JOINT APPEARANCE COMMISSION
REGULAR MEETING
AGENDA
MONDAY, MARCH 9, 2020 (5:30 PM)
E. E. SMITH CONFERENCE ROOM*
SECOND FLOOR-FAYETTEVILLE CITY HALL-433 HAY STREET

***The E.E. Smith Conference Room is on the second floor of City Hall. From the first floor lobby of City Hall, go up the stairs or elevator to the second floor. Turn right and go through the double doors. The room is on the left.**

Agenda Item Number	Agenda Item	# Pages	Page Numbers
1.	Call to Order and Approval of the Agenda	1	1 (This page)
2.	Introduction of New Members, Guests and Others		
3.	Approval of Minutes of Previous Meetings		
(a)	January 13, 2020 Regular Meeting	3	2-4
(b)	February 10, 2020 Regular Meeting	2	5-6
(c)	February 19, 2020 Special Meeting	2	7-8
4.	Discussion of Appearance Awards Program		
(a)	Memo	1	9
(b)	Budget Request Submitted to Cumberland County	6	10-15
(c)	Budget Request Submitted to City of Fayetteville	3	16-18
5.	Discussion of Upcoming Tree Planting Ceremony		
(a)	Memo	1	19
6.	Update on Future Projects of the Tree Board		
(a)	Memo	1	20
7.	Update on Membership of the JAC		
(a)	Memo	1	21
(b)	JAC-Roster of Members (Updated as of 3/6/2020)	1	22
8.	Meeting Schedule for 2020/Possible Agenda Items for Next Meeting	1	23
9.	Information Items		
(a)	Update on Recertification of Fayetteville as a Tree City USA	1	24
(b)	Please Participate in the Upcoming 2020 Census	1	25
10.	Matters of Interest (from Commission Members)		
11.	Adjournment		

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MINUTES
JOINT APPEARANCE COMMISSION
REGULAR MEETING
MONDAY, JANUARY 13, 2020
5:45 PM
E. E. SMITH CONFERENCE ROOM
FAYETTEVILLE CITY HALL

MEMBERS PRESENT
Sally Bailey (Hope Mills)
Charlotte Dawson (Eastover)
Sharon Haley (Spring Lake)
Helen Haynes (Fayetteville)
Clyde Foster (Fayetteville)
Gregory Foxx (Fayetteville)

STAFF & OTHERS PRESENT
David Nash, City of Fayetteville
Dana West (visitor-guest of Ms. Haley)
Timothy Johnson (visitor)

MEMBERS ABSENT
Latara Ray (County)
Johnny Sawyer (Wade)
Christy Horne (Stedman)
Keshonna Newton (Fayetteville)

VACANT SEATS
County (Walker Seat)
County (MacKenzie Seat)
County (Davis Seat)
Town of Godwin
Town of Linden
Town of Falcon

The first item was call to order and approval of the agenda. At 6:05 PM, after adjournment of the Fayetteville Tree Board meeting, Chairperson Sally Bailey called the meeting of the Joint Appearance Commission to order. Following a motion by Ms. Haynes and a second by Mr. Foxx, the agenda was approved.

The second item was introduction of new members, guests, and others. Chairperson Bailey welcomed two visitors. The first was Dana West, a guest of Ms. Haley. Ms. West is a member of the Spring Lake Appearance Commission. The second was Mr. Timothy Johnson. He said he is an Air Force veteran, and he has recently moved back to the area.

The third item was approval of the minutes of previous meetings. (The minutes were for the December 9, 2019 meeting.) After a motion by Mr. Foxx and a second by Ms. Dawson, the minutes were approved.

The fourth item was a discussion of the Appearance Awards Program. At a previous meeting, a committee was tasked with discussing the awards categories and other issues. Vice-Chair Charlotte Dawson said she would try to find out if the committee has been able to meet and make any recommendations.

Mr. Nash reported that he had contacted City and County staff members about their processes for submitting budget requests.

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Mr. Nash then handed out copies of updated cost projection, referred to as Version 3 and updated as of January 13. The least-costly option would be to hold the ceremony in the Fayetteville City Hall. The next option would be to hold the ceremony at Segra Stadium. The most expensive option would be to hold the ceremony at Highland Country Club. However, Ms. Bailey raised a question about the Highland cost per person figure used in the worksheet.

The following questions were then discussed:

- Where have the ceremonies been held in the past, and how they have been paid for? Various local governments and/or local organizations have offered to host and pay for the ceremony in the past.

- How did the JAC end up holding the ceremony at Highland? A former member of the JAC was a member of the Greater Fayetteville Apartment Association and a member of Highland. This made it possible for the Association to sponsor and pay for the ceremony at Highland.

- Should the budget requests to the City and County include an option for holding the ceremony at Highland? The consensus was that it might not be appropriate to include this option.

- How have people been invited to the ceremonies in the past? Nominators and owners of nominated properties have been invited, along with local elected officials.

- How many people have attended these ceremonies? In one year, almost 200 attended. This number varies with the number of properties nominated.

- Should members of the JAC ask organizations if they would be willing to sponsor a ceremony in the future? Mr. Foxx said he would try to speak with a local organization. Ms. Bailey said she would ask the Town of Hope Mills.

The fifth item was a discussion of the upcoming Tree Planting Program. Mr. Foxx reported that he will be meeting with an official from the Cumberland County Schools on a possible school site.

The sixth item was an update on membership of the JAC. Ms. Bailey noted the memo in the packet. The memo noted that there are now three County vacancies, and that Ms. Deanna Rosario had submitted an application. Information about her was in the packet. The consensus of the JAC members was to recommend that the County appoint Ms. Rosario.

The seventh item was an update on the Tree Board meeting held on January 13, 2020, prior to the JAC meeting. Since JAC members were present for the Tree Board meeting, this update was not needed.

The eighth item was the meeting schedule for 2020/possible agenda items for the next meeting. At the next meeting, the JAC will consider the Awards Program and the upcoming Tree Planting Ceremony, which will be timed to coincide with the NC observance of Arbor Day.

