map, Development Ordinance	

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Cumberland 2030 Growth Vision	Housing throughout the County shall be required to meet or exceed minimum housing and nuisance abatement standards to eliminate unlawful activity and blight. Individual structures that have declined to levels beyond reasonable rehabilitation and repair shall be removed so as not to adversely affect the economic health of other nearby structures.	Land Use		Policy	Code of Ordinances	
Cumberland 2030 Growth Vision	Proposed residential development that would expose residents to the harmful effects of incompatible development or to environmental hazards shall be prohibited.	Land Use		Policy	Development Ordinance	
Cumberland 2030 Growth Vision	All forms of housing development should be discouraged from "leapfrogging" into the countryside, thereby destroying the rural character of the county, breaking up large farmland areas, and making the provision of urban services more costly to taxpayers.	Land Use		Policy	Zoning Map, Development Ordinance	
Cumberland 2030 Growth Vision	Detailed neighborhood and small area planning shall be supported so as to encourage greater resident involvement and closer attention to area specific issues and needs.	Land Use		Policy	Process	
Cumberland 2030 Growth Vision	Compact, full service neighborhoods offering a compatible mixture of appropriately scaled and designed structures (homes, schools, churches, parks, shopping and services, etc.) and less dependency on the automobile, shall be encouraged.	Land Use		Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Manufactured home parks and manufactured home placements shall be approved in accordance with specific development standards, which address size, location, physical requirements (e.g. underpinning), road access and circulation.	Land Use		Policy	Development Ordinance	

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Cumberland 2030 Growth Vision	To preserve the traffic moving function of the area's major travel ways, prevent traffic accidents and avoid land locking interior land parcels for economic development, local governments shall discourage residential strip development along the county's major roadways.	Land Use		Policy	Zoning Map, Development Ordinance	
Cumberland 2030 Growth Vision	Residential development may be encouraged to back up to major roadways, provided that adequate buffering (attractive berms, walls, significant vegetation, etc.) is provided along rear property lines adjoining the roadway. Buffering shall be visually opaque and provide for substantial noise deadening.	Land Use		Policy	Zoning Map, Development Ordinance	
Cumberland 2030 Growth Vision	Local governments should be cautious of rezoning residentially zoned land to commercial zoning solely because it adjoins a major highway or street. Proper design and/or buffering has shown that land tracts adjoining major streets can be properly developed for residential use.	Land Use		Policy	Zoning Map, Development Ordinance	
Cumberland 2030 Growth Vision	Office and institutional development may be encouraged to locate as a transitional land use between residential areas and activities of higher intensity, including major highways. Existing residences fronting on a once quiet roadway, now intensively traveled, may be candidates for conversion to office and institutional uses.	Land Use		Policy	Zoning Map, Development Ordinance	
Cumberland 2030 Growth Vision	To disperse traffic loads and allow for regional access, large-scale commercial development (i.e. regional shopping, distribution centers, major manufacturing, etc.) should be located at or near major intersections.	Land Use		Policy	Zoning Map, Development Ordinance	
Cumberland 2030 Growth Vision	Smaller scale commercial development should be clustered in "nodal" locations convenient to surrounding residential areas. Pedestrian and bicycle facilities should be installed along all streets leading to such commercial nodes.	Land Use		Policy	Zoning Map, Capital Improvements	

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Cumberland 2030 Growth Vision	The preservation, rehabilitation and appropriate adaptive reuse of older commercial areas shall be encouraged. Incentives may be employed for reutilizing existing commercial properties before rezoning additional land for commercial development.	Land Use	Character	Policy	Programs, Development Ordinance	
Cumberland 2030 Growth Vision	Large commercial developments shall be adequately buffered from nearby residential areas. Buffering may include but not be limited to landscaping, berms, fences and walls as well as less intensive transitional land uses (e.g. office and institutional development, parks and open space, cemetery, etc.)	Land Use	Character	Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Prepare an inventory and accounting of existing commercially zoned land and vacant buildings with an eye toward future commercial development needs and preferred development patterns.	Land Use		Policy	Zoning Map	
Cumberland 2030 Growth Vision	Prepare special neighborhood level plans for areas undergoing a transition from residential to commercial development.	Land Use		Policy	Programs, Process	
Cumberland 2030 Growth Vision	Reexamine parking requirements for older commercial areas or specially designed new commercial areas.	Land Use		Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Reexamine buffering standards between commercial and residential development.	Land Use	Character	Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Investigate what other communities have done with regard to the abandonment of "big box" commercial buildings.	Land Use		Policy	Programs	
Cumberland 2030 Growth Vision	New, higher density residential development should be designed to be compatible with opportunities for transit services.	Land Use		Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Large parking lots shall have landscaped planting islands and perimeter buffer strips and may use other materials and design technologies to intercept and absorb runoff from the parking surface. Parking requirements shall be carefully gauged by land use so as not to create excessive paved surface areas.	Land Use	Land Stewardship	Policy	Development Ordinance	

## Land Use Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Development activities in the 100-year floodplain shall be carefully controlled.	Land Use	Land Stewardship	Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Local economic development and industrial recruitment efforts shall focus on businesses and industries that have a clean air and water quality impact.	Land Use	Land Stewardship, Economic Development	Policy	Programs	
Cumberland 2030 Growth Vision	Local governments shall encourage the construction of energy efficient structures, including the use of "green building" design.	Land Use	Land Stewardship	Policy	Programs, Development Ordinance	
Cumberland 2030 Growth Vision	Land uses that, by nature, pose a higher risk of surface and groundwater contamination shall be located in areas less susceptible to such contamination. Such uses might include, for example, junk yards, landfills, chemical storage, etc.	Land Use	Land Stewardship	Policy	Zoning Map, Development Ordinance	
Cumberland 2030 Growth Vision	A Cape Fear River corridor conservation and development plan shall be prepared and periodically updated setting forth priority goals and objectives as well as development standards. The River Corridor Plan should be developed, adopted and implemented by all the jurisdictions that are, or could be, geographically connected to the river.	Land Use	Land Stewardship	Policy	Programs, Process	
Cumberland 2030 Growth Vision	Development within the river corridor, including its tributaries, should respect and capitalize upon the conservation of natural resources, the influence of the river on the development of the region, cultural diversity, opportunities for exercise and outdoor recreation, heritage-oriented entertainment, and public-private partnerships with local and major businesses.	Land Use	Economic Development	Policy	Programs, Development Ordinance	
Cumberland 2030 Growth Vision	Landforms and landscaping associated with development shall be sensitive to the natural and scenic quality of the river and adjoining lands.	Land Use	Land Stewardship	Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Preservation of significant natural heritage areas along the Cape Fear River and its tributaries shall be a priority.	Land Use	Land Stewardship	Policy	Development Ordinance	

## Land Use Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Local governments shall encourage development patterns and housing choices that support community policing and defensible space principles, e.g. mixed use development, defined public and private spaces, useful front porches, appropriate lighting, etc.	Land Use	Services	Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Local governments shall encourage development patterns and housing choices that allow for cost-effective and convenient transportation options for senior citizens, including walking, biking and transit services.	Land Use	Transportation	Policy	Development Ordinance, Programs	
Cumberland 2030 Growth Vision	Mixed use developments that provide housing suitable for senior citizens should be encouraged. Such mixed uses might include basic services such as food and drug stores, as well as health care providers.	Land Use		Policy	Development Ordinance, Programs	
Cumberland 2030 Growth Vision	Local governments should encourage a variety of housing types and prices suitable for senior citizens. Included among these options should be accessory housing forms that allow seniors to live near or adjacent to family in some newly developed neighborhoods.	Land Use		Policy	Development Ordinance, Programs	
Cumberland 2010 Land Use	Utilize the urban services area/Municipal Influence Area (MIA) concept as a growth and development strategy.	Land Use	Infrastructure	Policy	Position, Process	
Cumberland 2010 Land Use	Utilize the Land Use Plan Map to guide land use decisions.	Land Use		Policy	Zoning Map	
Cumberland 2010 Land Use	Utilize the Transitional Use and Zoning Policy concept to minimize the impact between incompatible uses.	Land Use		Policy	Zoning Map, Development Ordinance	
Cumberland 2010 Land Use	Utilize the nodal/corridor urban form concept that concentrates more intense development at specific nodes and along specific corridors.	Land Use		Policy	Zoning Map, Development Ordinance	
Cumberland 2010 Land Use	Support revision of the Land Use Plan Map prior to a zoning change.	Land Use		Policy	Zoning Map	
Cumberland 2010 Land Use	Support the preservation and installation of vegetation; and the protection of natural areas and resources.	Land Use	Land Stewardship	Policy	Development Ordinance	

## Land Use Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2010 Land Use	Support the compliance with any noise and accident potential zones around the Airports and Military Reservation.	Land Use		Policy	Development Ordinance	
Cumberland 2010 Land Use	Support efforts to ensure that the Military's operational needs are not jeopardized.	Land Use		Policy	Process	
Cumberland 2010 Land Use	Support efforts that do not create any new strip development.	Land Use		Policy	Zoning Map, Development Ordinance	
Cumberland 2010 Land Use	Support the protection of farmland, agriculture, and the rural character in the Farmland Protection Area.	Land Use		Policy	Programs, Development Ordinance	
Cumberland 2010 Land Use	Promote a full range of housing types that include single family, multi-family, group quarters, institutional housing, manufactured homes, and mobile home parks that will allow all persons the opportunity to live in decent, safe, and sanitary housing.	Land Use		Policy	Development Ordinance	
Cumberland 2010 Land Use	Develop and maintain viable neighborhoods as the primary element of the residential system.	Land Use		Policy	Programs, Development Ordinance	
Cumberland 2010 Land Use	Provide residential areas that support other land use goals by efficient and economical use of resources and minimize its effect on the natural environment.	Land Use	Land Stewardship	Policy	Zoning Map, Development Ordinance	
Cumberland 2010 Land Use	Protect the viability of existing residential development through conservation, rehabilitation, and redevelopment.	Land Use		Policy	Programs	
Cumberland 2010 Land Use	Provide amenities convenient to residential areas such as shopping facilities, community facilities and services, parks and open space, natural areas, and mass transit.	Land Use	Services	Policy	Zoning Map, Development Ordinance	
Cumberland 2010 Land Use	Provide recreation, parks, open space, and natural areas in single-family areas.	Land Use		Policy	Development Ordinance, Capital Improvements	

## Land Use Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2010 Land Use	Protect the rural character of single-family development in rural areas of the County.	Land Use	Character	Policy	Zoning Map, Development Ordinance	
Cumberland 2010 Land Use	Increase the efficiency of land development designs to lessen the cost of public services.	Land Use	Infrastructure	Policy	Development Ordinance	
Cumberland 2010 Land Use	Lessen the impact of single-family development on the thoroughfare system.	Land Use	Transportation	Policy	Development Ordinance	
Cumberland 2010 Land Use	Promote the provision of recreation and open space areas within single-family developments or payment of fees in lieu of dedication.	Land Use	Parks & Recreation	Policy	Development Ordinance	
Cumberland 2010 Land Use	Promote flexibility in design and type of single family development.	Land Use		Policy	Development Ordinance	
Cumberland 2010 Land Use	Promote urban and rural standards.	Land Use		Policy	Development Ordinance	
Cumberland 2010 Land Use	Promote measures to protect residential areas from non-residential encroachment.	Land Use		Policy	Zoning Map, Development Ordinance	
Cumberland 2010 Land Use	Provide convenient shopping, schools, recreational, and employment areas for multi-family residential development.	Land Use		Policy	Zoning Map, Development Ordinance	
Cumberland 2010 Land Use	Promote the provision of recreation/open space areas in proximity to multi-family residential development.	Land Use	Parks & Recreation	Policy	Development Ordinance, Capital Improvements	
Cumberland 2010 Land Use	Provide adequate locations for development of mobile/manufactured homes.	Land Use		Policy	Zoning Map, Development Ordinance	
Cumberland 2010 Land Use	Create harmonious, compatible commercial development that respects the natural and social environment.	Land Use	Character	Policy	Development Ordinance	
Cumberland 2010 Land Use	Retain and enhance existing commercial strip development, but do not promote expansion of these areas or new strip commercial areas.	Land Use		Policy	Zoning Map, Development Ordinance	

## Land Use Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2010 Land Use	Promote the existing Business Street Policy.	Land Use	Transportation	Policy	Programs	
Cumberland 2010 Land Use	Promote the existing Transitional Use and Zoning Policy.	Land Use		Policy	Zoning Map, Development Ordinance	
Cumberland 2010 Land Use	Promote commercial development in activity nodes.	Land Use	Economic Development	Policy	Zoning Map, Development Ordinance	
Cumberland 2010 Land Use	Prevent the deleterious effect of industry on residential areas and other industries.	Land Use		Policy	Zoning Map, Development Ordinance	
Cumberland 2010 Land Use	Restrict heavy industry to areas served by rail, highway, and/or port facilities, and having adequate facilities to accommodate the intended use, as well as being away from environmentally sensitive areas, and residential development.	Land Use	Transportation	Policy	Zoning Map, Development Ordinance	
Cumberland 2010 Land Use	Provide more industrial location options.	Land Use	Economic Development	Policy	Zoning Map	
Cumberland 2010 Land Use	Promote "flex office" development.	Land Use	Economic Development	Policy	Development Ordinance	
Cumberland 2010 Land Use	Provide shopping and other facilities closer to rural areas.	Land Use		Policy	Zoning Map	Major Contradiction
Cumberland 2010 Land Use	Protect farming and farming operations from urban encroachment.	Land Use		Policy	Zoning Map, Development Ordinance	
Cumberland 2010 Land Use	Protect timberland areas.	Land Use	Land Stewardship	Policy	Zoning Map, Development Ordinance	
Cumberland 2010 Land Use	Preserve and protect the family farm.	Land Use	Land Stewardship	Policy	Programs, Zoning Map, Development Ordinance	

## Land Use Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2010 Land Use	Prevent urban sprawl and enhance the Nodal/Corridor Urban Form Concept.	Land Use		Policy	Zoning Map, Development Ordinance	
Cumberland 2010 Land Use	Utilize the open space network to link shopping, cultural, educational, workplace, and park facilities.	Land Use		Policy	Programs, Capital Improvements, Development Ordinance	
Cedar Creek Road Land Use	Provide residential, commercial, social and cultural development to meet the needs of all County residents.	Land Use		Policy	Zoning Map, Development Ordinance	
Cedar Creek Road Land Use	Prevent the intrusion of incompatible land uses in residential areas and bring about the removal of existing incompatible land use.	Land Use		Policy	Zoning Map, Development Ordinance	
Cedar Creek Road Land Use	Prevent further strip development along highways and to improve the appearance and traffic safety of existing commercial strips.	Land Use		Policy	Zoning Map, Development Ordinance	
Cedar Creek Road Land Use	Facilitate the orderly and efficient provision of shopping areas geared to the needs of the community.	Land Use	Economic Development	Policy	Zoning Map, Development Ordinance	
Cedar Creek Road Land Use	Attempt to stem the expansion of strip commercial development through the implementation of the Business Streets policy.	Land Use		Policy	Zoning Map, Development Ordinance	
Cedar Creek Road Land Use	Allow expansion of existing commercially-zoned areas into the non-residential highlighted areas.	Land Use	Economic Development	Policy	Zoning Map, Development Ordinance	
Cedar Creek Road Land Use	Areas to the east and north of the Monsanto site should be reserved for rural uses.	Land Use		Policy	Zoning Map, Development Ordinance	
Cedar Creek Road Land Use	Remaining designed residential areas should be medium density.	Land Use		Policy	Development Ordinance	

## Land Use Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
McPherson Church Road Corridor	Change only the 2010 Land Use Plan to reflect the desired use, and allow individual property owners to make application for their property to be rezoned.	Land Use		Policy	Zoning Map	
North Fayetteville Land Use	Highly encourage future decisions regarding zoning changes, permits, and subdivisions that are strictly based on the Land Use Plan.	Land Use		Policy	Zoning Map, Development Ordinance	
North Fayetteville Land Use	Develop a land use plan and land use controls compatible with military operations, artillery blasts, and highway construction	Land Use		Policy	Zoning Map, Development Ordinance, Process	
North Fayetteville Land Use	Implement orderly and effective planning that will provide an equitable mixture of commercial, residential and industrial land uses.	Land Use		Policy	Zoning Map, Development Ordinance	
North Fayetteville Land Use	Control self-perpetuating strip commercial development, improve its visual appearance, lessen its negative impact on adjoining thoroughfare streets, and make it more complementary and compatible with the other land uses.	Land Use		Policy	Zoning Map, Development Ordinance	
North Fayetteville Land Use	Create harmonious, compatible commercial development that respects the natural and social environment.	Land Use	Character	Policy	Zoning Map, Development Ordinance	
North Fayetteville Land Use	Discourage new commercial developments in close proximity to existing residential developments.	Land Use		Policy	Zoning Map, Development Ordinance	
North Fayetteville Land Use	Restrict size and density of new housing developments.	Land Use		Policy	Development Ordinance	
North Fayetteville Land Use	Promote the maintenance and preservation of existing housing through code enforcement and compliance programs.	Land Use		Policy	Code of Ordinances	
North Fayetteville Land Use	Promote a high standard for mobile/manufactured home parks equal to that of traditional single-family developments.	Land Use		Policy	Development Ordinance	

## Land Use Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
North Fayetteville Land Use	Prevent the deleterious effects of industry on residential areas and other industries.	Land Use		Policy	Zoning Map, Development Ordinance	
North Fayetteville Land Use	Limit new industry developments to light and moderate intensities.	Land Use	Economic Development	Policy	Development Ordinance	
North Fayetteville Land Use	Restrict industrial development to areas served by rail and/or highway, as well as being away from environmentally sensitive areas and residential developments.	Land Use		Policy	Zoning Map, Development Ordinance	
Deep Creek Redevelopment	Establish identifiable and integrated centers of focused development activity within the neighborhood as a means of organizing the overall development pattern	Land Use		Policy	Zoning Map, Development Ordinance	
Deep Creek Redevelopment	Provide development opportunities for a full range of employment potential.	Land Use	Economic Development	Policy	Zoning Map, Development Ordinance, Programs	
Deep Creek Redevelopment	Attract retail and service opportunities to meet neighborhood needs.	Land Use		Policy	Zoning Map, Development Ordinance, Programs	
Deep Creek Redevelopment	Stabilize and enhance the existing housing stock and neighborhood character.	Land Use	Character	Policy	Development Ordinance, Code of Ordinances, Programs	
Deep Creek Redevelopment	Encourage public/private joint venture opportunities for providing housing.	Land Use		Policy	Programs	
Deep Creek Redevelopment	Control the per unit cost of land through higher density development.	Land Use		Policy	Development Ordinance	
71st District Redevelopment	Consider the following mechanisms to guide growth: purchase of development rights, transfer of development rights, development proffers, performance controls, land banking.	Land Use		Policy	Programs, Development Ordinance	

## Land Use Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Massey Hill Redevelopment	Develop new high-density residential in high access areas.	Land Use		Policy	Zoning Map, Development Ordinance, Programs	Mapped specific location
Massey Hill Redevelopment	Encourage church properties to utilize vacant land as plant nurseries and engage in community gardening and landscaping activities.	Land Use		Policy	Programs	Mapped specific location
Massey Hill Redevelopment	Reorganize the existing commercial uses into a cohesive neighborhood convenience retail center.	Land Use		Policy	Development Ordinance, Programs	Mapped specific location
Massey Hill Redevelopment	Consolidate and improve the commercial uses along Owen Drive to remove undesirable and incompatible uses.	Land Use		Policy	Zoning Map, Development Ordinance	Mapped specific location
Massey Hill Redevelopment	Develop new medium/high-density housing in a variety of types and styles to attract new residents.	Land Use		Policy	Zoning Map, Development Ordinance	Mapped specific location
Massey Hill Redevelopment	Develop new high-density residential units (condos and apartments) in high traffic areas.	Land Use		Policy	Zoning Map, Development Ordinance	Mapped specific location
Bonnie Doone Redevelopment	Encourage a significant amount of new housing.	Land Use		Policy	Zoning Map, Development Ordinance, Programs	
Bonnie Doone Redevelopment	Increase public participation and planning for housing and low- and moderate-income families.	Land Use		Policy	Programs	
Bonnie Doone Redevelopment	Encourage public/private joint venture opportunities for providing housing.	Land Use		Policy	Programs	
Bonnie Doone Redevelopment	Provide opportunities for manufactured housing to be built within the neighborhood.	Land Use		Policy	Development Ordinance	Possible Contradiction
Murchison Road Corridor	In the north, organize land use and economic responses around mobility, especially as I-295 dramatically changes access and viability of the area.	Land Use	Economic Development	Policy	Zoning Map, Development Ordinance	

## Land Use Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Murchison Road Corridor	In the south, organize land use and economic responses to weave a tighter community fabric based around neighborhood level strategic investments, multi-modalism, streetscape elements, defined gateways and other elements.	Land Use	Economic Development	Policy	Zoning Map, Development Ordinance, Capital Improvements	
Murchison Road Corridor	Continue to promote higher densities close to Downtown and, over time, Fort Bragg.	Land Use	Downtown	Policy	Zoning Map, Development Ordinance, Programs	
Murchison Road Corridor	Organize densities and development to promote safe streets.	Land Use	Transportation	Policy	Development Ordinance	
Murchison Road Corridor	Encourage increases in residential densities where appropriate.	Land Use		Policy	Zoning Map, Development Ordinance	
Murchison Road Corridor	Allow residential densities to support a broad offering of modal choice (car, transit, pedestrian, cycling).	Land Use		Policy	Zoning Map, Development Ordinance	
Murchison Road Corridor	Look for opportunities to pursue higher densities associated with Transit Oriented Design (TOD) projects.	Land Use		Policy	Development Ordinance	
Murchison Road Corridor	Encourage increased employment center densities where appropriate, such as in existing nodes around FSU and at Pamalee Drive, and try to concentrate new employment-generating activity around the large vacant industrial areas north of Pamalee Drive or around Rowan Street.	Land Use		Policy	Zoning Map, Development Ordinance	
Murchison Road Corridor	Allow employment densities to support multiple modes of access and linked business synergies.	Land Use		Policy	Development Ordinance	
Murchison Road Corridor	Encourage gateway development into the community and its respective residential and business districts.	Land Use		Policy	Zoning Map, Development Ordinance	
Murchison Road Corridor	Focus on strategic catalyst sites to promote framework objectives.	Land Use		Policy	Capital Improvements, Programs	

## Land Use Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Murchison Road Corridor	Encourage affordable and workforce housing.	Land Use		Policy	Development Ordinance, Programs	
Ramsey Street Corridor	Foster the coordinated development of a compatible and balanced mix of mutually supporting living, working, shopping, educating, entertainment, and recreating uses.	Land Use		Policy	Development Ordinance	
Bragg Boulevard Corridor	Offer density bonuses for mixed-use development.	Land Use		Policy	Development Ordinance	Phase I
Bragg Boulevard Corridor	Waive various development approval fees and streamline the process to develop within strategic locations.	Land Use		Policy	Process, Development Ordinance	Phase I
Bragg Boulevard Corridor	Provide readily-accessible data on development opportunities; work with Chamber of Commerce.	Land Use	Economic Development	Policy	Programs	Phase I
Bragg Boulevard Corridor	Utilize urban initiative funding sources that lend for higher-risk, infill projects.	Land Use		Policy	Programs	Phase II
Bragg Boulevard Corridor	Leverage publicly-owned property to encourage private development, including strategic purchases that help assemble marketable sites.	Land Use	Economic Development	Policy	Programs	Phase II/Phase III
Cumberland 2030 Growth Vision	Create development standards for application within all local government jurisdictions in Cumberland County to include: Urban, Rural, Small Town, & Historic Area development standards.	Land Use		Action	Development Ordinance	
Cumberland 2030 Growth Vision	Jointly adopt and print a development standards booklet describing in both text and illustrations.	Land Use		Action	Development Ordinance	
Cumberland 2030 Growth Vision	Establish specific criteria in area zoning ordinances for approving higher density development. At the same time, create one or more large lot zoning districts as well as a density CUD within the City of Fayetteville's zoning ordinance for application where environmental constraints or other conditions may warrant their use.	Land Use		Action	Development Ordinance	

## Land Use Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Identify and adopt incentives for encouraging infill development on sites where urban services are already in place.	Land Use		Action	Programs, Development Ordinance	
Cumberland 2030 Growth Vision	Continue to work with Fort Bragg on the development of land use policies and requirements for the use of properties abutting the base. Begin with the Joint Land Use Study (.i.e. buffers) and move forward from that study.	Land Use		Action	Programs, Process, Development Ordinance	
Cumberland 2030 Growth Vision	Prepare a mapped inventory of environmentally sensitive areas and determine their associated values worth protecting. Use this information to determine appropriate land use activities for these areas and to prepare appropriate management tools.	Land Use	Land Stewardship	Action	Process, Zoning Map, Development Ordinance	
Cumberland 2030 Growth Vision	Reexamine the County's floodplain management ordinance as to its adequacy for addressing land uses within these areas.	Land Use	Land Stewardship	Action	Development Ordinance	
Cumberland 2030 Growth Vision	Acquire and distribute or prepare, as necessary, informational material concerning the dedication of conservation easements and the tax advantages available to property owners.	Land Use		Action	Programs	
Cumberland 2030 Growth Vision	Prepare a cluster development provision for inclusion in all area zoning ordinances. Include criteria that identify the most appropriate locations and situations in which to apply the cluster development concept.	Land Use		Action	Development Ordinance	
Cumberland 2030 Growth Vision	Implement and promote the Voluntary Agricultural District Program, pointing out benefits such as limits on eminent domain and protection against nuisance lawsuits, among others.	Land Use		Action	Programs, Development Ordinance	
Cumberland 2030 Growth Vision	Local governments in Cumberland County should establish additional tools, as well as a reliable, long term funding mechanism for the acquisition of open space to keep pace with area growth and development.	Land Use		Action	Programs	
Cumberland 2030 Growth Vision	Provide for low density zoning for areas outside the urban services area.	Land Use		Action	Zoning Map	

## Land Use Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Examine area zoning ordinances concerning provisions that would allow for accessory housing such as carriage houses and granny flats in new residential areas. (i.e. mother-in-law suites)	Land Use		Action	Development Ordinance	
Cumberland 2030 Growth Vision	Examine area zoning ordinances concerning provisions governing the placement and design of day care facilities in residential areas. Approval of such facilities in residential areas should require that standards be met to ensure compatibility.	Land Use		Action	Development Ordinance	
Cumberland 2030 Growth Vision	Identify areas that would benefit from a special area plan. Rank them in order of priority, including which area appears most interested in getting involved in such an effort.	Land Use		Action	Process, Programs	
Cumberland 2030 Growth Vision	Reexamine standards for manufactured home parks and manufactured home placements as to their adequacy.	Land Use		Action	Development Ordinance	
Cumberland 2030 Growth Vision	Prepare a countywide comprehensive drainage and flood management plan, including public and private actions in support of plan implementation, with all municipalities with environmentally sensitive areas. Prepare sub-area plans as a follow-on activity to identify specific actions needed by area of the county, with special attention to and involvement of municipalities with environmentally sensitive areas. Seek ways to maintain drainage districts created by past actions.	Land Use	Land Stewardship	Action	Process, Programs, Capital Improvements	
Cumberland 2030 Growth Vision	Prepare a tree preservation ordinance clearly identifying those situations where varying degrees of tree removal shall be allowed and/or tree replacement shall be required. Check with other communities around the state to find out what has worked elsewhere. The intent of such an ordinance shall be to prevent unnecessary clear cutting of development sites.	Land Use	Land Stewardship	Action	Development Ordinance	
Cumberland 2030 Growth Vision	Map significant environmental corridors and other lands in the county and prepare management plans to preserve their integrity.	Land Use	Land Stewardship	Action	Process, Programs	

## Land Use Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Re-examine parking requirements in local ordinances with an eye toward reducing parking spaces for some types of uses. The intent would be to avoid excessive parking requirements while minimizing the amount of impervious surface area and volume of stormwater runoff.	Land Use	Land Stewardship	Action	Development Ordinance	
Cumberland 2030 Growth Vision	Zone critical lands for conservation-compatible land uses.	Land Use	Land Stewardship	Action	Zoning Map, Development Ordinance	
Cumberland 2030 Growth Vision	Implement the improvement plan for Person Street from the Market House to the Cape Fear River.	Land Use	Economic Development	Action	Programs, Capital Improvements	
Cumberland 2030 Growth Vision	Include consideration of senior citizen needs when preparing special area plans, corridor studies, park plans, etc.	Land Use		Action	Position, Process	
Cumberland 2030 Growth Vision	Amend local land use ordinances to create one or more new zoning districts where accessory housing is permitted as part of a new development, allowing senior citizens to live in an extended family situation.	Land Use		Action	Development Ordinance	
Cumberland 2010 Land Use	Provide flexibility for creativity in single-family development.	Land Use		Action	Development Ordinance	
Cumberland 2010 Land Use	Provide mechanisms that allow the development of all types of single-family developments.	Land Use		Action	Development Ordinance	
Cumberland 2010 Land Use	Protect single-family development from other noncompatible lan	Land Use		Action	Development Ordinance	
Cumberland 2010 Land Use	Provide open space, recreation, social, and natural areas for leisure time activities in proximity to multi-family residential developments.	Land Use	Parks & Recreation	Action	Development Ordinance	
Cumberland 2010 Land Use	Increase the efficiency of designs for multi-family residential development to limit the cost of public services.	Land Use	Infrastructure	Action	Development Ordinance	
Cumberland 2010 Land Use	Provide flexibility for innovation and creativity in design for multi-family residential development.	Land Use	Character	Action	Development Ordinance	
Cumberland 2010 Land Use	Lessen the impact of multi-family development upon the thoroughfare system.	Land Use	Transportation	Action	Development Ordinance	

## Land Use Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2010 Land Use	Promote location standards for multi-family development.	Land Use		Action	Development Ordinance	
Cumberland 2010 Land Use	Provide criteria to be used for considering rezoning requests for medium and high density residential areas.	Land Use		Action	Development Ordinance	
Cumberland 2010 Land Use	Promote location criteria for mobile home parks.	Land Use		Action	Development Ordinance	
Cumberland 2010 Land Use	Promote a minimum size for a mobile home park.	Land Use		Action	Development Ordinance	
Cumberland 2010 Land Use	Promote a set of location standards for various defined shopping center types.	Land Use		Action	Development Ordinance	
Cumberland 2010 Land Use	Provide clear definitions for light and heavy industry and group industry types to definition.	Land Use		Action	Development Ordinance	
Cumberland 2010 Land Use	Promote the requirement of a disclosure notice on plats and deeds for development adjacent to farmland.	Land Use		Action	Development Ordinance	
Cumberland 2010 Land Use	Protect farmland areas.	Land Use	Land Stewardship	Action	Development Ordinance, Programs	
Cumberland 2010 Land Use	Develop a land use plan and land use controls compatible with airport operations, artillery blasts, and hazardous waste sites.	Land Use		Action	Development Ordinance	
Cumberland 2010 Land Use	Propose that a mechanism for acceptance and maintenance of open space be established.	Land Use	Parks & Recreation	Action	Development Ordinance	
Cumberland 2010 Land Use	Promote the compliance with all airports' regulations.	Land Use		Action	Development Ordinance	
Cumberland 2010 Land Use	Promote measures that provide the least endangerment of the public as possible in proximity to airports.	Land Use		Action	Development Ordinance	
Cumberland 2010 Land Use	Prepare ordinances, regulations, and policies to implement the goals and objectives of the Plan, and complete the adoption process with each of the governing bodies in the County.	Land Use		Action	Development Ordinance	
Cumberland 2010 Land Use	Delineate areas that need detailed area or neighborhood planning.	Land Use		Action	Process, Programs	

## Land Use Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2010 Land Use	Complete the computerization of land use maps and other land use data.	Land Use		Action	Process	
Cumberland 2010 Land Use	Prepare area and neighborhood plans.	Land Use		Action	Process, Programs	
Cumberland 2010 Land Use	Coordinate other Comprehensive Plan elements with the Land Use Plan.	Land Use		Action	Process	
Cumberland 2010 Land Use	Develop uniform Zoning Ordinances and Subdivision regulations for all jurisdictions in the County.	Land Use		Action	Development Ordinance	
Cedar Creek Road Land Use	Create two commercial areas between Peteland Drive and South Plymouth St.	Land Use	Economic Development	Action	Zoning Map	
Cedar Creek Road Land Use	Rezone small tract of land between NC 53 and NC 210 to commercial to coordinate with recommended land use plan.	Land Use	Economic Development	Action	Zoning Map	
Cedar Creek Road Land Use	Create/Encourage three designated areas for industrial uses at the Monsanto/Rohm Hass site and two smaller areas in the northern section of the study area.	Land Use	Economic Development	Action	Development Ordinance	
Cedar Creek Road Land Use	Rezone sites at the Monsanto/Rohm Hass site for industrial/manufacturing uses.	Land Use	Economic Development	Action	Zoning Map	
Cedar Creek Road Land Use	Establish non-residential areas on three of four quadrants of the I-95 and Cedar Creek Rd. interchange.	Land Use	Economic Development	Action	Zoning Map	
Cedar Creek Road Land Use	Create/Encourage a low density residential area between A.B. Carter and Joan B. Carter Roads.	Land Use		Action	Zoning Map	
McPherson Church Road Corridor	Initiate an area rezoning to P4 for the properties that abut McPherson Church Road and change the 2010 Land Use Plan to reflect that change.	Land Use		Action	Zoning Map	Recommended Option
North Fayetteville Land Use	Develop a viable land use plan that will effectively guide growth.	Land Use		Action	Process, Programs	
North Fayetteville Land Use	Provide designated locations for the development for mobile/manufactured homes.	Land Use		Action	Zoning Map, Development Ordinance	
North Fayetteville Land Use	Enforce minimum lot size requirements for all new developments.	Land Use		Action	Development Ordinance	