The ninth item was information items. Mr. Nash reported that no information has been received yet on the recertification of Fayetteville as a Tree City USA.

The tenth item was matters of interest. Chair Bailey asked if a permanent parking sticker could be issued to JAC members.

The eleventh item was adjournment. Ms. Bailey adjourned the meeting at 7:20 PM.

Minutes prepared by: David Nash, City of Fayetteville-Development Services Department-(Revised as of 2/6/2020).

MINUTES
JOINT APPEARANCE COMMISSION
REGULAR MEETING
MONDAY, FEBRUARY 10, 2020
5:30 PM
E. E. SMITH CONFERENCE ROOM
FAYETTEVILLE CITY HALL

MEMBERS PRESENT
Sally Bailey (Hope Mills)
Helen Haynes (Fayetteville)
Clyde Foster (Fayetteville)
Latara Ray (County)

MEMBERS ABSENT
Charlotte Dawson (Eastover)
Johnny Sawyer (Wade)
Christy Horne (Stedman)
Gregory Foxx (Fayetteville)
Sharon Haley (Spring Lake)

STAFF & OTHERS PRESENT
David Nash, City of Fayetteville
Deanna Rosario (Applicant)

VACANT SEATS
County (Walker Seat)
County (MacKenzie Seat)
County (Davis Seat)
Fayetteville (Newton Seat)
Town of Linden
Town of Falcon
Town of Godwin

The first item was call to order and approval of the agenda. By 5:45 PM, four members were present, but based on the current number of filled seats (nine), five members were needed to have a quorum. Although there was no quorum, the consensus was to go ahead and discuss the items on the agenda. However, no official business would be done.

The second item was introduction of new members, guests, and others. Chairperson Bailey welcomed Ms. Deanna Rosario, who has applied for an appointment from the County. Ms. Rosario said she believes the appointment process has been postponed temporarily.

The third item was approval of the minutes of previous meetings. (The minutes were for the January 13, 2020 meeting.) The minutes were not officially approved, because there was no quorum.

The fourth item was a discussion of the Appearance Awards Program. Ms. Bailey referred to the memo and cost projections in the packet. The cost projections, referred to as Version 4, gave three options: hold ceremony at Fayetteville City Hall, at the Kiwanis Recreation Center, or at the Hope Mills Recreation Center. For each option, it was assumed that the same caterer would be used. It was noted that the JAC could use the City Hall or the Hope Mills Recreation Center for free. The cost figures show a $150 rental fee associated with Kiwanis, but this might be waived. Mr. Foster said he is in favor of using a facility that is free.

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Regarding the overall costs, Ms. Haynes said the overall costs seem too low. Ms. Ray said the cost per person of $6.21 seems too low.

Ms. Bailey said she regrets that Segra Stadium is no longer being considered. She raised the question of contacting the stadium.

Regarding Issue #1 in the memo-Since the JAC might not know until mid-June if the City and/or County will approve the budget requests, should the program launch be postponed until after July 1? Ms. Bailey noted that this might mean the ceremony would not be held until September.

Regarding Issue #2 in the memo-Ms. Ray noted that the committee that was tasked with making recommendations on the awards categories has not been able to meet. It was agreed that the four members present would meet again on Wednesday, February 19, from 4 PM till 5 PM. Mr. Nash will arrange a meeting place.

The fifth item was a discussion of the upcoming Tree Planting Ceremony. Ms. Bailey said we are hoping to hear soon from Mr. Foxx about a recommended school site. Ms. Ray said she would be willing to ask about her current school, which is a middle school.

The sixth item was an update on Fayetteville City Council actions affecting the Tree Board. Mr. Nash referred members to the memo in the packet. As pointed out in the memo, on February 3, City Council had endorsed the proposed Neighborhood Matching Grant Program Pilot Project. The Council also asked the Tree Board to be involved in Open Space/Green Space planning, and to propose changes to the City's Tree Preservation Ordinance. Ms. Haynes said the members of the Tree Board should have been invited to the meeting on February 3. Mr. Nash said he was sorry that Tree Board members were not invited.

The seventh item was an update on membership of the JAC. Ms. Nash said that after the memo in the packet (dated February 6) was written, he received an email from Ms. Keshonna Newton. Ms. Newton said she needed to resign. So, there are now seven vacant seats.

The eighth item was the meeting schedule for 2020/possible agenda items for the next meeting.

The ninth item was information items. Mr. Nash reported that no information has been received yet on the recertification of Fayetteville as a Tree City USA.

The tenth item was matters of interest. No items were mentioned.

The eleventh item was adjournment. The meeting concluded at 7:10 PM.

Minutes prepared by: David Nash, City of Fayetteville-Development Services Department-(Revised as of 3/6/2020).

MINUTES
JOINT APPEARANCE COMMISSION
SPECIAL MEETING
WEDNESDAY, FEBRUARY 19, 2020
4:00 PM
E. E. SMITH CONFERENCE ROOM
FAYETTEVILLE CITY HALL

MEMBERS PRESENT
Sally Bailey (Hope Mills)
Helen Haynes (Fayetteville)
Clyde Foster (Fayetteville)
Latara Ray (County)

STAFF & OTHERS PRESENT
David Nash, City of Fayetteville
Latara Ray's son

MEMBERS ABSENT
Charlotte Dawson (Eastover)
Johnny Sawyer (Wade)
Christy Horne (Stedman)
Gregory Foxx (Fayetteville)
Sharon Haley (Spring Lake)

VACANT SEATS
County (Walker Seat)
County (MacKenzie Seat)
County (Davis Seat)
Fayetteville (Newton Seat)
Town of Linden
Town of Falcon
Town of Godwin

Note: When the Joint Appearance Commission met on February 10, the four members present agreed to meet again on February 19 to continue a discussion about the categories for the 2020 Community Appearance Awards Program. On February 13, an email was sent to all members of the JAC, inviting them to attend the meeting on February 19. On February 14, the City Clerk's Office advised that since all members of the JAC had been notified, a Special Meeting Notice should be sent. The Clerk's Office sent a Special Meeting Notice on February 14.