## Land Use Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
North Fayetteville Land Use	Determine if any sites are suitable in the area for cluster industrial developments. If so, designate the area on the Land Use Plan Map.	Land Use	Economic Development	Action	Process, Zoning Map	
North Fayetteville Land Use	Establish an Extra-Territorial Jurisdiction (ETJ) for the City of Fayetteville.	Land Use		Action	Zoning Map, Development Ordinance	
North Fayetteville Land Use	Re-establish the Municipal Influence Area (MIA) concept for the City of Fayetteville.	Land Use	Infrastructure	Action	Position, Process	
Deep Creek Redevelopment	Locate and determine appropriateness of new residential development in relationship to commercial centers, parks, transit, employment, and the environment.	Land Use		Action	Zoning Map, Development Ordinance	
Deep Creek Redevelopment	Create opportunities in and around the neighborhood for development of neighborhood-oriented retail and service uses that are within walking distance.	Land Use	Economic Development	Action	Zoning Map, Development Ordinance	
Deep Creek Redevelopment	Zone for higher density mixed-use development along the Cape Fear River.	Land Use		Action	Zoning Map, Development Ordinance	
Deep Creek Redevelopment	Build manufactured homes within the neighborhood.	Land Use		Action	Zoning Map, Development Ordinance	Possible Contradiction
Deep Creek Redevelopment	Continue developing a more systematic and effective housing code enforcement program.	Land Use		Action	Code of Ordinances	
71st District Redevelopment	Develop the open area near Korean Bethel Presbyterian Church with a village green.	Land Use	Parks & Recreation	Action	Capital Improvements	
71st District Redevelopment	Relocate commercial development to the intersection of Skibo Road and Raeford Road.	Land Use	Economic Development	Action	Zoning Map, Development Ordinance, Programs	
Massey Hill Redevelopment	Develop Village Green in conjunction with public, educational/vocational and limited commercial users.	Land Use	Parks & Recreation	Action	Programs	Mapped specific location

## Land Use Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Massey Hill Redevelopment	Create Community Gateway with commercial and community use anchors.	Land Use		Action	Zoning Map, Development Ordinance	Mapped specific location
Massey Hill Redevelopment	Rezone area to residential use.	Land Use		Action	Zoning Map	Mapped specific location
Massey Hill Redevelopment	Re-use old Victory Mill Building as new residential apartments/neighborhood resource center.	Land Use		Action	Zoning Map, Development Ordinance, Programs	Mapped specific location
Massey Hill Redevelopment	Develop vacant land & dilapidated properties on Ferndale Road as townhome complex for middle to upper-middle income residents.	Land Use		Action	Zoning Map, Development Ordinance, Programs	Mapped specific location
Massey Hill Redevelopment	Re-use warehouse building for loft apartments or as senior living units.	Land Use		Action	Zoning Map, Development Ordinance, Programs	Mapped specific location
Massey Hill Redevelopment	Rezone the northern portion of the community, near Southern Avenue, to allow homes to be used as offices for professional services.	Land Use		Action	Zoning Map	Mapped specific location
Bonnie Doone Redevelopment	Adopt corridor overlay district with zoning resolution promoting pedestrian-oriented development.	Land Use		Action	Zoning Map, Development Ordinance	
Bonnie Doone Redevelopment	Systematically assemble the land designated for the Bonnie Doone redevelopment efforts. Package the land involved for specific projects and make it available as part of the developer solicitation and proposal process.	Land Use		Action	Programs, Capital Improvements	
Bonnie Doone Redevelopment	Obtain identified school parcel as part of development process. Consider dedication, reservation, or condemnation of land, writing down the cost of land, or purchase.	Land Use	Services	Action	Capital Improvements	

## Land Use Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Bonnie Doone Redevelopment	Adopt a physical facilities plan for new schools that addresses desired locations relative to the factors of demographic distribution.	Land Use	Services	Action	Process	
Murchison Road Corridor	Increase densities around Fayetteville State University and key activity areas.	Land Use		Action	Zoning Map, Development Ordinance	
Murchison Road Corridor	Establish a series of districts as part of market positioning, redevelopment efforts and community pride/ownership.	Land Use		Action	Programs	
Murchison Road Corridor	Increase development density at key activity areas along the corridor at Country Club Drive and FSU.	Land Use	Transportation	Action	Zoning Map, Development Ordinance	
Murchison Road Corridor	Surrounding FSU and the catalyst site areas, designate mixed-used areas.	Land Use		Action	Zoning Map, Development Ordinance	
Murchison Road Corridor	Create incentives for smaller commercial developers while making commercial development the priority for the area.	Land Use		Action	Programs	
Murchison Road Corridor	Employ private sector support to facilitate redevelopment at select locations.	Land Use		Action	Programs	
Ramsey Street Corridor	Adopt the Ramsey Street Corridor Plan to guide land use decisions and set the stage for corridor improvement, and update the plan every five years.	Land Use		Action	Process	
Ramsey Street Corridor	Conduct a zoning analysis of the corridor and identify key areas for zoning modifications consistent with the objectives and recommendations of the Ramsey Street Corridor Plan.	Land Use		Action	Zoning Map, Development Ordinance	
Ramsey Street Corridor	Review, and as appropriate, apply the new requirements under the City's mixed-use district to Area C of the Ramsey Street Corridor.	Land Use		Action	Development Ordinance	
Ramsey Street Corridor	Promote development flexibility, inclusive or parking requirements.	Land Use		Action	Development Ordinance	

## Land Use Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Ramsey Street Corridor	Enact growth management tools observed in other communities for controlling big box development, potentially including limiting the amount of additional areas along Ramsey Street and elsewhere, requirement of retailers over a certain size to post demolition bonds if the store becomes vacant, or requirements for retailer reuse plans if a tenant leaves and others.	Land Use	Character	Action	Development Ordinance	
Bragg Boulevard Corridor	Adopt future land use plan and any zoning overaly districts.	Land Use		Action	Zoning Map, Development Ordinance	Phase I
Bragg Boulevard Corridor	Recommend other updates to land use and comprehensive growth plans.	Land Use		Action	Process	Phase I
Bragg Boulevard Corridor	Facilitate continued development of the Military Business Park, Villagio, Senior Center/Rec Club, Fayetteville State campus Master Plan, and former Days Inn site.	Land Use	Economic Development	Action	Programs	Phase I
Bragg Boulevard Corridor	Initiate feasibility study of water, sewer, and other utilities needed to serve corridor.	Land Use	Infrastructure	Action	Capital Improvements	Phase I
Bragg Boulevard Corridor	Survey property owners and residents on visual and signage issues and preferences.	Land Use	Character	Action	Process, Development Ordinance	Phase I
Bragg Boulevard Corridor	Secure New Markets Tax Credit funds for similar programs for redevelopment in low-income areas.	Land Use	Financial	Action	Programs	Phase II
Bragg Boulevard Corridor	Pursue funding for infill and redevelopment projects.	Land Use	Economic Development	Action	Programs	Phase II
Bragg Boulevard Corridor	Continue to facilitate development of Military Business Park, Villagio, and Fayetteville State Campus Master Plan Sites.	Land Use		Action	Programs	Phase II/Phase III
Bragg Boulevard Corridor	Create tax increment financing districts for mixed-use development.	Land Use		Action	Programs	Phase III
Bragg Boulevard Corridor	Acquire strategic properties and sell to developers via RFP process.	Land Use		Action	Process	Phase III

## Land Stewardship Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Recognizing the important role of the Cape Fear River and its tributaries to the natural and economic heritage of the region, policies and actions shall support conservation of the riverine ecosystem while allowing for strategic, environmentally sensitive development of the resource.	Land Stewardship	Economic Development	Policy	Position	
Cumberland 2010 Land Use	Protect the natural resources of the County.	Land Stewardship		Policy	Position, Programs	
Cumberland 2010 Land Use	Recruit "clean" high-tech industries that will not negatively impact the natural, historic, and social environment of the County.	Land Stewardship	Economic Development	Policy	Programs	
Cumberland 2010 Land Use	Protect natural, historical, and unique areas from destruction.	Land Stewardship	Character	Policy	Programs, Development Ordinance	
Cumberland 2010 Land Use	Provide for and encourage the use of local raw materials in the local manufacturing and production processes.	Land Stewardship	Economic Development	Policy	Programs	
Cumberland 2010 Land Use	Promote the protection of rivers, streams, creeks, and drainageways abutting farming operations.	Land Stewardship		Policy	Programs	
Cumberland 2010 Land Use	Provide a policy to clean up contaminated sites.	Land Stewardship		Policy	Programs	
Deep Creek Redevelopment	Protect and preserve environmental resources including clean air, water quality, streams and floodplains, and significant natural areas and vegetation.	Land Stewardship		Policy	Programs, Development Ordinance	
Bonnie Doone Redevelopment	Work to establish the area as a Weed & Seed Program site.	Land Stewardship		Policy	Programs	
Cumberland 2030 Growth Vision	Develop an urban forestry program for all local governments in Cumberland County.	Land Stewardship	Character	Action	Programs	
Cumberland 2010 Land Use	Protect classified Prime and State and Locally Important Farmland soils.	Land Stewardship		Action	Programs	
Cumberland 2010 Land Use	Protect rivers, streams, creeks and drainage-ways from agricultural and other sources of pollution.	Land Stewardship		Action	Programs	
Cumberland 2010 Land Use	Establish an "environmental corridor" preservation program along all watercourses in the County.	Land Stewardship		Action	Programs	

## Land Stewardship Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2010 Land Use	Protect and preserve wildlife habitat areas.	Land Stewardship		Action	Programs, Development Ordinance	
Cumberland 2010 Land Use	Protect the watersheds and watercourses from pollution.	Land Stewardship		Action	Programs, Development Ordinance	
Cumberland 2010 Land Use	Promote following State and Local regulations for wetlands and watershed areas.	Land Stewardship		Action	Programs, Development Ordinance	
Cumberland 2010 Land Use	Provide monitoring options for contaminated sites.	Land Stewardship		Action	Programs	
Cumberland 2030 Growth Vision	Runoff and drainage from development shall be of a quality and quantity as near to natural conditions as possible.	Land Stewardship	Land Use	Policy	Programs, Development Ordinance	
Cumberland 2030 Growth Vision	Local governments support the efforts of the Cumberland County soil and water conservation district and the US Department of Agriculture to advise forestry and agricultural land users in implementing best management practices to conserve soil and protect water quality.	Land Stewardship	Land Use	Policy	Programs	
Cumberland 2030 Growth Vision	Site plans for commercial and multi-family development should demonstrate a good faith effort to preserve the natural features of the site, including existing topography and significant existing vegetation.	Land Stewardship	Land Use	Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Local governments may employ a combination of incentives and disincentives to protect existing trees and/or require the replacement of trees removed for development.	Land Stewardship	Land Use	Policy	Programs, Development Ordinance	
Cumberland 2030 Growth Vision	The environmental benefits of low impact development, including the use of vegetated roadside drainage swales, shall be recognized. Requirements for curb and gutter shall be reserved to urban level development that is served by stormwater collection, retention and slow release facilities.	Land Stewardship	Land Use	Policy	Development Ordinance	

## Land Stewardship Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Local governments shall require the retention of a vegetated riparian buffer (natural or planted) along all creeks, rivers, lakes and other non-privately held water bodies in Cumberland County.	Land Stewardship	Land Use	Policy	Development Ordinance	
Cumberland 2030 Growth Vision	A buffer of indigenous vegetation shall be maintained and supplemented as necessary along the riverbank to filter runoff and sustain the environmental and visual quality of the river corridor. The depth of the buffer from the river's edge shall be determined primarily by ecological considerations, as they influence the long-term economic viability of the resource.	Land Stewardship	Land Use	Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Establish a clean corporate citizen award campaign.	Land Stewardship	Engagement/ Cooperation	Action	Programs	
Cumberland 2030 Growth Vision	Establish an inter-jurisdictional task force to agree upon riparian buffer standards throughout the county adjoining area streams, lakes, ponds, and other non-privately held water bodies.	Land Stewardship	Engagement/ Cooperation	Action	Programs, Development Ordinance	
Cumberland 2030 Growth Vision	Establish a Cape Fear River Corridor Oversight Group, appointed by all the local government jurisdictions that are, or could be, geographically connected to the River. Charge the Oversight Group with preparing and implementing a Cape Fear River Corridor Conservation and Development Plan.	Land Stewardship	Engagement/ Cooperation	Action	Programs	
Cumberland 2030 Growth Vision	Prepare a study identifying the required buffer width(s) from the Cape Fear River's edge based on ecological considerations, topography, slope, soils, etc. Draft a model ordinance or ordinance provisions to be adopted by all local governments with jurisdiction.	Land Stewardship	Engagement/ Cooperation	Action	Programs, Development Ordinance	
Cumberland 2030 Growth Vision	Develop a public sector\ non-profit land acquisition strategy for critical environmentally significant lands in the river corridor.	Land Stewardship	Engagement/ Cooperation	Action	Programs	

## Economic Development Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Activities that bring new people and businesses to the area, including special events, sports tournaments, tourism and convention activities shall be encouraged and supported.	Economic Development		Policy	Programs	
Cumberland 2030 Growth Vision	Agri-tourism (ice cream sales, pumpkin harvest, strawberry picking, winery tours and tasting, farm stays, etc.) shall be encouraged as a means to supplement and sustain family farms while also bolstering the local area economy.	Economic Development		Policy	Programs	
Cumberland 2030 Growth Vision	Appropriate opportunity sites for manufacturing and new technology enterprises shall be identified and protected through appropriate zoning. such sites shall be based upon factors such as transportation access, availability of utilities, compatibility with nearby land uses, soil conditions, drainage, and other considerations.	Economic Development		Policy	Zoning Map	
Cumberland 2030 Growth Vision	Area educational institutions should focus on training and retraining students and workers with knowledge and skill sets geared to the 21st century economy.	Economic Development		Policy	Programs	
Bonnie Doone Redevelopment	Build community awareness and involvement through the creation of the BDEDC.	Economic Development		Policy	Programs	
Bonnie Doone Redevelopment	Continue those public resources that are critical to the success of the housing rehabilitation and development within the Bonnie Doone neighborhood.	Economic Development		Policy	Programs	
Cumberland 2030 Growth Vision	Cooperative planning and economic development efforts between local governments and Fort Bragg to enhance the economic and social well-being of historic commercial districts near the army installation shall be encouraged.	Economic Development		Policy	Programs	
Cumberland 2010 Land Use	Create a commercial atmosphere that fosters small business and business start-ups.	Economic Development		Policy	Programs	
Cumberland 2010 Land Use	Create a stronger, positive public/private partnership that promotes and enhances commercial development in the County.	Economic Development		Policy	Programs	

## Economic Development Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Create and maintain an up-to-date inventory of opportunity sites for business development, to include existing buildings suitable for rehabilitation and adaptive reuse.	Economic Development		Policy	Process	
Cumberland 2030 Growth Vision	Economic development incentives shall be periodically identified, evaluated and implemented to encourage appropriate and desirable growth and development within the region.	Economic Development		Policy	Programs	
Ramsey Street Corridor	Encourage redevelopment and urban infill, especially in areas where retail big box vacancies are a problem.	Economic Development	Land Use	Policy	Programs	
Cumberland 2010 Land Use	Encourage, in addition to basic manufacturing industries, the attraction of related businesses which are particularly suited to existing industries and which utilize raw materials and services produced in the County, such as wholesale distribution offices, shipping centers, service industries, farm products processors, etc.; and	Economic Development	Land Use	Policy	Programs	
Ramsey Street Corridor	Entice development of vacant, unincorporated areas within Area C of the Ramsey Street Corridor.	Economic Development	Land Use	Policy	Programs	
Bonnie Doone Redevelopment	Establish joint venture with private developer and BDEDC.	Economic Development		Policy	Programs	
Murchison Road Corridor	In the north, create linkages that emphasize commerce and visibility.	Economic Development		Policy	Programs	
Cumberland 2030 Growth Vision	Infill development between the downtown and the Cape Fear River should be encouraged as a means to create an economic opportunity and activity corridor connecting the two areas.	Economic Development	Land Use	Policy	Development Ordinance, Zoning Map	
Cumberland 2030 Growth Vision	Local economic development efforts shall protect, enhance and encourage a high quality of life, image and cultural amenities as critical factors in business retention, recruitment and economic growth.	Economic Development		Policy	Programs	

## Economic Development Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Local governments shall be active participants, facilitators and partners in the creation of business and industrial development opportunities capitalizing upon the unique human and economic resources of the area.	Economic Development		Policy	Programs	
Cumberland 2030 Growth Vision	Local governments shall encourage a public service and regulatory environment conducive to economic development, provided that environmental quality, public health and safety considerations are not compromised.	Economic Development		Policy	Position, Programs	
Cumberland 2030 Growth Vision	New and expanding businesses and industries shall be encouraged that diversify the local economy, train and employ a more highly skilled work force, and increase area resident's incomes.	Economic Development		Policy	Programs	
Cumberland 2030 Growth Vision	Opportunities to link the greater Cumberland County economy to surrounding counties and research institutions throughout the state and nation shall be actively pursued.	Economic Development		Policy	Programs	
71st District Redevelopment	Organize Fayetteville Technical Community college classes at the Cliffdale Recreation Center.	Economic Development		Policy	Programs	
Cumberland 2010 Land Use	Promote a stable economic base by diversifying and recruiting industries not subject to seasonal slumps or cyclic downturns.	Economic Development		Policy	Programs	
Cumberland 2010 Land Use	Promote office parks and "flex office" development.	Economic Development	Land Use	Policy	Development Ordinance, Zoning Map	
71st District Redevelopment	Promote the Fayetteville Technical Community College's basic skills program.	Economic Development		Policy	Programs	
Cumberland 2010 Land Use	Promote the use of Industrial Parks.	Economic Development	Land Use	Policy	Programs, Development Ordinance, Zoning Map	
Cumberland 2010 Land Use	Promote U.S. 301 (Eastern Boulevard) as an Industrial Corridor.	Economic Development		Policy	Zoning Map	

## Economic Development Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Bonnie Doone Redevelopment	Promote/nurture new businesses, which will serve the area in a positive way.	Economic Development		Policy	Programs	
Cumberland 2010 Land Use	Protect prime industrial land.	Economic Development	Land Use	Policy	Development Ordinance, Zoning Map	
Cumberland 2010 Land Use	Provide a variety of prime industrial sites dispersed throughout the County to minimize employee travel distances.	Economic Development	Transportation	Policy	Zoning Map	
Cedar Creek Road Land Use	Provide for the various types of shopping centers with appropriate market areas.	Economic Development		Policy	Zoning Map	
Bonnie Doone Redevelopment	Provide low interest loans, tax credits, or grants in support of housing rehabilitation and development.	Economic Development		Policy	Programs	
Bragg Boulevard Corridor	Provide tax breaks to locate in existing vacant properties along the corridor.	Economic Development	Character	Policy	Programs	Phase II
Cumberland 2030 Growth Vision	The expansion of existing businesses and the start-up of new businesses shall be a critical component of the area's economic development effort.	Economic Development		Policy	Programs	
Cumberland 2030 Growth Vision	The identification, restoration and active use of structures, monuments, neighborhoods, and sites of historic significance shall be encouraged as a means of enhancing their economic and cultural value to the area.	Economic Development		Policy	Position, Programs	
Cumberland 2030 Growth Vision	The rehabilitation and reuse of currently unused or underutilized structures, sites and infrastructure shall be encouraged.	Economic Development		Policy	Programs, Development Ordinance	
Cumberland 2010 Land Use	Utilize open spaces, natural systems, unique areas, and historic sites to attract tourism.	Economic Development	Character	Policy	Programs	
Cumberland 2010 Land Use	Utilize the County's natural resources to spur and encourage economic development.	Economic Development	Land Stewardship	Policy	Programs	

## Economic Development Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Advertise the area's abundant water resources, steady stream of capable workers (former military and spouses), strategic location along I-95, affordable housing, 2 and 4 year colleges, cultural diversity, and quality health care as key business advantages to locate in the Fayetteville-Cumberland County area.	Economic Development		Action	Programs	
Bonnie Doone Redevelopment	Assemble consortium of local churches to formulate the Bonnie Doone Economic Development Corporation (BDEDC) and obtain non-profit status 501(C)(3) for BDEDC.	Economic Development	Engagement	Action	Programs	
Ramsey Street Corridor	Assess short and long term funding available Ramsey Street Corridor Improvements, utilizing tools at the City's disposal that move development and redevelopment in a direction in concert with the recommendations of this planning effort.	Economic Development		Action	Capital Improvements	
Ramsey Street Corridor	Conduct a focused market study to determine specific uses that could be supported in each of the adaptive reuse opportunities for big-boxes and market potential for vacant, unincorporated areas within Ramsey Street Corridor Area C.	Economic Development		Action	Programs	
Cumberland 2030 Growth Vision	Conduct a review of zoning and infrastructure to identify and/or confirm appropriate sites for manufacturing and new technology enterprises.	Economic Development		Action	Zoning Map	
Cumberland 2030 Growth Vision	Continue to support Cumberland County Business Council in their efforts to expand existing businesses and recruit new businesses to the area.	Economic Development		Action	Programs	
Cumberland 2030 Growth Vision	Continue to support Cumberland County Business Council's Match Force Program, which seeks to match the talents of military retirees with employment opportunities in the area, thereby retaining a valuable talent pool for economic growth.	Economic Development		Action	Programs	
Cumberland 2030 Growth Vision	Continue to support the area's tourism and convention potential, including recommendations for travel and tourism oriented businesses and infrastructure necessary to host major meeting and convention events, particularly in downtown Fayetteville.	Economic Development		Action	Programs	

## Economic Development Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Create and maintain an up-to-date inventory of opportunity sites for business development, to include existing buildings suitable for rehabilitation and adaptive reuse.	Economic Development		Action	Process	
Bonnie Doone Redevelopment	Create economic development revolving fund to provide low-interest loan to individuals and businesses, for development or expansion, which will create jobs for low- and moderate-income citizens.	Economic Development		Action	Programs	
Cumberland 2030 Growth Vision	Establish a business recruiting presence in the Research Triangle area.	Economic Development		Action	Programs	
Ramsey Street Corridor	Explore the provision of design assistance, flexible parking standards and other incentives along the Ramsey Street Corridor.	Economic Development	Character	Action	Programs, Development Ordinance	
Bonnie Doone Redevelopment	Hire appropriate personnel for BDEDC, and bring an experienced developer for design construction, financing, and marketing.	Economic Development		Action	Programs	
Cumberland 2030 Growth Vision	Identify sources and/or establish mechanisms for funding economic development incentives.	Economic Development		Action	Programs	
Deep Creek Redevelopment	Incentivize development, zoning approval, private partnerships, and continue using federal tax credits for redevelopment.	Economic Development		Action	Programs, Development Ordinance	
Cumberland 2030 Growth Vision	Include cultural facilities in local government capital improvement plans and budgets. Weigh the value of enhanced cultural facilities relative to economic development and quality of life benefits.	Economic Development		Action	Capital Improvements	
Cumberland 2030 Growth Vision	Increase awareness of the opportunities available from the Cape Fear River as a regional asset.	Economic Development		Action	Programs	
Deep Creek Redevelopment	Provide gap funding for development in the study area.	Economic Development		Action	Programs	
71st District Redevelopment	Redevelop the Trailer Park at Bunce Road and Old Bunce Road.	Economic Development	Character	Action	Programs	

## Downtown Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Primary entryway corridors into downtown areas shall continue to receive priority for visual enhancements, employing special development standards, public investment, and community involvement to facilitate constructive change.	Downtown	Character	Policy	Position, Capital Improvements	
Cumberland 2030 Growth Vision	A compatible, diverse mixture of retail, office, institutional, residential, dining, services, and public open space shall be encouraged in clearly defined downtown areas.	Downtown	Land Use	Policy	Position, Development Ordinance	
Cumberland 2030 Growth Vision	The role of the county's downtown areas as central meeting places and focus for cultural, entertainment and recreational activities shall be supported.	Downtown		Policy	Position	
Cumberland 2030 Growth Vision	The preservation, rehabilitation and appropriate adaptive reuse of historic and other desirable downtown properties shall be encouraged. Rehabilitations shall respect the original architecture and fabric of the building and site. Destruction or demolition of desirable older structures shall be avoided.	Downtown	Character	Policy	Programs	
Cumberland 2030 Growth Vision	Pedestrian-oriented streetscape improvements including, but not limited to sidewalks, street trees, landscaping, street lights, street furniture, and signs shall be made to create and maintain a downtown environment attractive to investment.	Downtown	Character	Policy	Capital Improvements	
Cumberland 2030 Growth Vision	The Downtown area circulation system shall balance the needs of pedestrians, private vehicles, public transit services, and train traffic.	Downtown	Transportation	Policy	Position	
Cumberland 2030 Growth Vision	Efforts to direct new and expanding businesses to compatible locations in downtown areas shall be encouraged.	Downtown	Economic Development	Policy	Programs	

## Downtown Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	The City and County shall maintain a tangible presence in Downtown Fayetteville through the location of City and County offices there. Other local, state and federal governments shall also be encouraged to maintain similar commitments to downtown areas.	Downtown	Services	Policy	Position	
Cumberland 2030 Growth Vision	Development and redevelopment of downtown area properties shall support the architectural and historic context so important to the economic success of the area. The intent shall be to create a unique environment and identity not found in other places.	Downtown	Character	Policy	Programs, Development Ordinance	
Cumberland 2030 Growth Vision	Efforts to maximize the use of the public space of the sidewalk so as to enliven the downtown street space are generally supported. Such use shall be balanced against public safety and other issues as may affect pedestrian movement and other proper uses of the street right of way.	Downtown	Transportation	Policy	Position, Programs	
Cumberland 2030 Growth Vision	A variety of housing types and price ranges shall be encouraged in and adjoining the commercial business district. Such housing shall be at densities in keeping with a downtown location and compatible with nearby properties. Public-private partnerships to encourage downtown area housing shall be supported.	Downtown	Land Use	Policy	Programs, Development Ordinance	
Cumberland 2030 Growth Vision	The revitalization of neighborhoods near downtown areas shall be recognized as a key to the long-term economic success of these town centers.	Downtown	Economic Development	Policy	Programs	
Cumberland 2030 Growth Vision	New parking facilities serving the downtown area may be developed as needed in concert with additional investment opportunities. Such facilities shall be located and designed so as to complement and enhance the aesthetic and functional fabric of the downtown.	Downtown	Economic Development	Policy	Capital Improvements	
Cumberland 2030 Growth Vision	Appropriate infill development, particularly on sites where previous buildings once stood and now present a "missing tooth" in the streetscape, shall be encouraged.	Downtown	Character	Policy	Programs, Development Ordinance	

## Downtown Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Strategic linkages between downtown areas and other economic centers or amenities shall be established and supported.	Downtown	Transportation	Policy	Programs	
Cumberland 2030 Growth Vision	Establish a Gateway Management Program to address appearance and traffic management issues on roads leading to downtown areas. Seek funding and voluntary cooperation for implementation and maintenance.	Downtown	Character	Policy	Programs	
Cumberland 2030 Growth Vision	For each community, delineate the area of town that will be considered the downtown area.	Downtown		Policy	Position	
Cumberland 2030 Growth Vision	Prepare specific downtown redevelopment plans for each of the communities, including recommendations for a specific economic niche.	Downtown	Economic Development	Policy	Programs	
Cumberland 2030 Growth Vision	Prepare streetscape plans for each community's downtown area, including plans for the development of sidewalks, street trees, lighting and other improvements as necessary.	Downtown	Character	Policy	Capital Improvements	
Cumberland 2030 Growth Vision	Develop a public awareness program concerning minor low cost measures that can be undertaken to improve the visual appearance of their property.	Downtown	Character	Policy	Programs	
Cumberland 2030 Growth Vision	Evaluate the condition of existing neighborhoods in the vicinity of downtown areas. Based on this evaluation, recommend actions needed for improvements or support for each neighborhood.	Downtown	Character	Policy	Programs	
Cumberland 2030 Growth Vision	Participate in the Fort Bragg-Fayetteville Heritage Partnership Initiative to develop preservation-based economic development strategies to increase the vitality of the community's historic downtown commercial district.	Downtown	Economic Development	Policy	Programs	
Cumberland 2030 Growth Vision	Complete the development of the Cross Creek Linear Park. This will help establish a linkage between Downtown Fayetteville and the Cape Fear River.	Downtown	Parks & Recreation	Policy	Capital Improvements	
Cumberland 2030 Growth Vision	Complete the improvements to the streetscape of Person Street. This will help establish a linkage between Downtown Fayetteville and the Cape Fear River.	Downtown	Character	Policy	Capital Improvements	

## Downtown Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Use bicycle and pedestrian plans prepared by the Fayetteville Metropolitan Planning Organization or the Rural Planning Organization as an element of detailed circulation plans within the downtowns.	Downtown	Transportation	Policy	Programs	
Downtown Renaissance Update	Diversify activities in the Downtown core and establish a critical mass for the revitalization of the Cambelton neighborhood.	Downtown		Policy	Programs	
Downtown Renaissance Update	Improve and strengthen connections to Fayetteville State University and continue work to improve conditions along Russell Street.	Downtown		Policy	Capital Improvements	
Downtown Renaissance Update	Begin investment in the Orange Street School neighborhood, increasing development density and creating a small neighborhood center.	Downtown		Policy	Programs, Development Ordinance, Zoning Map	
Downtown Renaissance Update	Increase the population within walking distance to the center of Downtown, strengthening retail and growing the community tax base where infrastructure already exists.	Downtown	Economic Development	Policy	Development Ordinance, Zoning Map	
Downtown Renaissance Update	Proceed with the Prince Charles Hotel Project.	Downtown	Economic Development	Action	Capital Improvements	
Downtown Renaissance Update	Establish a Visual and Performing Arts Center.	Downtown		Action	Capital Improvements	
Downtown Renaissance Update	Establish a permanent home for the Farmer's Market	Downtown		Action	Capital Improvements	
Downtown Renaissance Update	Complete the final segment of the Cross Creek Trail.	Downtown	Parks & Recreation	Action	Capital Improvements	
Downtown Renaissance Update	Create a Campbleton Master Plan to spur interest and the potential for new development.	Downtown	Economic Development	Action	Programs	

## Downtown Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Downtown Renaissance Update	Pursue completion of a Cape Fear River Trail.	Downtown	Parks & Recreation	Action	Capital Improvements	
Downtown Renaissance Update	Design and complete Russell Street streetscape improvements.	Downtown	Character	Action	Capital Improvements	
Downtown Renaissance Update	Implement the Hope VI Business Park.	Downtown	Economic Development	Action	Capital Improvements	
Downtown Renaissance Update	Update the City's growth policy and land use plan to support Downtown development and redevelopment.	Downtown	Land Use	Action	Programs	
Downtown Renaissance Update	Amend zoning regulations to accommodate and appropriately manage Downtown growth.	Downtown	Land Use	Action	Development Ordinance, Zoning Map	
Downtown Renaissance Update	Improve the pedestrian experience along Murchison Road in the Downtown core with new sidewalks, furniture, lighting, and other elements.	Downtown	Character	Action	Capital Improvements	
Downtown Renaissance Update	Complete the Rowan Street Bridge project.	Downtown	Transportation	Action	Capital Improvements	
Downtown Renaissance Update	Develop the Old Wilmington Road Neighborhood business park and transit center to provide local jobs, enhance Gillespie Street and add diversity to the neighborhood.	Downtown	Economic Development	Action	Capital Improvements	
Downtown Renaissance Update	Complete the Ray Avenue extension to link with Russell Street and improve access from neighborhoods to the South.	Downtown	Transportation	Action	Capital Improvements	
Downtown Renaissance Update	Develop and implement a gateway monument strategy to establish the identity of the Downtown and encourage reinvestment.	Downtown	Character	Action	Programs	