The one item on the agenda was to continue the discussion about the categories for the 2020 Community Appearance Awards Program. Chairperson Sally Bailey noted that as of 4:05 PM, four members were present. Based on the current number of filled seats (nine), five members were needed to have a quorum. Although there was no quorum, the consensus was to go ahead and discuss the one item on the agenda.

Mr. Nash handed out two hand-outs. The first was "Attachment A-List of 15 Categories Used in the 2018 Awards Program." The second was a document submitted by JAC member Christy Horne of Stedman. It listed Ms. Horne's suggestions on the categories and the program.

Members discussed the categories from 2018. The table on the following page shows revisions recommended by the four members who met on February 19:

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Category from 2018	Revise?	Recommended Revision:
Category 1-Best Existing Single-Family Residential Property	No	
Category 2-Best New Single-Family Residential Property	No	
Category 3-Best Existing Multi-Family Residential Property	No	
Category 4-Best New Multi-Family Residential Property	No	
Category 5-Best Existing Non-Residential Property	No	
Category 6-Best New Non-Residential Property	No	
Category 7-Best Revitalization of a Residential Property	No	
Category 8-Best Revitalization of a Non-Residential Property	No	
Category 9-Best Housing Development or Neighborhood	No	
Category 10-Best Residential Landscaping Project	Yes	**Category 10**-Best Home ~~Residential~~ Landscaping Project
Category 11-Best Non-Residential Landscaping Project	Yes	**Category 11**-Best Commercial ~~Non-Residential~~ Landscaping Project
Category 12-Best Green Project	Yes-Delete	Delete
Category 13-Best Restoration of a Historical Residential Property	No	
Category 14-Best Restoration of a Historical Non-Residential Property	No	
Category 15-Best Neighborhood Entrance/Community Gateway	Yes	**Category 15**-Best ~~Neighborhood Entrance/~~Community Gateway

When members completed their review of the categories, Ms. Haynes asked about the JAC's budget request to the County and the City. This led to more discussion.

The meeting ended at approximately 5:30 PM.

Minutes prepared by: David Nash, City of Fayetteville-Development Services Department-(Revised as of 3/6/2020).

March 6, 2020

MEMORANDUM

TO: Joint Appearance Commission Members

FROM: David Nash, Development Services Department, City of Fayetteville

SUBJECT: Discussion of the Appearance Awards Program

Update on Budget Requests

On February 28, 2020, I submitted a FY 20-21 budget request to Cumberland County. This was submitted via email. See copy of email, attached. Also, see three summary sheets of cost projections.

On March 6, 2020, I submitted a FY 20-21 budget request to the City of Fayetteville. This was also submitted via email. See copy of email, attached. Since the summary sheets of cost projections are the same, they are not repeated again.

Both requests asked for $2,645. Both requests said that that the JAC recognizes that the funds, if approved, would not be available until the new fiscal year starts on July 1. Both requests said that for this reason, the JAC does not propose to launch the program until after July 1.

Update on Categories

On February 10, 2020, four members attended the last regular meeting of the JAC. These four members decided to meet again on February 19 to discuss the awards program categories. To see the recommendations that these four members made, please see the minutes of the Special Meeting on February 19 in the front part of this agenda packet.

David Nash

From: David Nash
Sent: Friday, February 28, 2020 12:42 PM
To: 'mcardinali@co.cumberland.nc.us'
Cc: 'Deborah Shaw'; Sally Bailey; Taurus Freeman
Subject: FW: Budget Request for FY 20-21 from the Joint Appearance Commission
Attachments: Master List_Appearance Awards Program.xls; Projected Costs for the Proposed 2020 Community Appearance Awards Program-Updated as of 02272020-V6.xls; Brochure_ 2018 Appearance Awards Program_Final_Recd 041918.pdf

Tracking:

Recipient	Delivery
'mcardinali@co.cumberland.nc.us'	
'Deborah Shaw'	
Sally Bailey	
Taurus Freeman	Delivered: 2/28/2020 12:42 PM

BUDGET REQUEST FOR FY 20-21 FROM THE JOINT APPEARANCE COMMISSION TO CUMBERLAND COUNTY

Dear Ms. Melissa Cardinali (Cumberland County-Assistant County Manager-General Government and Stewardship),

I work for the Planning and Zoning Division of the Development Services Department of the City of Fayetteville. One of my duties is to provide staff support to the Joint Appearance Commission (JAC). On behalf of the JAC, I am writing to submit a FY 20-21 budget request to Cumberland County. According to Ms. Deborah Shaw, this budget request needs to be submitted by February 28, 2020. Ms. Shaw suggested that I address the request to you.

Summary of the Request: The JAC would like to request an amount of $2,645 from Cumberland County. If the County Board of Commissioners approves this request, the JAC would use the money in FY 20-21 to sponsor a proposed 2020 Community Appearance Awards Program.

Background on the Joint Appearance Commission: The JAC was established in 2004 by an interlocal agreement. The agreement specified that the JAC would have a total of 15 members. Four members were to be appointed by Cumberland County, four by the City of Fayetteville, and one would be appointed by the smaller towns of Hope Mills, Spring Lake, Stedman, Wade, Falcon, Godwin, and Linden. When Eastover was incorporated, a member was added to represent that town. The interlocal agreement also specified that the City of Fayetteville would provide staff support to the JAC. Until November of 2019, a staff member of the Cumberland County Planning Department also provided valuable staff support to the JAC.