## Downtown Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Downtown Renaissance Update	Complete a Conference Center/Hotel Study.	Downtown	Economic Development	Action	Programs	
Downtown Renaissance Update	Spur compatible development in the Cool Springs housing area to improve the district's vitality.	Downtown	Economic Development	Action	Programs	
Downtown Renaissance Update	Design and implement traffic calming mechanisms for Grove Street.	Downtown	Transportation	Action	Capital Improvements	
Downtown Renaissance Update	Establish policy directives and possible incentives helping to repurpose some of the Blount Street area buildings into artist live/work lofts, bringing new life and economic activity to the entire Downtown area.	Downtown	Economic Development	Action	Programs	
Downtown Renaissance Update	Expand and connect open space resources, tying into the Cape Fear Botanical Gardens and the river shoreline, Rowan Street bridge, Murchison Road, and the base of Haymount, following completion of the Cross Creek Trail.	Downtown	Parks & Recreation	Action	Capital Improvements	
Downtown Renaissance Update	Encourage and begin to develop a mixed-use pilot project on Russell Street, offering ground-floor shops and services, and upper-story living, spurring similar growth along the corridor and helping tie Downtown to the river.	Downtown	Economic Development	Action	Programs, Capital Improvements	
Downtown Renaissance Update	Expand the Municipal Services District (MSD) to have a broader resource base and an increased geographic spread, reaching into those neighborhoods that will be most closely connected to the core.	Downtown		Action	Programs	
Downtown Renaissance Update	Ensure that connections throughout the downtown serve pedestrians, cyclists, autos, public transportation and trucks through general traffic calming.	Downtown	Transportation	Action	Position	
Downtown Renaissance Update	Complete the Blounts Creek Trail and tie trail opportunities into the expanded street network constructed in the Old Wilmington Road neighborhood	Downtown	Parks & Recreation	Action	Capital Improvements	

## Downtown Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Downtown Renaissance Update	Update the Downtown Plan to reflect changes in market conditions eight (8) years after adoption (2021).	Downtown		Action	Programs	
Downtown Renaissance Update	Implement Bragg Boulevard improvements.	Downtown		Action	Capital Improvements	
Downtown Renaissance Update	Study the feasibility of a trolley line to connect Campbellton to the historic core.	Downtown	Transportation	Action	Programs	
Downtown Renaissance Update	Design and install Gillepsie/Ramsey traffic circles.	Downtown	Transportation	Action	Capital Improvements	

## Infrastructure Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Recognizing that infrastructure has a powerful influence on growth and development, the availability of infrastructure (along with other factors) should determine where development will occur in the region, rather than the other way around.	Infrastructure		Policy	Position, Development Ordinance, Zoning Map	
Cumberland 2030 Growth Vision	Advanced planning for all infrastructure facilities shall be supported and routinely updated on a countywide basis. Facilities benefited by advanced planning shall include, at a minimum, schools, roads, water, sewer, stormwater management, parks and greenways.	Infrastructure		Policy	Capital Improvements	
Cumberland 2030 Growth Vision	Development intensity should be matched, generally, with the availability of infrastructure. There will be locations, however, where infrastructure alone cannot make up for poor soils, inadequate topography (drainage), or other overriding factors.	Infrastructure		Policy	Position, Development Ordinance, Zoning Map	
Cumberland 2030 Growth Vision	Local governments in Cumberland County support the provision of centralized water services throughout the county.	Infrastructure		Policy	Capital Improvements	
Cumberland 2030 Growth Vision	Due to the high expense involved and number of customers required per given area, "county-wide sewer" must be acknowledged as untenable for the foreseeable future. Rather, centralized sewage collection and treatment should be focused on a designated service area where sewer lines can be properly located and sized to serve a carefully projected customer base.	Infrastructure		Policy	Capital Improvements	
Cumberland 2030 Growth Vision	Generally, infrastructure with excess capacity should be utilized first before spending additional monies to install and maintain new infrastructure elsewhere. Incentives may be necessary to direct new development and redevelopment to locations with excess infrastructure capacity.	Infrastructure		Policy	Position, Capital Improvements, Programs	

## Infrastructure Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Adequate utilities infrastructure (water supply, sewage collection and treatment capacity, stormwater management, etc.) must be in place before the new development it serves may be occupied.	Infrastructure		Policy	Position, Capital Improvements, Development Ordinance	
Cumberland 2030 Growth Vision	New infrastructure shall not be placed in areas where it would encourage development incompatible with the mission of the Fort Bragg/Pope military complex, thereby jeopardizing this important economic driver in the region.	Infrastructure		Policy	Position, Capital Improvements	
Cumberland 2030 Growth Vision	New infrastructure shall not be placed in areas where it would encourage sprawling or scattered development in outlying rural areas. Exceptions may be made for major economic development initiatives, or a need to address an imminent public health emergency.	Infrastructure		Policy	Position, Capital Improvements, Development Ordinance, Zoning Map	
Cumberland 2030 Growth Vision	Fort Bragg shall be included in all major infrastructure planning locally. This will be especially important as Fort Bragg and surrounding local communities seek mutually beneficial opportunities to enhance services.	Infrastructure		Policy	Process, Capital Improvements	
Cumberland 2030 Growth Vision	Local governments in Cumberland County are unified in their opposition to interbasin transfers of water between the Cape fear and Neuse river basins.	Infrastructure		Policy	Position	
Cumberland 2030 Growth Vision	Additional raw water storage reserves shall be developed by utilizing existing lakes on Rockfish Creek. the restoration of Hope Mills lakes nos. 1 and 2 shall be encouraged.	Infrastructure		Policy	Capital Improvements	
Cumberland 2030 Growth Vision	Advanced planning for the location of new public schools shall be supported. School locations should serve to reinforce desirable growth patterns rather than promoting sprawl. New elementary school locations shall be viewed as a cornerstone of the neighborhoods they are intended to serve.	Infrastructure		Policy	Process, Capital Improvements	

## Infrastructure Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Offers of land for the siting of new schools shall be encouraged, particularly in conjunction with related neighborhood development. Acceptance of such properties shall be based on approved locational and design criteria.	Infrastructure		Policy	Position, Capital Improvements	
Cumberland 2030 Growth Vision	The Cumberland County Board of Education should be encouraged to prepare a School Master Plan with input on growth and development concerns from the Cumberland County Long Range Planning Committee. The 20-year plan should target suitable areas for land acquisition and be updated every five years.	Infrastructure		Policy	Capital Improvements	
Cumberland 2030 Growth Vision	Public spaces known to be frequented by senior citizens should be fitted with design features that are elder friendly, such as convenient parking, benches, curb cuts and ramps, signalized crosswalks, and handrails.	Infrastructure		Policy	Capital Improvements	
Cumberland 2010 Land Use	Support the mandatory connection of water and sewer for any development within 2,000 feet of a public water or sewer line.	Infrastructure		Policy	Capital Improvements, Development Ordinance	
Cumberland 2010 Land Use	Support reimbursement to developers for utility extensions when such extension traverses other properties.	Infrastructure	Economic Development	Policy	Capital Improvements	
Cumberland 2010 Land Use	Promote uniform utility standards throughout the Urban Services Area.	Infrastructure		Policy	Capital Improvements, Development Ordinance	
North Fayetteville Land Use	Promote the expansion of natural gas services to areas in the Study area not currently served.	Infrastructure		Policy	Programs	
North Fayetteville Land Use	Promote the installation of streetlights in the County.	Infrastructure		Policy	Capital Improvements	
Deep Creek Redevelopment	Manage stormwater on a regional rather than isolated basis, considering the construction of detention or retention ponds systematically.	Infrastructure		Policy	Capital Improvements, Development Ordinance	

## Infrastructure Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Murchison Road Corridor	Coordinate development of multiple parcels for consolidated stormwater bio-retention, and detention and filtration.	Infrastructure	Land Use	Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Continue to support the Cumberland County Public School Master Plan; offer input on future school locations relative to area growth and development objectives.	Infrastructure		Action	Capital Improvements, Zoning Map	
Cumberland 2030 Growth Vision	Continue to support area plans for the provision of Water Services throughout the County.	Infrastructure		Action	Capital Improvements	
Cumberland 2030 Growth Vision	Prepare a Joint Cumberland County Stormwater Master Plan.	Infrastructure		Action	Programs, Capital Improvements	
Cumberland 2030 Growth Vision	Based on information contained in each of the various infrastructure master plans noted above, prepare a Summary Needs Assessment for Infrastructure throughout the county. Review capital improvement plans (CIP's) from the county, county schools, PWC and all municipalities in light of the needs assessment. Update all CIP's as appropriate.	Infrastructure		Action	Capital Improvements	
Cumberland 2030 Growth Vision	Based on information contained in each of the various infrastructure master plans, prepare maps showing the adequacy of infrastructure facilities throughout the county. Update them continuously. Develop an Adequate Public Facilities Ordinance, linking development approvals to the adequacy of infrastructure by location.	Infrastructure		Action	Capital Improvements, Development Ordinance	
Cumberland 2030 Growth Vision	Prepare an in-house study evaluating various development incentives (both financial and non-financial) that might be employed to encourage growth to locate where existing infrastructure has excess capacity.	Infrastructure		Action	Programs, Capital Improvements	
Cumberland 2030 Growth Vision	Include representatives of Fort Bragg in all local advanced planning initiatives for infrastructure development. Continue their presence on the 2030 Long Range Planning Committee.	Infrastructure		Action	Process	

## Infrastructure Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	The installation of infrastructure and determination of land use types near Fort Bragg should be reviewed for consistency with the Fort Bragg Small Area Plan.	Infrastructure		Action	Process	
Cumberland 2030 Growth Vision	Each local government in Cumberland County should consider preparing and adopting its own capital improvement plan to include funding for the construction of pedestrian and bicycle facilities within 1.5 miles of public schools in its jurisdiction.	Infrastructure		Action	Capital Improvements	
Cumberland 2030 Growth Vision	Prepare a study of alternatives for paying for new school construction based on the demand for school space created by new development.	Infrastructure		Action	Capital Improvements	
Cumberland 2030 Growth Vision	In cooperation with the Cumberland County Board of Education, prepare school location and design criteria for the placement and site development of community-oriented schools, to include priorities for safe pedestrian and bicycle access, transit use, neighborhood connectivity, infrastructure availability, and environmental compatibility.	Infrastructure		Action	Process	
Cumberland 2030 Growth Vision	Create incentives for infill development on sites with urban services already in place.	Infrastructure		Action	Programs	
Cumberland 2030 Growth Vision	Establish that new developments requiring the expansion of schools, fire stations, utilities, roads and parks should contribute to the cost of building such facilities.	Infrastructure		Action	Development Ordinance, Programs	
Cumberland 2030 Growth Vision	Cumberland County, the City of Fayetteville and the Public Works Commission should continue to address the joint coordination of sewer service extensions and land use planning. Implementation of the policy initiative should be monitored and revisited at least annually.	Infrastructure	Land Use	Action	Process	
North Fayetteville Land Use	Expand sewer and water services to areas where development is most likely to occur.	Infrastructure		Action	Capital Improvements	
North Fayetteville Land Use	Seek and implement changes in City/County codes that would require underground utilities.	Infrastructure		Action	Development Ordinance	

## Infrastructure Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Bragg Boulevard Corridor	Establish a utility burial fund.	Infrastructure		Action	Capital Improvements	Phase I
Bragg Boulevard Corridor	Complete utility line burial from Villagio property to Pamalee Dr.	Infrastructure		Action	Capital Improvements	Phase I
Bragg Boulevard Corridor	Create neighborhood improvement districts for improvement of public infrastructure within the corridor.	Infrastructure	Land Use	Action	Programs	Phase III
Cumberland 2030 Growth Vision	Urban level development standards shall be developed and applied within the urban and urban fringe areas (e.g. sidewalks, streetlights, storm water improvements, etc.). such standards may be modified when site-specific conditions warrant a more environmentally sensitive, low impact approach. Allowances may also be made for historic areas.	Infrastructure	Land Use	Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Rural level development standards shall be developed and applied within the rural areas of the county (e.g. no curb and gutter, no streetlights, etc.).	Infrastructure	Land Use	Policy	Development Ordinance	

## Transportation Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Parking areas, roadways and other automobile-oriented facilities shall be located and designed so as to be generally screened from the surface of the river and from adjoining trails. A scenic river drive may be designed to allow for occasional views of the river, without calling attention to the roadway.	Transportation	Character	Policy	Position, Process	
Cumberland 2030 Growth Vision	Walkways, bikeways and greenways shall be encouraged that connect development adjoining the river corridor to the Cape Fear River Trail.	Transportation	Parks & Recreation	Policy	Position, Process	
North Fayetteville Land Use	Pursue code changes that would require a minimum number of entrances/exits appropriate to various densities of residential developments to allow reasonable accessibility for law enforcement and emergency vehicles.	Transportation	Services	Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Opportunities to enhance regional transportation connections between Fayetteville and other parts of the state and region shall be supported; such opportunities may include not only roadways but also commuter rail passenger service between Cumberland County and other metropolitan areas within the state.	Transportation		Policy	Position	
Cumberland 2030 Growth Vision	The completion of the outer loop around Fayetteville shall be supported as the highest priority highway improvement project in Cumberland County.	Transportation		Policy	Position	
Cumberland 2030 Growth Vision	Pedestrian and bikeway facilities shall be encouraged as energy-efficient, healthful, and environmentally sound alternatives to the automobile. All future road construction and expansion within the region shall consider opportunities for bikeways and pedestrian ways within the project.	Transportation		Policy	Position, Process	
Cumberland 2030 Growth Vision	Local communities shall strive to make areas under their jurisdiction pedestrian-friendly through development standards and public improvements.	Transportation		Policy	Development Ordinance, Capital Improvements	

## Transportation Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	As new neighborhoods are developed, at least two points of access/egress should be provided. The secondary access/egress may be gated with a breakaway wall but should allow for passage of pedestrians and bicyclists.	Transportation		Policy	Development Ordinance	
Cumberland 2030 Growth Vision	The mobility needs of all citizens shall be recognized through the provision of transportation alternatives to the automobile. Local communities shall lobby the state and federal governments for pedestrian, bikeway and transit improvements proportionate to the large number of people benefited.	Transportation		Policy	Position, Process	
Cumberland 2030 Growth Vision	An area-wide bikeway system should be tied into the All-American Trail.	Transportation		Policy	Position, Process	
Cumberland 2030 Growth Vision	The operational success of area-wide mass transit services shall be supported through the encouragement of compact, transit-sensitive development patterns. Higher intensity development shall be encouraged along prospective transit corridors, between municipalities and employment centers, Fort Bragg and other population centers.	Transportation		Policy	Zoning Map, Development Ordinance	
Cumberland 2030 Growth Vision	Access to the area's major roadways shall be managed so as to preserve the intended purpose of the highway and to protect the investment of taxpayer dollars used to build the facility.	Transportation		Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Opportunities to enhance air passenger service at Fayetteville Regional Airport shall be supported. Land uses such as industrial development, warehousing and distribution shall be the preferred development activities on lands influenced by airport impacts (e.g. noise and safety issues).	Transportation		Policy	Position, Zoning Map, Development Ordinance	
Cumberland 2030 Growth Vision	School campuses shall be designed to allow safe, pedestrian access from adjacent neighborhoods. Travel corridors within 1.5 miles of all public schools shall be a priority for construction of sidewalks, bike paths and pedestrian trails.	Transportation		Policy	Process, Capital Improvements	

## Transportation Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Site planning for traffic management and safety in the vicinity of public schools shall be a priority.	Transportation		Policy	Process	
Cumberland 2030 Growth Vision	So as to minimize unsafe turning movements into and out of the flow of traffic, local governments shall encourage the consolidation of commercial driveways onto major streets and the connection of adjacent parking lots.	Transportation		Policy	Development Ordinance, Capital Improvements	
Cumberland 2030 Growth Vision	Off-street parking requirements for older or specially designed commercial areas may be reduced in light of compensating factors such as on-street parking, and walking or transit access.	Transportation		Policy	Development Ordinance	
Cumberland 2030 Growth Vision	Local governments shall strive to make their respective communities walkable and pedestrian-friendly, and less dependent on the individual automobile.	Transportation		Policy	Position	
Cumberland 2030 Growth Vision	Compact, mixed use developments shall be encouraged so as to facilitate walking, biking and transit options.	Transportation		Policy	Zoning Map, Development Ordinance	
Cumberland 2030 Growth Vision	Improved boating access facilities shall be a priority for increasing public access to the Cape Fear River and its tributaries.	Transportation		Policy	Position, Capital Improvements	
Cumberland 2010 Land Use	Provide for both vehicular and pedestrian circulation in residential areas.	Transportation		Policy	Development Ordinance, Capital Improvements	
Cumberland 2010 Land Use	Promote pedestrian circulation as an integral part of the Transportation Plan.	Transportation		Policy	Position	
North Fayetteville Land Use	Allocate funding for the construction of bike/walkways/sidewalks when existing roads are resurfaced or widened.	Transportation		Policy	Capital Improvements	
North Fayetteville Land Use	Coordinate long-range land use and transportation planning to reasonably ensure that adequate roads will be in place before large developments of all types are completed.	Transportation		Policy	Process	

## Transportation Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
North Fayetteville Land Use	Provide routine and quality maintenance of all streets and highways.	Transportation		Policy	Process, Capital Improvements	
North Fayetteville Land Use	Encourage a study to determine the benefits of smaller bus sizes to better accommodate the actual transit usage.	Transportation		Policy	Process	
North Fayetteville Land Use	Develop a network of pedestrian facilities such as sidewalks, nature trails, greenways, bicycle trails, etc. to link neighborhoods, schools, recreation, governmental and cultural facilities, shopping, etc.	Transportation		Policy	Capital Improvements	
North Fayetteville Land Use	Consider the adopted Land Use Plan when planning for transportation improvements to adequately plan for traffic flow before actual development occurs.	Transportation		Policy	Process	
North Fayetteville Land Use	Design all new bridges to include pedestrian walkways.	Transportation		Policy	Process	
Deep Creek Redevelopment	Improve the safety and mobility for all modes of travel.	Transportation		Policy	Process	
71st District Redevelopment	Promote bicycle safety by encouraging the North Carolina Highway Patrol to present their safety program at the Cliffdale Recreation Center or area schools.	Transportation	Engagement	Policy	Programs	
71st District Redevelopment	Encourage households on streets that are scheduled to be paved to apply for the Street Paving Assistance program.	Transportation		Policy	Programs	
Bonnie Doone Redevelopment	Prepare neighborhood street design guidelines/policy.	Transportation		Policy	Development Ordinance	
Bonnie Doone Redevelopment	Supplement state funds to add sidewalks to road-widening or new road construction projects.	Transportation		Policy	Capital Improvements	
Bonnie Doone Redevelopment	Acquire additional street right-of-way as needed.	Transportation		Policy	Capital Improvements	
Bonnie Doone Redevelopment	Improve public transportation serving the area, particularly employment centers.	Transportation	Economic Development	Policy	Programs	
Murchison Road Corridor	In the south, create linkages that offer a more compact, walkable nature of the area emphasizing urban infill efforts.	Transportation	Land Use	Policy	Capital Improvements	
Murchison Road Corridor	Strengthen and expand east/west connectivity with the objective of 'dispersing' versus 'channeling' traffic.	Transportation		Policy	Capital Improvements	

## Transportation Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Ramsey Street Corridor	Coordinate with NCDOT to make sure safety and roadway improvements for the area between Country Club Drive and I-295 take into account Ramsey Street Corridor Plan recommendations.	Transportation		Policy	Process	
Ramsey Street Corridor	Promote connectivity improvements through redevelopment efforts and/or through City, Fayetteville MPO or NCDOT funded efforts.	Transportation		Policy	Development Ordinance, Capital Improvements	
Ramsey Street Corridor	Encourage pedestrian connections, with key pedestrian crossings established to allow individuals to move safely across Ramsey Street within the focus area, at Methodist University, and around schools and the services administration complex in the southern portion of the study area.	Transportation		Policy	Process, Capital Improvements	
Ramsey Street Corridor	Explore and manage access along the entirety of Ramsey Street through NCDOT coordination, encouragement of shared driveways and cross easements and other efforts.	Transportation		Policy	Process, Capital Improvements	
Bragg Boulevard Corridor	Explore new federal and local transit funding sources.	Transportation		Policy	Process, Capital Improvements	Phase I
Bragg Boulevard Corridor	Invest in improved roadway and pedestrian lighting.	Transportation	Character	Policy	Capital Improvements	Phase I
Bragg Boulevard Corridor	Conduct transit planning studies under Smart Starts, Very Small Starts, or other funding programs when qualifying conditions are met.	Transportation		Policy	Process	Phase II
North Fayetteville Land Use	Support ordinances that will require sidewalks on both sides of the street for new developments.	Transportation	Infrastructure	Action	Development Ordinance	
North Fayetteville Land Use	Design and implement a network of sidewalks, bike/jogging trails, and road right-of-ways to provide pedestrian access throughout the community.	Transportation	Parks & Recreation	Action	Capital Improvements	
Cumberland 2030 Growth Vision	Re-examine the regional transportation plan in light of the impending dramatic growth of Fort Bragg due to BRAC and Army Modular Force.	Transportation		Action	Process	

## Transportation Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Continue to support the currently adopted area-wide Bicycle and Pedestrian Plan.	Transportation		Action	Position, Process	
Cumberland 2030 Growth Vision	In keeping with currently adopted Bicycle and Pedestrian Plan, include bike lanes as part of street construction standards. Apply these standards when appropriate and as may be consistent with the Bicycle and Pedestrian Plan.	Transportation		Action	Development Ordinance, Capital Improvements	
Cumberland 2030 Growth Vision	Reexamine area development standards to evaluate the need for improved pedestrian systems (sidewalks, greenways, etc.) in new residential developments.	Transportation		Action	Development Ordinance	
Cumberland 2030 Growth Vision	Seek funding sources, such as Enhancement Grants, to provide sidewalks and street furniture, lighting, etc. to improve pedestrian-oriented areas.	Transportation		Action	Process, Capital Improvements	
Cumberland 2030 Growth Vision	Reexamine area development standards to require bus shelters or, at a minimum, bus pull offs in new higher density residential and commercial developments served by two or more bus routes.	Transportation		Action	Development Ordinance	
Cumberland 2030 Growth Vision	Seek funding sources to establish commuter-rail passenger service.	Transportation		Action	Process	
Cumberland 2030 Growth Vision	Continue to support development standards that require parking lot connections and shared driveway access for commercial developments whenever possible.	Transportation		Action	Development Ordinance	
Cumberland 2030 Growth Vision	Apply for a Safe Routes to School Grant through the North Carolina Department of Transportation. These Federal funds, administered by the State, may be used to construct new bike lanes, pathways, and sidewalks, as well as to launch Safe Routes education and promotion campaigns in elementary and middle schools.	Transportation		Action	Process, Capital Improvements	
Cumberland 2030 Growth Vision	Re-examine subdivision regulations to discourage single-family lots and individual driveways from fronting on and having direct access to major roadways.	Transportation		Action	Development Ordinance	
Cumberland 2030 Growth Vision	Prepare and apply design standards for pedestrian-friendly circulation within commercial and residential areas.	Transportation		Action	Development Ordinance	

## Transportation Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Seek funding sources such as Enhancement Grants to provide sidewalks, bikeways and pedestrian friendly amenities on area streets.	Transportation		Action	Process, Capital Improvements	
Cumberland 2010 Land Use	Promote vehicular and pedestrian circulation standards for mobile home parks, both externally and internally.	Transportation		Action	Development Ordinance	
Cumberland 2010 Land Use	Promote standards that protect the function of thoroughfares.	Transportation		Action	Development Ordinance	
Cumberland 2010 Land Use	Promote use of "Class C" private streets with restrictions for farmland.	Transportation		Action	Development Ordinance	
North Fayetteville Land Use	Build bike/walking paths to provide safe passage over and/or under major thoroughfares, to include the Outer Loop	Transportation		Action	Capital Improvements	
North Fayetteville Land Use	Require curb and gutters for all new developments.	Transportation		Action	Development Ordinance	
North Fayetteville Land Use	Plan and build bike trails/pedestrian walks to provide safe passage over and/or under major thoroughfares, to include the Outer Loop.	Transportation		Action	Capital Improvements	
Deep Creek Redevelopment	Develop a network of roads that provides convenient, efficient, and safe access throughout the Deep Creek Road neighborhood.	Transportation		Action	Capital Improvements	
Deep Creek Redevelopment	Create an interconnected system of sidewalks throughout the neighborhood to accommodate and encourage pedestrian travel.	Transportation		Action	Capital Improvements	
Deep Creek Redevelopment	Expand bus system for the neighborhood.	Transportation		Action	Programs	
Deep Creek Redevelopment	Provide the opportunity for bicyclists to ride safely and efficiently within the neighborhood.	Transportation		Action	Position	
Massey Hill Redevelopment	Improve traffic flow with new intersection design.	Transportation		Action	Process, Capital Improvements	Mapped specific location
Massey Hill Redevelopment	Improve intersection with Rt. 301, Gillespie St. and Owen Dr. with safety and aesthetic considerations.	Transportation		Action	Capital Improvements	Mapped specific location

## Transportation Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Massey Hill Redevelopment	Improve Gillespie Street intersections and create an eastern gateway with landscaped pocket parks.	Transportation		Action	Capital Improvements	Mapped specific location
Massey Hill Redevelopment	Create access across the railroad to include Watersless Street development as part of Massey Hill Community.	Transportation		Action	Capital Improvements	Mapped specific location
Bonnie Doone Redevelopment	Develop transportation plan for Bonnie Doone, incorporate funding into city of Fayetteville thoroughfare plans.	Transportation		Action	Process	
Bonnie Doone Redevelopment	Initiate and design Bragg Boulevard streetscape project, and coordinate with NCDOT.	Transportation		Action	Process, Capital Improvements	
Bonnie Doone Redevelopment	Close selected driveway cuts at principal intersections along Bragg Boulevard.	Transportation		Action	Process, Capital Improvements	
Bonnie Doone Redevelopment	Complete an inventory of street lighting and illumination levels of all streets, and provide funds necessary to bring up to standard.	Transportation		Action	Process, Capital Improvements	
Bonnie Doone Redevelopment	Pursue expansions to the existing bus system and the use of shuttles or EZ Rider routes.	Transportation		Action	Programs	
Murchison Road Corridor	Orient the west-central area to offer extended block and grid systems to encourage community building and reduce congestion.	Transportation		Action	Process	
Murchison Road Corridor	Orient the northeast area to allow for the establishment of a key primary access point followed by internal development connectivity and cohesiveness.	Transportation		Action	Process	
Murchison Road Corridor	Review increased traffic volumes projected by NCDOT and identified in this study associated with I-295 and the closure off Bragg Blvd. and pursue follow-on opportunities.	Transportation		Action	Process	
Ramsey Street Corridor	Improve connectivity between parcels.	Transportation		Action	Position, Development Ordinance	

## Transportation Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Ramsey Street Corridor	Planned signalized improvements for the area should be pursued following NCDOT and plan recommendations.	Transportation		Action	Process	
Ramsey Street Corridor	Explore connections at Rosehill Road and Ramsey Street as well as a series of network improvements to local streets from Country Club Drive to, and beyond, Stacy Weaver Drive.	Transportation		Action	Process, Capital Improvements	
Bragg Boulevard Corridor	Coordinate with FAST and Fort Bragg transit providers.	Transportation		Action	Process	Phase I
Bragg Boulevard Corridor	Begin Blue and Red Line Express with limited stops.	Transportation		Action	Programs	Phase I
Bragg Boulevard Corridor	Include crosswalks and pedestrian signals within CIP funding and begin implementing in Activity Centers	Transportation		Action	Capital Improvements	Phase I
Bragg Boulevard Corridor	Revise City policy to allow funding for sidewalks on both sides of the street and explore potential funding sources.	Transportation	Land Use	Action	Process, Capital Improvements	Phase I
Bragg Boulevard Corridor	Complete installation of additional turn lanes and sidewalks from Pamalee Drive to Shaw Road.	Transportation		Action	Capital Improvements	Phase I
Bragg Boulevard Corridor	Establish funding for sidewalk gap program.	Transportation		Action	Capital Improvements	Phase I
Bragg Boulevard Corridor	Fill sidewalk gaps from Rowan St. to MLK Jr. Fwy., Elm St. to Cain Rd., and Skibo Rd. to Mullis St.	Transportation		Action	Capital Improvements	Phase I
Bragg Boulevard Corridor	Install bike lanes/paths along Cain Rd.	Transportation		Action	Capital Improvements	Phase I
Bragg Boulevard Corridor	Recommend updates to local transportation plans.	Transportation		Action	Process	Phase I
Bragg Boulevard Corridor	Conduct feasibility study for the implementation of bicycle lanes between Skibo Rd. and Fort Bragg and develop recommendations for Phase II and III improvements.	Transportation		Action	Process, Capital Improvements	Phase I
Bragg Boulevard Corridor	Conduct signal warrant study at Barrington Cross St. and implement findings.	Transportation		Action	Process, Capital Improvements	Phase I

## Transportation Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Bragg Boulevard Corridor	Provide raised concrete median along Bragg Blvd. for channelized left-turn movements into Westmont Dr. and Ames St.	Transportation		Action	Capital Improvements	Phase I
Bragg Boulevard Corridor	Improve signage and lane markings for crossovers and driveways.	Transportation		Action	Capital Improvements	Phase I
Bragg Boulevard Corridor	Facilitate existing policy requiring shared driveways for properties targeted for site development or redevelopment.	Transportation		Action	Development Ordinance	Phase I
Bragg Boulevard Corridor	Coordinate with existing property owners to plan for potential driveway consolidation in Segements B and D.	Transportation		Action	Programs, Capital Improvements	Phase I
Bragg Boulevard Corridor	Complete installation of additional turn lanes and sidewalks from Pamalee Dr. to Shaw Rd.	Transportation		Action	Capital Improvements	Phase I
Bragg Boulevard Corridor	Implement planned Rowan St. bridge redesign.	Transportation		Action	Capital Improvements	Phase I
Bragg Boulevard Corridor	Recommend updates to transportation plans.	Transportation		Action	Process	Phase I
Bragg Boulevard Corridor	Begin funding bicycle, pedestrian, streetscape and landscaping improvements.	Transportation	Character	Action	Capital Improvements	Phase I
Bragg Boulevard Corridor	Increase Blue and Red Line Express bus service frequencies.	Transportation		Action	Programs	Phase II
Bragg Boulevard Corridor	Construct bus stops, shelters, etc.	Transportation		Action	Capital Improvements	Phase II
Bragg Boulevard Corridor	Continue adding crosswalks and pedestrian signals within Activity Centers.	Transportation		Action	Capital Improvements	Phase II
Bragg Boulevard Corridor	Fill sidewalk gaps from MLK Jr. Fwy to Ames St., Filter Plant Dr. to Westmont Dr., Stamper Rd. to Elm St., Cain Rd. to William Clark Rd., William Clark Rd., to E-Z Auto, and Villagio to Pamalee Dr.	Transportation		Action	Capital Improvements	Phase II
Bragg Boulevard Corridor	Prioritize and begin installing bike lanes/paths along identified segments of Bragg Blvd., and Rowan St., Ames St., Fort Bragg Rd., and Stamper Rd.	Transportation		Action	Capital Improvements	Phase II

## Transportation Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Bragg Boulevard Corridor	Develop designs to implement revised cross-sections, as needed, for each unique section from Hay St. to future I-295 (including bike/ped facilities).	Transportation		Action	Process, Capital Improvements	Phase II
Bragg Boulevard Corridor	Complete I-295 interchange and closure of public traffic to Fort Bragg via Bragg Blvd. study.	Transportation		Action	Capital Improvements	Phase II
Bragg Boulevard Corridor	Initiate feasibility studies on cross-sections from Hay St. to future I-295.	Transportation		Action	Process	Phase II
Bragg Boulevard Corridor	Add northbound right-turn lane at Stamper Rd.	Transportation		Action	Capital Improvements	Phase II
Bragg Boulevard Corridor	Develop safety mitigations at Santa Fe Dr./Shaw Rd. where not in conflict with existing conservation lands.	Transportation		Action	Capital Improvements	Phase II
Bragg Boulevard Corridor	Develop safety mitigations at Sycamore Dair Rd., Shannon Dr., and William Clark Rd.	Transportation		Action	Capital Improvements	Phase II
Bragg Boulevard Corridor	Develop safety mitigations at Fort Bragg Rd./Cain Rd.	Transportation		Action	Capital Improvements	Phase II
Bragg Boulevard Corridor	Continue to improve signage and lane markings for crossovers and driveways.	Transportation		Action	Capital Improvements	Phase II
Bragg Boulevard Corridor	Implement transit, pedestrian, and bicycle improvements.	Transportation		Action	Capital Improvements	Phase II
Bragg Boulevard Corridor	Continue bike/ped, streetscape, and landscape improvements.	Transportation		Action	Capital Improvements	Phase II
Bragg Boulevard Corridor	Increase Blue and Red Line Express and Cross-Town Routes frequencies.	Transportation		Action	Programs	Phase III
Bragg Boulevard Corridor	Implement traffic signal pre-emption for buses.	Transportation		Action	Capital Improvements	Phase III
Bragg Boulevard Corridor	Begin dedicated bus service (outside lane).	Transportation		Action	Programs	Phase III
Bragg Boulevard Corridor	Potentially pursue Bus Rapid Transit (BRT).	Transportation		Action	Programs	Phase III
Bragg Boulevard Corridor	Continue crosswalk and landscaping improvements.	Transportation	Character	Action	Capital Improvements	Phase III