Background on the Community Appearance Awards Program-The JAC has sponsored a Community Appearance Awards Program since 2008-2009. The program is designed to recognize properties throughout Cumberland County that are improving the appearance of our community. The JAC has encouraged nominations of properties in various categories over the years. Most recently, 15 categories were used. **For more information, see:**

- Brochure from the 2018 program, attached. (This is a PDF file.)
- Master List-Appearance Awards Program, attached. (This is an EXCEL file.) Between 2009 and May of 2018, when the Master List was last updated, almost 500 properties had been nominated and recognized.
- Story Map-featuring the winning properties in 2018. Click here: http://arcg.is/08jDPf

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- Slide Shows 2015-2018: https://fayettevillenc.gov/government/city-departments/planning-code-enforcement/planning-zoning/joint-city-and-county-appearance-commission/appearance-award-program#ad-image-16

Program Cycle: In past years, the program followed the following cycle: In April or May, the JAC launched the program. The JAC used several methods to publicize the program. Between the start of the program and mid-June, people throughout the County were encouraged to nominate properties in various categories. In July, the JAC selected a winning property in each category. In August, the JAC held an awards ceremony.

Details about the Ceremony: The following people have typically been invited to the ceremony: people who nominated a property; people connected with a nominated property, such as the owner or occupant; and various elected and appointed officials of each jurisdiction in the County. The ceremony has typically started with a catered light dinner. During the dinner, photos of nominated properties are projected on to a large screen. During the ceremony, photos of properties are shown by category, and JAC members recognize all properties nominated in a category, Then, the winning property in a category is announced. In the past, the JAC has given a certificate to each property nominated, and the JAC has given a framed certificate to the winner in each category. During the ceremony, the JAC has also given out Special Awards to recognize individuals and organizations that have contributed to improvements in the appearance of our community. These special awards have typically also been framed certificates. At the conclusion of each ceremony, attendees have left with a good feeling about all of the good things happening in the community.

The JAC sponsored the tenth annual program in 2018. In 2019, due to several reasons, the JAC decided to not hold the program. The JAC proposes to resume the program in 2020. However, before the program can be resumed, money must be available.

Projected Costs for the Program in 2020: The costs for the program can be grouped into two broad categories: the costs before the ceremony, and the costs associated with holding the awards ceremony.

Attached is an EXCEL file which shows the projected costs for the proposed program in 2020. This EXCEL file has been updated as of February 27, 2020. This is Version 6 of this file. Several sheets show historical cost figures from past years.

Please start with the sheet named, "Costs Before the Ceremony-V6." This sheet shows the projected costs for printing (eg, of brochures, program for the ceremony), postage, and the framing of certificates for the winners in each category. Based on historic costs, the total projected costs for all of these expenses is $977.

Next, please see the sheet named, "Costs for the Ceremony-V6." This sheet is organized into six options. Each option corresponds to a specific facility where the ceremony could be held, and a specific caterer. Two facilities have been proposed: the Kiwanis Recreation Center, and the Hope Mills Recreation Center. They are numbered as 1(a), 1(b), 1(c) for the Kiwanis Center, and 2(a), 2(b), and 2(c) for the Hope Mills Center. All options assume that 160 people would attend the awards ceremony. Cost estimates were obtained from various caterers. The projected costs for the awards ceremony vary from a low of $1,170 to a high of $2,942. (Note: The EXCEL file has been designed so that the user can change the number of people expected to attend the ceremony. When this number is changed, the file recalculates the costs.)

Finally, please see the sheet named, "Summary of All Projected Costs-V6." For each option, this sheet adds the "Projected Costs Before the Ceremony" ($977) to the "Projected Costs for the Awards Ceremony." The projected costs vary from a low of $2,147 to a high of $3,919.

The JAC's budget request of $2,645 is based on Option 1©, which involves holding the ceremony at the Kiwanis Center, using Dorothy's Catering, and having a "Light Dinner" food package. Please note that holding the ceremony at Kiwanis involves a $150 Rental of Facility cost. It is possible that this cost will be waived by the Parks and Recreation

Department. If this cost is waived, the cost would be the same as Option 2©, which involves holding the ceremony at the Hope Mills Recreation Center.

The JAC recognizes that if the request is approved, the funds would not be available until the new fiscal year begins on July 1, 2020. For this reason, the JAC does not propose to launch the 2020 program until after July 1. This is somewhat different from past cycles, when the program typically launched in April or May and concluded with a ceremony in August. However, the JAC should be able to adjust to a different cycle.

If the County makes a decision on this request before the final budget is adopted, the JAC would appreciate being notified of the decision. This would be helpful in planning the work of the JAC for the new fiscal year.

Please note that the JAC will also be submitting a similar FY 20-21 budget request to the City of Fayetteville.

Summary: The JAC is submitting a budget request of $2,645 to Cumberland County for FY 20-21. We hope that the County will act favorably upon this request.

If you need any additional information, feel free to get in touch with either me or Sally Bailey, the current Chairperson of the JAC. Ms. Bailey, who lives in Hope Mills, can be reached via phone at 424-4322 (home) or 580-1210 (cell). Her email address is: baileysally789@gmail.com. Please note that I have cc'd Ms. Bailey. I have also cc'd Ms. Deborah Shaw and my Supervisor, Mr. Taurus Freeman.

Thank you very much for your consideration of this request.

David Nash
Staff Representative to the Joint Appearance Commission

City of Fayetteville North Carolina

David M. Nash, AICP - Senior Planner
Planning and Zoning Division, Development Services Department
433 Hay Street | Fayetteville, NC 28301-5537
Office: (910) 433-1995
E-mail: dnash@ci.fay.nc.us
Web: www.FayettevilleNC.org

All communication not specifically exempted by North Carolina law is a public record and subject to release upon request.