## Transportation Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Bragg Boulevard Corridor	Implement revised cross-sections from Hay St. to future I-295, including construction or reconstruction of wider sidewalks, added lighting, curb extensions or on-street parking for specific activity centers.	Transportation		Action	Capital Improvements	Phase III
Bragg Boulevard Corridor	Complete remainder of sidewalk gaps from MLK Jr. Fwy to Ames St., Filter Plant Dr. to Westmont Dr., Stamper Rd. to Elm St., Cain Rd. to William Clark Rd., William Clark Rd., to E-Z Auto, and Villagio to Pamalee Dr.	Transportation		Action	Capital Improvements	Phase III
Bragg Boulevard Corridor	Fill sidewalk gaps from Westmont Dr. to Stamper Rd., Pamalee Dr. to I-295, and north of Bethany Auto Sales to I-295.	Transportation		Action	Capital Improvements	Phase III
Bragg Boulevard Corridor	Complete installation of bike lanes/paths along identified segments of Bragg Blvd., Blanton Rd. extension, and Sycamore Dairy Rd.	Transportation		Action	Capital Improvements	Phase III
Bragg Boulevard Corridor	Construct Blanton Rd. Extension from Pamalee Dr. to Bragg Blvd.	Transportation		Action	Capital Improvements	Phase III
Bragg Boulevard Corridor	Continue implementing transit, pedestrian, and bicycle improvements.	Transportation		Action	Capital Improvements	Phase III
Cumberland 2030 Growth Vision	Continue to support the Joint Cumberland County Transportation Plan; lobby for implementation of key transportation projects.	Transportation		Action	Process	

## Parks Recreation Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	The co-location and joint development of school facilities in conjunction with other community facilities and services shall be encouraged. Co-located facilities and services may include but not be limited to park and recreation facilities, senior centers, health clinics, and libraries.	Parks & Recreation		Policy	Position, Capital Improvements	
Cumberland 2030 Growth Vision	Parks development shall be emphasized as being vital to Cumberland County as a great community with a high quality of life that can attract new businesses and industry to the area.	Parks & Recreation		Policy	Position	
Cumberland 2030 Growth Vision	Parks shall be located and designed according to population density and needs of the people residing within the most likely park service area. Special attention shall be given to the unique needs of elderly and physically and mentally challenged citizens.	Parks & Recreation		Policy	Process	
Cumberland 2030 Growth Vision	Efforts to develop a system of open space greenways and hiking trails to connect residential areas with schools, parks, service areas, downtowns and cultural areas shall be supported. Natural corridors such as streams and floodplains, and man-made corridors such as utility and transportation rights-of-way and easements shall be strategically employed.	Parks & Recreation		Policy	Process, Capital Improvements	
Cumberland 2030 Growth Vision	The underutilized value of the Cape Fear River and its tributaries shall be capitalized upon by the provision of more and better access to the river for active and passive recreation.	Parks & Recreation		Policy	Position	
Cumberland 2030 Growth Vision	Smaller parks shall be encouraged in existing and proposed neighborhoods to meet the needs of small children and to encourage social interaction and mutual support among area families.	Parks & Recreation		Policy	Capital Improvements	
Cumberland 2030 Growth Vision	Neighborhood parks should be located with exposure to residences, businesses and other activities, where informal observation and oversight can provide enhanced security to park properties.	Parks & Recreation		Policy	Capital Improvements	

## Parks Recreation Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	New residential development should provide for adequate open space and recreation areas in proportion to the demand created by the development. Acreage or funding may be determined according to local government criteria.	Parks & Recreation		Policy	Development Ordinance	
Cumberland 2030 Growth Vision	In addition to developer support for parks development, local governments shall seek a consistent, on-going source of funding for parks improvements and maintenance.	Parks & Recreation		Policy	Capital Improvements, Process	
Cumberland 2030 Growth Vision	The co-location and joint development of park facilities in cooperation with institutions such as colleges, public schools, the military, other federal, state and local government agencies, as well as private and non-profit interests, shall be supported.	Parks & Recreation		Policy	Position, Capital Improvements	
Cumberland 2030 Growth Vision	Opportunities to locate and develop needed park facilities that may function as a buffer to Fort Bragg shall be encouraged.	Parks & Recreation		Policy	Process	
Cumberland 2030 Growth Vision	New methods of park maintenance and programming including, but not limited to, increased privatization and volunteerism shall be explored.	Parks & Recreation		Policy	Process	
Cumberland 2030 Growth Vision	Cooperative public-private arrangements for the development, programming, and maintenance of park and recreation facilities shall be encouraged.	Parks & Recreation		Policy	Programs	
Cumberland 2030 Growth Vision	All park and recreation master plans shall include open space, greenways and natural areas as key components.	Parks & Recreation		Policy	Process	
Cumberland 2030 Growth Vision	Continued development of the Cape Fear River Trail from the Bladen County line to Harnett County shall be supported. All opportunities to increase the length of the Cape Fear River Trail shall be considered.	Parks & Recreation	Transportation	Policy	Capital Improvements	
Cumberland 2030 Growth Vision	Local government recreation programming shall include leisure activities suitable for people of all ages, including both indoor and outdoor pursuits. Parks and other common areas shall be accessible to individuals with varied disabilities.	Parks & Recreation		Policy	Programs	

## Parks Recreation Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2010 Land Use	Provide open space and park facilities near the population.	Parks & Recreation	Land Use	Policy	Capital Improvements	
Cumberland 2010 Land Use	Promote the Park/School Concept.	Parks & Recreation		Policy	Position	
North Fayetteville Land Use	Encourage and seek support for the establishment of a large-scale regional recreational facility.	Parks & Recreation		Policy	Capital Improvements	
North Fayetteville Land Use	Utilize the Cape Fear River as a major leisure facility.	Parks & Recreation		Policy	Position	
North Fayetteville Land Use	Provide open space and park facilities near all large-scale residential developments.	Parks & Recreation		Policy	Capital Improvements, Development Ordinance	
North Fayetteville Land Use	Promote a higher visibility and faster response time from local law enforcement and ambulatory agencies.	Services		Policy	Process	
North Fayetteville Land Use	Encourage the use of school facilities during after school hours to provide structured activities for children.	Services	Parks & Recreation	Policy	Programs	
North Fayetteville Land Use	Reduce City/County Taxes.	Services		Policy	Position	
North Fayetteville Land Use	Promote the creation of a centralized volunteer system to help meet various community needs.	Services	Engagement	Policy	Programs	
71st District Redevelopment	Encourage use of area lakes by participating in Fish for Fun events.	Parks & Recreation	Services	Policy	Programs	
71st District Redevelopment	Establish a greenway system by enhancing and connecting the stream corridors.	Parks & Recreation		Policy	Capital Improvements	
71st District Redevelopment	Address hours and staff levels at Cliffdale Recreation Center and other area recreation centers.	Parks & Recreation	Services	Policy	Process	
Bonnie Doone Redevelopment	Provide for open space and recreation opportunities, especially for children.	Parks & Recreation		Policy	Programs	
Bonnie Doone Redevelopment	Purchase land identified for parks and greenways early to offset increasing land costs in accordance with Park and Recreation Master Plan.	Parks & Recreation		Policy	Capital Improvements	

## Parks Recreation Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Consider co-location of schools with park and recreation facilities when preparing the next master park and recreation plan.	Parks & Recreation		Action	Process	
Cumberland 2030 Growth Vision	Incorporate the City/County Parks and Recreation Master Plan into the 2030 Growth Vision Plan by reference.	Parks & Recreation		Action	Process	
Cumberland 2030 Growth Vision	Prepare a <i>Fayetteville/Cumberland Parks and Greenways Master Plan</i> for the entire county. Make a Cape Fear River Corridor Conservation and Development Plan a central feature of the master plan with all affected municipalities, including the Towns of Eastover, Godwin, Linden and Wade. Develop major feeders from Rockfish, Locks Creek, Little River, the South River, etc. Develop methods and mechanisms to preserve and protect natural and man-made corridors for future pedestrian and boating use. Develop guidelines and design standards for pedestrian and boating trails.	Parks & Recreation		Action	Process	
Cumberland 2030 Growth Vision	Work with Fort Bragg on the development of the All-American Trail.	Parks & Recreation		Action	Capital Improvements	
Cumberland 2030 Growth Vision	Work with the North Carolina Sandhills Cooperative Partnership and Fort Bragg to preserve land parcels that will provide recreation opportunities and also protect the continued viability of Fort Bragg.	Parks & Recreation		Action	Programs, Capital Improvements	
Cumberland 2030 Growth Vision	Continue to leverage State dollars from a special program designed to protect military installations from incompatible development.	Parks & Recreation		Action	Programs	
Cumberland 2030 Growth Vision	Amend subdivision regulations or other appropriate ordinances to allow for a proportionate fee in lieu of land dedication.	Parks & Recreation		Action	Development Ordinance	
Cumberland 2030 Growth Vision	Develop criteria for determining the adequacy of acreage to be accepted from developers for parks and/or open space. Establish routine procedures for deeding ownership of dedicated land to local government.	Parks & Recreation		Action	Development Ordinance	

## Parks Recreation Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Authorize a mechanism by which developers with property on a planned pedestrian way may donate land and develop the trail as a means of meeting some or all of their open space requirements. Set appropriate standards for trail development.	Parks & Recreation		Action	Development Ordinance	
Cumberland 2030 Growth Vision	Work with the State Parks Division in the development of the new state park in providing unique regional facilities not found in local parks.	Parks & Recreation		Action	Process, Capital Improvements	
Cumberland 2030 Growth Vision	Develop new neighborhood parks in the Towns of Godwin, and Linden, <i>and Eastover</i> . These parks to include playground units, swings, benches/trash receptacles, walking trail, and picnic shelter.	Parks & Recreation		Action	Capital Improvements	
Cumberland 2030 Growth Vision	Expand the Town of Stedman park to include a walking trail that connects to the existing walking trail at the recreation center. Include additional security lighting, renovation of the two small existing picnic shelters, and fence along park property, additional landscaping and restroom/concession facility.	Parks & Recreation		Action	Capital Improvements	Fayetteville-n/a
Cumberland 2030 Growth Vision	Complete the remaining phases to the Wade Town Park to include splash pad, concession/restroom facilities, additional athletic fields, completion of walking trail around the park property, additional picnic shelters/with grills, benches, trash receptacles and basketball court.	Parks & Recreation		Action	Capital Improvements	Fayetteville-n/a
Cumberland 2030 Growth Vision	Expand Falcon Town Park to included additional amenities such as paving the walking trail, softball/baseball field, tennis courts, concession building and improvements to the stream that flows through the park.	Parks & Recreation		Action	Capital Improvements	Fayetteville-n/a

## Parks Recreation Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Upon restoration of Hope Mills Lake, create a Heritage Park at the old Hope Mill Property (approximately 6 acres.) As outlined in the Heritage Preservation Plan (1995) improvements that could be included in the Heritage Park include an outdoor amphitheater, a picnic area and a fishing area. Also create a Water Trail beginning at the Park and extending to the Cape Fear River Water Trail at the Huske Lock and Dam.	Parks & Recreation		Action	Capital Improvements	Fayetteville-n/a
Cumberland 2030 Growth Vision	Expand the Town of Spring Lake Edward Mendoza Memorial Park to include additional baseball fields and walking trails. Develop additional neighborhood parks to include playground units and picnic areas. Redevelop area around the Spring Lake Multi-purpose Community Center to include soccer and football fields.	Parks & Recreation		Action	Capital Improvements	Fayetteville-n/a
Cumberland 2030 Growth Vision	Prepare an open space and greenway master plan for all of Cumberland County.	Parks & Recreation		Action	Process	
Cumberland 2010 Land Use	Promote measures to acquire open space/recreation areas.	Parks & Recreation		Action	Development Ordinance	
Cumberland 2010 Land Use	Promote that a study be conducted to determine the feasibility of unifying the Fayetteville, Hope Mills, Spring Lake, and the Cumberland County Parks and Recreation Departments.	Parks & Recreation		Action	Process, Programs	
Cumberland 2010 Land Use	Endorse the 2010 Parks and Recreation Facilities and Services Plan.	Parks & Recreation		Action	Process	
North Fayetteville Land Use	Expedite the development of the "River Trail" greenway along the Cape Fear River.	Parks & Recreation	Transportation	Action	Capital Improvements	
North Fayetteville Land Use	Provide a medical facility within the Study Area, which is open 24 hours a day, 7 days a week.	Services		Action	Programs	
North Fayetteville Land Use	Solicit a higher level of citizen participation and law enforcement coordination to strengthen neighborhood watch programs.	Services		Action	Process, Programs	

## Parks Recreation Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Deep Creek Redevelopment	Develop a system of parks and greenways throughout the neighborhood that provides open space and recreational opportunities for the county and the region.	Parks & Recreation		Action	Capital Improvements	
Deep Creek Redevelopment	Increase parks, open space, greenways, and recreational facilities either in the study area or easily accessible by neighborhood residents.	Parks & Recreation		Action	Capital Improvements	
71st District Redevelopment	Develop community gardens in the proposed village green.	Parks & Recreation		Action	Capital Improvements	
71st District Redevelopment	Build tot lots or other small community amenities in the central open areas of new multi-family residential developments.	Parks & Recreation		Action	Capital Improvements	
71st District Redevelopment	Transform the old railbed south of Cliffdale Road in the eastern part of the study area into a trail system.	Parks & Recreation		Action	Capital Improvements	
Massey Hill Redevelopment	Establish a northern gateway with a triangular park and screen industrial areas with suitable vegetation.	Parks & Recreation		Action	Capital Improvements	Mapped specific location
Massey Hill Redevelopment	Create a well-landscaped triangular park in front of high school.	Parks & Recreation		Action	Capital Improvements	Mapped specific location
Massey Hill Redevelopment	Develop the vacant county land adjacent to the elementary school as an innovative education and recreation park to enhance the school's reputation and ability to attract new residents.	Parks & Recreation		Action	Capital Improvements, Programs	Mapped specific location
Massey Hill Redevelopment	Develop the floodplain area near Blounts and Branson Creeks as a passive park with water detention and other flood management measures.	Parks & Recreation		Action	Capital Improvements	Mapped specific location
Murchison Road Corridor	Develop and implement greenway along the western and eastern edges of the study area.	Parks & Recreation	Transportation	Action	Capital Improvements	

## Parks Recreation Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Ramsey Street Corridor	Prepare a more specific open space plan that clearly defines opportunities for a variety of parks and other publically accessible spaces linked by trails and corridors, including connection to the Cape Fear River Trail and connection/activation of the unincorporated parcel B, coordination with Methodist University, and exploration of improved linkages.	Parks & Recreation	Transportation	Action	Process	
Bragg Boulevard Corridor	Begin initial phase of greenway development connecting Veterans Park to Mazarick Park.	Parks & Recreation	Transportation	Action	Capital Improvements	Phase I
Bragg Boulevard Corridor	Expand regional study of bike/ped connectivity in neighborhoods to include connectivity to parks and greenways; develop parks/greenways bond.	Parks & Recreation	Transportation	Action	Process, Programs	Phase I
Bragg Boulevard Corridor	Develop the greenway along Cross Creek between Mazarick Park and downtown Fayetteville.	Parks & Recreation	Transportation	Action	Capital Improvements	Phase II
Bragg Boulevard Corridor	Develop the greenway along Cross Creek between west of Mazarick Park.	Parks & Recreation	Transportation	Action	Capital Improvements	Phase III
Cumberland 2030 Growth Vision	Continue to support the Cumberland County Parks Master Plan.	Parks & Recreation		Action	Position	
Cumberland 2030 Growth Vision	Prepare a Joint Cumberland County Greenway Master Plan.	Parks & Recreation		Action	Process	

## Services Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Local governments shall continue to pursue a variety of solid waste reduction strategies, including educational programming on waste prevention, recycling and reuse.	Services	Land Stewardship	Policy	Programs	
Cumberland 2030 Growth Vision	Local governments shall encourage residential composting and mulching.	Services	Land Stewardship	Policy	Programs	
Cumberland 2030 Growth Vision	Local governments shall support public-private partnerships such as neighborhood watch, that enable neighborhood groups to effectively partner with law enforcement agencies in preventing crime.	Services		Policy	Programs	
Cumberland 2030 Growth Vision	The shared use of public buildings and facilities (county, municipal, other) shall be encouraged to allow public safety services (substations) to be located closer to the people and properties they serve.	Services		Policy	Programs	
Cumberland 2030 Growth Vision	As an alternative to shared, fixed base substations, mobile law enforcement substations may be supported to allow law enforcement personnel to locate close to crime trouble spots.	Services		Policy	Programs	
Cumberland 2030 Growth Vision	Incentive programs may be employed to encourage public safety personnel to live in selected neighborhoods.	Services		Policy	Programs	
Cumberland 2030 Growth Vision	Public safety classes and programs shall be offered in senior centers, recreation sites and community buildings throughout the county.	Services	Engagement/ Cooperation	Policy	Programs	
Cumberland 2030 Growth Vision	Local governments shall continue to support a coordinated program of recreation, health care, and social services to senior citizens, through partnerships of public, private, non-profit, charitable and faith-based organizations.	Services		Policy	Programs	
Cumberland 2030 Growth Vision	Given the rapidly growing senior citizen population, priority shall be given to the expansion of senior services, in such a way that the delivery of such services can be made more accessible.	Services		Policy	Programs	
Cumberland 2030 Growth Vision	The special public safety and crime prevention needs of senior citizens shall be recognized in local government law enforcement activities.	Services	Engagement/ Cooperation	Policy	Position	