Projected Costs Before the Ceremony (Proposed 2020 Community Appearance Awards Program)			
Item	**Number**	**Unit Cost**	**Total Cost**
Brochures-1st printing-400 copies	400	$ 0.16	$ 65
Brochures-2nd printing-400 copies	400	$ 0.16	$ 65
Publish Nomination Form in Fayetteville Observer	0		$ -
Publish Nomination Form in Up & Coming	0		$ -
Mileage for Use of Private Vehicle to Take Photos	100	$ 0.54	$ 54
Print Special Invitation Cards for Ceremony (Target: Elected Officials)	50	$ 1.30	$ 65
Postage for Mailing Special Invitation Cards	38	$ 0.46	$ 17
Postage for Mailing Invitations to Ceremony (Target: Nominators)	75	$ 0.46	$ 35
Postage for Mailing Invitations to Ceremony (Target: Related Persons)	100	$ 0.46	$ 46
Print Certificates for 15 Winners and 3 Special Winners	18	$ 0.10	$ 2
Frame Certificates for 15 Winners & 3 Special Winners (Eastover Art Works)	18	$ 28.25	$ 509
Print Certificates for All Nominated Properties	75	$ 0.10	$ 8
Certificate Holders for All Nominated Properties	75	$ 1.00	$ 75
Print Program for Ceremony	210	$ 0.17	$ 37
***Projected Costs-Before Ceremony**			$ 977
*Projected Costs-Before Ceremony-Updated as of: 12/05/2019, circa 3 PM			
Sheet Format Updated as of: 2/25/2020-Created this Sheet.			

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Projected Costs for the Awards Ceremony (Proposed 2020 Community Appearance Awards Program)						
In using this workbook, the user needs to enter data into the yellow cells. EXCEL will then calculate the other cells automatically.	Option 1 (a)	Option 1 (b)	Option 1 ©	Option 2(a)	Option 2(b)	Option 2©
Option Number	Option 1 (a)	Option 1 (b)	Option 1 ©	Option 2(a)	Option 2(b)	Option 2©
Assumed Facility for Awards Ceremony	Kiwanis Rec Center	Kiwanis Rec Center	Kiwanis Rec Center	Hope Mills Rec Center	Hope Mills Rec Center	Hope Mills Rec Center
Assumed Caterer for Awards Ceremony	New Deli	Elite Catering	Dorothy's Catering	New Deli	Elite Catering	Dorothy's Catering
CAPACITY OF FACILITY	250	250	250	160	160	160
Number of People Expected to Attend	160	160	160	160	160	160
COST FACTORS						
Awards Ceremony-Food and Beverage						
Assumed Food Package	Light Dinner	Dinner	Light Dinner	Light Dinner	Dinner	Light Dinner
Number of People Expected to Attend	160	160	160	160	160	160
Assumed Cost Per Person for Food (1) (2) (3)	$ 6.21	$ 15.00	$ 7.00	$ 6.21	$ 15.00	$ 7.00
Projected Cost for Food	$ 992.94	$ 2,400.00	$ 1,120.00	$ 992.94	$ 2,400.00	$ 1,120.00
Assumed Beverage Package	With Food Costs	With Food Costs	With Food Costs	With Food Costs	With Food Costs	With Food Costs
Number of People Expected to Attend	160	160	160	160	160	160
Assumed Cost Per Person for Beverage	$ -	$ -	$ -	$ -	$ -	$ -
Projected Cost for Beverage	$ -	$ -	$ -	$ -	$ -	$ -
Subtotal 1-Projected Cost for Food Plus Beverage-Before Adjustments	$ 992.94	$ 2,400.00	$ 1,120.00	$ 992.94	$ 2,400.00	$ 1,120.00
Service Charge-Percent	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Service Charge-Amount	$ -	$ -	$ 100.00	$ -	$ -	$ 100.00
Subtotal 2=Subtotal 1 Plus Service Charge	$ 992.94	$ 2,400.00	$ 1,220.00	$ 992.94	$ 2,400.00	$ 1,220.00
Discount-Percent	10.00%	0.00%	0.00%	10.00%	0.00%	0.00%
Discount-Amount	$ 99.29	$ -	$ -	$ 99.29	$ -	$ -
Subtotal 3=Subtotal 2 Minus Discount	$ 893.64	$ 2,400.00	$ 1,220.00	$ 893.64	$ 2,400.00	$ 1,220.00
Sales Tax-Percent	8.00%	8.00%	8.00%	8.00%	8.00%	8.00%
Sales Tax-Amount	$ 71.49	$ 192.00	$ 97.60	$ 71.49	$ 192.00	$ 97.60
Subtotal 4=Subtotal 3 Plus Sales Tax	$ 965.13	$ 2,592.00	$ 1,317.60	$ 965.13	$ 2,592.00	$ 1,317.60
Delivery charge	$ 4.99	$ -	$ -	$ 4.99	$ -	$ -
Subtotal 5=Subtotal 4 Plus Delivery=Proj Costs of Food and Beverage	$ 970.12	$ 2,592.00	$ 1,317.60	$ 970.12	$ 2,592.00	$ 1,317.60
Total Costs of Food & Beverage Per Person (Calculated)	$ 6.06	$ 16.20	$ 8.24	$ 6.06	$ 16.20	$ 8.24
Awards Ceremony-Rental of Facility	$ 150.00	$ 150.00	$ 150.00	$ -	$ -	$ -
Awards Ceremony-Other Expenses	$ 200.00	$ 200.00	$ 200.00	$ 200.00	$ 200.00	$ 200.00
			$ -			
**Projected Costs-for the Awards Ceremony	$ 1,320	$ 2,942	$ 1,668	$ 1,170	$ 2,792	$ 1,518
**Projected Costs-for the Awards Ceremony-Updated as of: 2/27/2020, 8:40 PM						
Sheet Format Updated as of: 2/25/2020-Created this Sheet.						
Notes:						
(1) New Deli-Proposal Received on 1/13/2020.						
(2) Elite Catering-Phone calls on 2/24/2020 and 2/26/2020						
(3) Dorothy's' Catering-phone calls on 12/5/19 and 2/27/2020						

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Summary of All Projected Costs for the Proposed 2020 Community Appearance Awards Program

Item	Option 1(a)	Option 1(b)	Option 1©	Option 2(a)	Option 2(b)	Option 2©
***Projected Costs-Before Ceremony**	$ 977	$ 977	$ 977	$ 977	$ 977	$ 977
Projected Costs for the Awards Ceremony						
Awards Ceremony-Assumed Facility	Kiwanis Rec Center	Kiwanis Rec Center	Kiwanis Rec Center	Hope Mills Rec Center	Hope Mills Rec Center	Hope Mills Rec Center
Awards Ceremony-Assumed Caterer	New Deli	Elite Catering	Dorothy's Catering	New Deli	Elite Catering	Dorothy's Catering
Awards Ceremony-Assumed Food Package	Light Dinner	Dinner	Light Dinner	Light Dinner	Dinner	Light Dinner
Awards Ceremony-Projected Costs of Food and Beverage	$ 970	$ 2,592	$ 1,318	$ 970	$ 2,592	$ 1,318
Awards Ceremony-Rental of Facility	$ 150	$ 150	$ 150	$ -	$ -	$ -
Awards Ceremony-Other Expenses	$ 200	$ 200	$ 200	$ 200	$ 200	$ 200
****Projected Costs-for the Awards Ceremony**	$ 1,320	$ 2,942	$ 1,668	$ 1,170	$ 2,792	$ 1,518
Grand Total of All Projected Costs	$ 2,297	$ 3,919	$ 2,645	$ 2,147	$ 3,769	$ 2,495
*Projected Costs-Before Ceremony-Updated as of: 12/05/2019, circa 3 PM						
**Projected Costs-for the Awards Ceremony-Updated as of: 2/27/2020, 8:40 PM						
Sheet Format Updated as of: 2/25/2020-Created this Summary Sheet.						

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David Nash

From:	David Nash
Sent:	Friday, March 06, 2020 1:27 PM
To:	Gerald A. Newton
Cc:	Taurus Freeman; 'tearl@ci.fay.nc.us'; Sally Bailey
Subject:	Budget Request for FY 20-21 from the Joint Appearance Commission to the City of Fayetteville
Attachments:	JAC Awards Program- FY21 New Initiative Request-Based on Template_030620.xlsx; Projected Costs for the Prop 2020 Appearance Awards Program-Upd 022720-V6-Rev 030620 to Sum City Costs.xls; Master List_Appearance Awards Program.xls; Brochure_ 2018 Appearance Awards Program_Final_Recd 041918.pdf

BUDGET REQUEST FOR FY 20-21 FROM THE JOINT APPEARANCE COMMISSION TO THE CITY OF FAYETTEVILLE

Dear Dr. Gerald Newton (City of Fayetteville-Development Services Director),

On behalf of the Joint Appearance Commission (JAC), I am writing to submit a FY 20-21 budget request to the City of Fayetteville. It is my understanding that this request would be considered as a New Initiative. Please see the attached New Initiative EXCEL file, along with three other files. I have attempted to enter information about this request into the New Initiative file at the appropriate places.

Summary of the Request: The JAC would like to request an amount of $2,645 from the City of Fayetteville. If the City approves this request, the JAC would use the money in FY 20-21 to sponsor a proposed 2020 Community Appearance Awards Program.

Background on the Joint Appearance Commission: The JAC was established in 2004 by an interlocal agreement. The agreement specified that the JAC would have a total of 15 members. Four members were to be appointed by Cumberland County, four by the City of Fayetteville, and one would be appointed by the smaller towns of Hope Mills, Spring Lake, Stedman, Wade, Falcon, Godwin, and Linden. When Eastover was incorporated, a member was added to represent that town. The interlocal agreement also specified that the City of Fayetteville would provide staff support to the JAC. Until November of 2019, a staff member of the Cumberland County Planning Department also provided valuable staff support to the JAC.

Background on the Community Appearance Awards Program-The JAC has sponsored a Community Appearance Awards Program since 2008-2009. The program is designed to recognize properties throughout Cumberland County that are improving the appearance of our community. The JAC has encouraged nominations of properties in various categories over the years. Most recently, 15 categories were used. **For more information, see:**

- Brochure from the 2018 program, attached. (This is a PDF file.)
- Master List-Appearance Awards Program, attached. (This is an EXCEL file.) Between 2009 and May of 2018, when the Master List was last updated, almost 500 properties had been nominated and recognized.
- Story Map-featuring the winning properties in 2018. Click here: http://arcg.is/08jDPf
- Slide Shows 2015-2018: https://fayettevillenc.gov/government/city-departments/planning-code-enforcement/planning-zoning/joint-city-and-county-appearance-commission/appearance-award-program#ad-image-16

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Program Cycle: In past years, the program followed the following cycle: In April or May, the JAC launched the program. The JAC used several methods to publicize the program. Between the start of the program and mid-June, people throughout the County were encouraged to nominate properties in various categories. In July, the JAC selected a winning property in each category. In August, the JAC held an awards ceremony.

Details about the Ceremony: The following people have typically been invited to the ceremony: people who nominated a property; people connected with a nominated property, such as the owner or occupant; and various elected and appointed officials of each jurisdiction in the County. The ceremony has typically started with a catered light dinner. During the dinner, photos of nominated properties are projected on to a large screen. During the ceremony, photos of properties are shown by category, and JAC members recognize all properties nominated in a category, Then, the winning property in a category is announced. In the past, the JAC has given a certificate to each property nominated, and the JAC has given a framed certificate to the winner in each category. During the ceremony, the JAC has also given out Special Awards to recognize individuals and organizations that have contributed to improvements in the appearance of our community. These special awards have typically also been framed certificates. At the conclusion of each ceremony, attendees have left with a good feeling about all of the good things happening in the community.

The JAC sponsored the tenth annual program in 2018. In 2019, due to several reasons, the JAC decided to not hold the program. The JAC proposes to resume the program in 2020. However, before the program can be resumed, money must be available.

Projected Costs for the Program in 2020: The costs for the program can be grouped into two broad categories: the costs before the ceremony, and the costs associated with holding the awards ceremony.

Attached is an EXCEL file which shows the projected costs for the proposed program in 2020. This EXCEL file has been updated as of February 27, 2020. This is Version 6 of this file. I made a minor revision to this file on March 6 to summarize city costs for the New Initiative file. Several sheets show historical cost figures from past years.