## Services Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Opportunities for consolidation of services shall be continually evaluated, particularly with regard to potential operational efficiencies and cost savings.	Services	Engagement/ Cooperation	Policy	Process	
Cumberland 2030 Growth Vision	Multi-jurisdictional boards and committees shall be supported as they evaluate and recommend improvements in the delivery of government services and infrastructure.	Services	Engagement/ Cooperation	Policy	Process	
Cumberland 2030 Growth Vision	Joint meetings, routinely held, shall be supported to allow elected and appointed board members, as well as key support staff, to better coordinate the planning and delivery of government services.	Services	Engagement/ Cooperation	Policy	Process	
Cumberland 2010 Land Use	Protect the public health and safety of County residents.	Services		Policy	Position	
Cumberland 2010 Land Use	Protect the public health and safety in the location of multi-family development.	Services	Land Use	Policy	Programs	
Massey Hill Redevelopment	Reinforce current tools to eliminate crime.	Services		Policy	Programs, Process	Mapped specific location
Bonnie Doone Redevelopment	Continue those public resources that are critical to the success of the Bonnie Doone neighborhood.	Services		Policy	Programs	
Bonnie Doone Redevelopment	Provide for security and safety in the area through greater police presence, including more patrols and possibly a satellite law enforcement station and community policing.	Services		Policy	Programs	
Bonnie Doone Redevelopment	Support community watch efforts such as Neighborhood Guardian Program.	Services	Engagement/ Cooperation	Policy	Programs	
Cumberland 2030 Growth Vision	Develop a more intense education program locally on the importance of recycling and the cessation of littering and dumping.	Services	Land Stewardship	Action	Programs	
Cumberland 2030 Growth Vision	Create an inventory of public buildings and facilities that may be suitable for the location of a community-policing substation. Compare these locations with high crime areas and potential patrol areas.	Services		Action	Process, Programs	

## Services Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Purchase and equip one or more mobile law enforcement substations that can be moved about the county in response to high crime locations.	Services		Action	Programs	
Cumberland 2030 Growth Vision	Explore the technical feasibility and cost of enabling emergency vehicles to pre-empt traffic signal systems for faster response times.	Services		Action	Process	
Cumberland 2030 Growth Vision	Establish a routine schedule (i.e. every 3 to 5 years) for evaluating the technical components, area coverage, and staffing needs of the County's 911 system and emergency communications network.	Services		Action	Process	
Cumberland 2030 Growth Vision	Offer incentives for neighborhoods to organize and participate in the Neighborhood Watch program.	Services	Engagement/ Cooperation	Action	Programs	
Cumberland 2030 Growth Vision	Fully implement the police program authorizing paid "civilian" personnel to complete on-the-scene traffic reports, thereby freeing up sworn officers on the Fayetteville police force to attend to other duties.	Services		Action	Process, Programs	
Cumberland 2030 Growth Vision	Create an inventory of services and opportunities that encourages independence and quality of life for senior citizens. Use the inventory to market these services to current residents and potential newcomers.	Services		Action	Process, Programs	
Cumberland 2030 Growth Vision	Initiate partnerships between local government, businesses, non-profits and educational institutions to promote the development of livable and senior friendly community amenities.	Services	Engagement/ Cooperation	Action	Programs	
Cumberland 2030 Growth Vision	Commission a senior center(s) space needs study with cost estimates and funding opportunities.	Services	Parks & Recreation	Action	Process, Capital Improvements	
Cumberland 2030 Growth Vision	Establish special anti-scam and neighborhood watch programs in local law enforcement efforts.	Services		Action	Programs	
Cumberland 2030 Growth Vision	Authorize a study of local government services in Cumberland County to determine which services might offer the best opportunities for consolidation.	Services	Engagement/ Cooperation	Action	Process	

## Services Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Deep Creek Redevelopment	Provide an even greater police presence in the study area.	Services		Action	Process, Programs	
Deep Creek Redevelopment	Determine the human service needs in the study area and identify ways to meet these needs.	Services		Action	Process	
71st District Redevelopment	Amend the existing clean-up program to improve predictability and prevent bulk item from accumulating.	Services		Action	Programs	
Massey Hill Redevelopment	Expand the Classical High School facilities that can be shared with community by developing active recreation and sports facilities on adjacent vacant land.	Services		Action	Capital Improvements	Mapped specific location
Bonnie Doone Redevelopment	Assist residents in applying to the City of Fayetteville Community Development Department for low interest loans up to \$3,000 for down payment assistance.	Services	Engagement/ Cooperation	Action	Programs	
Murchison Road Corridor	Assess detailed crime statistics, community patrolling, response times, and other elements to ensure community safety.	Services		Action	Process	

## Engagement/Cooperation Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Bonnie Doone Redevelopment	Acknowledge and encourage the continued beneficial development of church/neighborhood relations.	Engagement/ Cooperation		Policy	Programs	
71st District Redevelopment	Advertise and assist residents in applying for Low Interest Loans.	Engagement/ Cooperation		Policy	Programs	
71st District Redevelopment	Advertise and encourage the use of the Self-Help Credit Union of Durham, North Carolina.	Engagement/ Cooperation		Policy	Programs	
Cumberland 2030 Growth Vision	All local government websites in Cumberland County should have quick links to all other local governments in the county to facilitate convenient access to public information by area citizens.	Engagement/ Cooperation	Services	Policy	Process	
Bonnie Doone Redevelopment	Bring other governmental entities more directly into the redevelopment process and secure commitment of their resources and programs.	Engagement/ Cooperation		Policy	Programs	
Bonnie Doone Redevelopment	Continue to work with faith-based and non-profit agencies such as Ashton Woods, to bring their resources to Bonnie Doone.	Engagement/ Cooperation		Policy	Programs	
Cumberland 2030 Growth Vision	Each local government website should have a permanent feature identifying opportunities for greater citizen involvement in their local government's affairs. Openings on appointed boards and committees should be identified along with information concerning the duties of each board or committee. Opportunities for employment or to volunteer for local government service programs should also be identified.	Engagement/ Cooperation		Policy	Process, Programs	
Cumberland 2010 Land Use	Educate the public on the need to maintain and preserve farmland.	Engagement/ Cooperation	Land Stewardship	Policy	Programs	
Deep Creek Redevelopment	Emphasize educational opportunities for the residents in the study area from preschool programs to programs offered by Deep Creek Road Resource Center.	Engagement/ Cooperation		Policy	Programs	
Bonnie Doone Redevelopment	Emphasize leadership development, community consensus building, and public/nonprofit/private sector partnerships.	Engagement/ Cooperation		Policy	Programs	

## Engagement/Cooperation Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
71st District Redevelopment	Encourage current renters in the area to attend Homeownership Workshops and offer workshops at the Cliffdale Recreation Center.	Engagement/ Cooperation		Policy	Programs	
Bonnie Doone Redevelopment	Encourage home ownership; include opportunities for first time buyers.	Engagement/ Cooperation		Policy	Programs	
71st District Redevelopment	Encourage local high school juniors to apply to the free, eight-month Leadership Fayetteville Youth Academy.	Engagement/ Cooperation		Policy	Programs	
71st District Redevelopment	Encourage the local chapter of Habitat for Humanity to conduct homebuilding projects for lower-income residents in the area.	Engagement/ Cooperation		Policy	Programs	
Deep Creek Redevelopment	Establish and maintain better communications with residents, landlords/property managers, and business operators.	Engagement/ Cooperation		Policy	Programs	
Murchison Road Corridor	Focus public incentives and program support for homeownership.	Engagement/ Cooperation		Policy	Programs	
Deep Creek Redevelopment	Increase public participation and planning for housing for low and moderate-income families.	Engagement/ Cooperation	Land Use	Policy	Programs	
Cumberland 2030 Growth Vision	Local government boards and commissions should be roughly representative of the constituent voting population of the planning area (e.g. youth, minorities, income groups, geography, etc.)	Engagement/ Cooperation		Policy	Position, Process	
Cumberland 2030 Growth Vision	Local government websites in Cumberland County should be designed to direct residents to the correct local government information for their location by using the resident's address and/or zip code.	Engagement/ Cooperation		Policy	Process	
Cumberland 2030 Growth Vision	Local governments shall support on-going intergovernmental planning on issues of common concern, including land use and development, transportation, utilities, environmental management, economic development, law enforcement, emergency management, education, and recreation and tourism, among others.	Engagement/ Cooperation		Policy	Position, Process	

## Engagement/Cooperation Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Bonnie Doone Redevelopment	Mobilize and link resources to assist in community projects such as neighborhood clean-up days, youth activities, senior services, and community-based policing.	Engagement/ Cooperation		Policy	Programs	
Cumberland 2030 Growth Vision	Multi-jurisdictional plans for infrastructure and services (e.g. transportation, recreation) shall be jointly prepared and periodically updated as area conditions change.	Engagement/ Cooperation		Policy	Programs, Process	
Cumberland 2030 Growth Vision	Neighborhood and special area planning shall be encouraged to foster public involvement in the preparation of closely tailored, action-oriented special area plans and improvements. Public participation should be a central, on-going feature of such plans.	Engagement/ Cooperation		Policy	Programs, Process	
Cumberland 2010 Land Use	Promote measures to provide and enhance farming opportunities for young people.	Engagement/ Cooperation	Economic Development	Policy	Programs	
Cumberland 2010 Land Use	Promote military participation in the planning efforts in the County.	Engagement/ Cooperation		Policy	Programs	
Cumberland 2010 Land Use	Promote the policy of public notification of military operational impact.	Engagement/ Cooperation	Land Use	Policy	Programs	
Cumberland 2010 Land Use	Promote the provision of public awareness of contaminated sites.	Engagement/ Cooperation	Land Stewardship	Policy	Programs	
Cumberland 2010 Land Use	Protect private property rights.	Engagement/ Cooperation		Policy	Position	
Cumberland 2030 Growth Vision	Public and private sector efforts to plan for and promote the region as a coherent metropolitan whole, including coordination with adjoining counties, shall be supported. At the same time, the unique identity and character of individual communities with the region shall be respected.	Engagement/ Cooperation		Policy	Position	
Cumberland 2030 Growth Vision	Public involvement shall be encouraged in decisions on land use and development by making the public aware of proposed developments at the earliest lawful opportunity, as well as fostering communication between developers and the general public.	Engagement/ Cooperation		Policy	Process	

## Engagement/Cooperation Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	The 2030 plan shall be employed as a central document for on-going joint planning efforts in the county. Elected and appointed officials, as well as local government staff, should use the 2030 plan to facilitate discussion and action on issues of mutual concern.	Engagement/ Cooperation		Policy	Position, Process	
71st District Redevelopment	Advertise the Workfirst Program.	Engagement/ Cooperation	Economic Development	Action	Programs	
Cumberland 2030 Growth Vision	All local governments in Cumberland County should have appropriate representation on a joint county/municipal long range planning committee or other similar entity. The committee will jointly address regional issues such as transportation, the environment, and other subjects that cut across jurisdictional boundaries. Each local government would have the option of administering its own zoning, subdivision and similar current planning ordinances, as well as small area plans falling entirely within each government's jurisdiction.	Engagement/ Cooperation		Action	Process, Development Ordinance	
Cumberland 2030 Growth Vision	As soon as possible after adoption of the joint 2030 Plan, hold a joint meeting of key local government staff to discuss the initial coordinated use of the policies and actions of the plan-- in both month to month recommendations to elected and appointed boards as well as in annual work program and budget formulation.	Engagement/ Cooperation		Action	Process	Phase II
Cumberland 2030 Growth Vision	Authorize a random survey of citizen preferences concerning services and priorities of local government. Re-administer the survey every other year to track changes in citizen priorities.	Engagement/ Cooperation		Action	Programs	
Cumberland 2030 Growth Vision	Continue the progress made in recent years with regard to improved planning coordination between Fort Bragg and Cumberland County.	Engagement/ Cooperation		Action	Programs	

## Engagement/Cooperation Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Ramsey Street Corridor	Create a Ramsey Street Corridor working group, comprised of City staff from Planning, Community Development, Parks and Recreation, Engineering and Infrastructure as well as representatives from the Fayetteville MPO, NC DOT, economic development entities and others, responsible for coordination and prioritization of plan efforts, identification of funding opportunities, and project outreach, education and advocacy efforts.	Engagement/ Cooperation		Action	Process	
Cumberland 2010 Land Use	Develop a fixed communication link between the Military and civilian communities.	Engagement/ Cooperation		Action	Programs	
Cumberland 2010 Land Use	Develop an education and information system for the various participants in the process, including: elected officials; administrators; the business community; special interest groups; professional, religious, and civic organizations; various levels of governments; and County residents.	Engagement/ Cooperation		Action	Process	
Cumberland 2010 Land Use	Establish a Farm Advisory Committee.	Engagement/ Cooperation		Action	Programs	
Cumberland 2030 Growth Vision	Establish an orientation video for new citizens to the area, viewable on the County's website and/or cable television familiarizing new comers to local government services and identifying opportunities to get involved.	Engagement/ Cooperation	Services	Action	Programs	
Cumberland 2030 Growth Vision	Evaluate how cable television might be better employed to inform area citizens of the activities and programs of their local governments, as well as decisions made by their elected officials.	Engagement/ Cooperation		Action	Programs	
71st District Redevelopment	Nominate area residents to participate in Leadership Fayetteville.	Engagement/ Cooperation		Action	Programs	
Bonnie Doone Redevelopment	Offer Consumer Credit Counseling Services, Inc. (CCS) homebuyer education workshops within the community. Coordinate activities with local churches.	Engagement/ Cooperation		Action	Programs	
71st District Redevelopment	Participate in National Night Out.	Engagement/ Cooperation	Services	Action	Programs	

## Engagement/Cooperation Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Prepare an assessment of the demographic composition of appointed boards and committees throughout the county. Compare the composition of these boards to their constituent populations. Set flexible goals to make appointments that roughly approximate the demographics of the area each board serves.	Engagement/ Cooperation		Action	Process	
Cumberland 2010 Land Use	Promote the formulation of a Farm Advisory Committee.	Engagement/ Cooperation		Action	Programs	
71st District Redevelopment	Reinstate community watch programs, especially in the Bunce Road Corridor.	Engagement/ Cooperation	Services	Action	Programs	
Cumberland 2030 Growth Vision	Update the implementation actions section of the 2030 Plan annually in January of each year, leading to the work program and budget setting process of each local government.	Engagement/ Cooperation		Action	Process	
Cumberland 2030 Growth Vision	Upon joining the joint planning committee, municipal influence areas (MIA's) for each participating municipality may be established. Each municipality's development standards for roads, storm drainage, sidewalks, etc. would apply in the newly established MIA for that municipality.	Engagement/ Cooperation		Action	Process	
Cumberland 2030 Growth Vision	When preparing the planning process for any new planning initiative, design the scope of work around key opportunities for citizen input.	Engagement/ Cooperation		Action	Process	
Cumberland 2030 Growth Vision	Within one year after adopting the 2030 Plan, hold a joint meeting of local government elected officials in Cumberland County to discuss progress on the 2030 Plan with respect to routine use of the policies and implementation actions. Continue meeting annually for five years.	Engagement/ Cooperation		Action	Process	

## Engagement/Cooperation Strategies

Plan Title	Strategy	Primary Category	Secondary Category	Strategy Type	Mechanisms	Notes
Cumberland 2030 Growth Vision	Within six months after adoption of the 2030 Plan, hold a joint meeting of key local government staff in Cumberland County to discuss progress on the 2030 Plan with respect to routine use of the policies and implementation actions.	Engagement/ Cooperation		Action	Process	
Bonnie Doone Redevelopment	Incorporate social programs to deal with human and social, as well as physical problems of the area.	Engagement/ Cooperation	Services		Programs	
Cumberland 2010 Land Use	Promote citizen participation as an integral part of the planning process and related activities.	Engagement/ Cooperation			Process	