Please start with the sheet named, "Costs Before the Ceremony-V6." This sheet shows the projected costs for printing (eg, of brochures, program for the ceremony), postage, and the framing of certificates for the winners in each category. Based on historic costs, the total projected costs for all of these expenses is $977. (This is the sheet I made a minor revision to on March 6, in order to summarize city costs for the New Initiative file. These revisions did not change the costs; they just allowed the costs to be summarized by categories, such as printing, postage, etc.)

Next, please see the sheet named, "Costs for the Ceremony-V6." This sheet is organized into six options. Each option corresponds to a specific facility where the ceremony could be held, and a specific caterer. Two facilities have been proposed: the Kiwanis Recreation Center, and the Hope Mills Recreation Center. They are numbered as 1(a), 1(b), 1(c) for the Kiwanis Center, and 2(a), 2(b), and 2(c) for the Hope Mills Center. All options assume that 160 people would attend the awards ceremony. Cost estimates were obtained from various caterers. The projected costs for the awards ceremony vary from a low of $1,170 to a high of $2,942. (Note: The EXCEL file has been designed so that the user can change the number of people expected to attend the ceremony. When this number is changed, the file recalculates the costs.)

Finally, please see the sheet named, "Summary of All Projected Costs-V6." For each option, this sheet adds the "Projected Costs Before the Ceremony" ($977) to the "Projected Costs for the Awards Ceremony." The projected costs vary from a low of $2,147 to a high of $3,919.

The JAC's budget request of $2,645 is based on Option 1©, which involves holding the ceremony at the Kiwanis Center, using Dorothy's Catering, and having a "Light Dinner" food package. Please note that holding the ceremony at Kiwanis involves a $150 Rental of Facility cost. It is possible that this cost will be waived by the Parks and Recreation Department. If this cost is waived, the cost would be the same as Option 2©, which involves holding the ceremony at the Hope Mills Recreation Center.

Another option, not currently included in the file, would involve holding the ceremony in the Fayetteville City Hall. The costs should be very similar to Option 1© and Option 2©. An advantage of holding the ceremony in City Hall might be that the giving out of awards part of the program could be televised (or videotaped for later broadcast). However, the disadvantage of City Hall is that there are not many tables and chairs available for the "light meal" part of the program.

The JAC recognizes that if the request is approved, the funds would not be available until the new fiscal year begins on July 1, 2020. For this reason, the JAC does not propose to launch the 2020 program until after July 1. This is somewhat different from past cycles, when the program typically launched in April or May and concluded with a ceremony in August. However, the JAC should be able to adjust to a different cycle.

If the City makes a decision on this request before the final budget is adopted, the JAC would appreciate being notified of the decision. This would be helpful in planning the work of the JAC for the new fiscal year.

Regarding County Budget Request-Please note that on February 28, 2020, I submitted a similar FY 20-21 budget request to Cumberland County, on behalf of the JAC.

Summary: The JAC is submitting a budget request of $2,645 to the City of Fayetteville for FY 20-21. We hope that the City will act favorably upon this request.

If you need any additional information, feel free to get in touch with either me or Sally Bailey, the current Chairperson of the JAC. Ms. Bailey, who lives in Hope Mills, can be reached via phone at 424-4322 (home) or 580-1210 (cell). Her email address is: baileysally789@gmail.com. Please note that I have cc'd Ms. Bailey. I have also cc'd Mr. Taurus Freeman and Ms. Teresa Earl, who is our department budget person.

Thank you very much for your consideration of this request.

David Nash
Staff Representative to the Joint Appearance Commission

City of Fayetteville North Carolina

David M. Nash, AICP - Senior Planner
Planning and Zoning Division, Development Services Department
433 Hay Street | Fayetteville, NC 28301-5537
Office: (910) 433-1995
E-mail: dnash@ci.fay.nc.us
Web: www.FayettevilleNC.org

All communication not specifically exempted by North Carolina law is a public record and subject to release upon request.

March 6, 2020

MEMORANDUM

TO: Joint Appearance Commission Members

FROM: David Nash, Development Services Department, City of Fayetteville

SUBJECT: Tree Planting Ceremony-Spring of 2020

Each spring, the Joint Appearance Commission/Fayetteville Tree Board has been holding an Arbor Day Tree Planting Ceremony. This has helped the City of Fayetteville maintain its designation as a Tree City USA.

You might remember that for the past few years, the JAC has partnered with the Cumberland County Schools. At a recent meeting, you expressed an interest in again partnering with the school system.

JAC member Gregory Foxx will hopefully have some information to report at your meeting on March 9 about a possible school.

The tentative date for the ceremony is Friday, March 20. This coincides with the date for Arbor Day in North Carolina.

Please note that Ms. Lisa Childers, head of the Cumberland County Cooperative Extension Service, has said that her staff will be glad to partner with the JAC again this year.

March 6, 2020

MEMORANDUM

TO: Joint Appearance Commission Members

FROM: David Nash, Development Services Department, City of Fayetteville

SUBJECT: Update on Future Projects of the Tree Board

Recently, the Tree Board has been asked to be involved in several important projects. These include:

- Helping to launch a pilot project of neighborhood enhancements (to be funded with money from the City's Tree Fund)
- Helping to develop new recommendations for greenspace
- Helping to develop new tree preservation initiatives

It is my understanding that one of my co-workers, Mr. Chester Green, will be assigned to assist the Tree Board with these projects. Mr. Green currently works with our existing ordinances regarding tree preservation, so he will be able to offer his knowledge and skills to these projects.

March 6, 2020

MEMORANDUM

TO: Joint Appearance Commission Members

FROM: David Nash, Development Services Department, City of Fayetteville

SUBJECT: Update on Membership

City of Fayetteville Seats-Currently, three of the Fayetteville seats are filled. There is one vacant seat, due to the recent resignation of Kenosha Newton. It appears that this vacant seat will not be filled until the Fall of 2020.

Cumberland County Seats-There are now three vacant County seats: the Davis seat, the Walker seat, and the MacKenzie seat. At your January 13 meeting, you recommended that a recent applicant, Ms. Deanna Rosario, be appointed. It is our understanding that her appointment will be considered at a meeting on March 16.

Ms. Kellie Beam in the County Clerk Office handles the appointments for the County. She has suggested that you talk to other people who might be interested in applying. You can recommend anyone who is a resident of Cumberland County; the person can reside in any City or town, or they can reside in the unincorporated area. If you recommend someone, the County will work with that person in filling out an application. Once an application is received, it will be put on the commissioners' agenda. You can also suggest that anyone fill out an application on the County's website.

Five Mid-Size Towns (Hope Mills, Spring Lake, Wade, Eastover, and Stedman)-Currently, all seats are filled.

Three Very Small Towns (Falcon, Godwin, and Linden) Seats for the three very small towns of Falcon, Godwin, and Linden remain vacant. At this time, we continue to email an agenda packet to the Mayor of each town. Hopefully, each town will be able to appoint someone soon.

The **Roster of Members** on a following page summarizes the current membership.

Joint Appearance Commission
Roster of Members

Name of Joint Appearance Commission Member (Updated as of 3/06/2020)	Jurisdiction	Date Appointed to Current Term	Current Term	Current Term-Expiration Date	Eligible for Reappointment? (Yes/No)
Helen Haynes	City of Fayetteville	9/9/2019	2nd term	9/30/2021	No
Gregory R. Foxx	City of Fayetteville	9/9/2019	1st term (on JAC)-but 2nd term overall	9/30/2021	No-Mr. Foxx previously served 1 term on Human Relations, so this is his 2nd term overall
Vacant (Newton Seat)	City of Fayetteville	Not applic	Not applic	Not applic	Not applic
Clyde Foster	City of Fayetteville	9/9/2019	1st term	9/30/2021	Yes
Vacant (MacKenzie Seat)	Cumberland County	Not applic	Not applic	Not applic	Not applic
Vacant (Davis Seat)	Cumberland County	Not applic	Not applic	Not applic	Not applic
Vacant (Walker Seat)	Cumberland County	Not applic	Not applic	Not applic	Not applic
Latara Ray	Cumberland County	5/21/2018	2nd term	2/28/2020	No
Sally Bailey (CHAIR)	Hope Mills	1/22/2016	2nd term	1/22/2018	Yes-if OK with Hope Mills
Sharon Haley	Spring Lake	Circa 8/15/2019	1st term	6/30/2022	Yes-if OK with Spring Lake
Johnny Sawyer	Wade	1/8/2019	1st term	1/8/2021	Yes
Charlotte Dawson (VICE-CHAIR)	Eastover	8/30/2016	3rd term	8/30/2018	Yes-if OK with Eastover
Christy Horne	Stedman	Circa 6/1/2018	1st term	5/31/2020	Yes-if OK with Stedman
Vacant Seat-Mail Packet to: Frances Collier (Mayor Pro-Tem)	Linden				
Vacant Seat-Mail Packet to: Clifton L. Turpin, Jr. (Mayor)	Falcon				
Vacant Seat-Mail Packet to: Willie Burnett (Mayor)	Godwin				

March 6, 2020

MEMORANDUM

TO: Joint Appearance Commission Members

FROM: David Nash, Development Services Department, City of Fayetteville

SUBJECT: Upcoming Meeting Schedule for 2020/Reminder Notice About Being Reappointed

This memo shows meeting dates of the Joint Appearance Commission **for Calendar Year 2020**. For each month, it is based on the assumption that the commission will meet on the **second Monday** of each month, unless there is a legal holiday, in which case the meeting would be held on the following day. **This schedule is based on the decision at your August 21, 2018 meeting to begin holding meetings on the second Monday instead of the third Tuesday.**

Monday, January 13, 2020 (5:45 PM)-Regular Meeting-Following Tree Board Meeting
Monday, February 10, 2020 (5:30 PM)-Regular Meeting
Wednesday, February 19, 2020 (4:00 PM)-Special Meeting
Monday, March 9, 2020 (5:30 PM)-Regular Meeting
Monday, April 13, 2020 (5:30 PM)-Regular Meeting
Monday, May 11, 2020 (5:30 PM)-Regular Meeting
Monday, June 8, 2020 (5:30 PM)-Regular Meeting
Monday, July 13, 2020 (5:30 PM)-Regular Meeting
Monday, August 10, 2020 (5:30 PM)-Regular Meeting
Monday, September 14, 2020 (5:30 PM)-Regular Meeting
Monday, October 12, 2020 (5:30 PM)-Regular Meeting
Monday, November 9, 2020 (5:30 PM)-Regular Meeting
Monday, December 14, 2020 (5:30 PM)-Regular Meeting

REMINDER: Many jurisdictions solicit nominations for appointments to various commissions. If your term is coming to an end on the Joint Appearance Commission, and if you would like to be reappointed, it is very important that you contact the governing body that appointed you and let the governing body know that you would like to be reappointed to the Joint Appearance Commission. Your chances of being reappointed will be higher if you maintain a good attendance record. **Note: If you are appointed by the Fayetteville City Council, there is a requirement that you attend 75% of meetings on an annual basis.**

shobbs@townofsurfcity.com; mayor@tarboro-nc.com; vjones@wakeforestnc.gov; aroot@weavervillenc.org; vgray@townofwendell.com; bzschoche@whisperingpinesnc.net; bill.saffo@wilmingtonnc.gov; brose@wilsonnc.org; The Honorable Allen Joines; mayorbobmatheny@townofzebulon.org; mark.siburt@apexnc.org; mfoster@ashevillenc.gov; ghinson@villagebhi.org; tausha.millwood@townofblackmountain.org; Tom.Bolick@townofboone.net; pwdir@cityofbrevard.com; acorrell@burgawnc.gov; jparsons@burlingtonnc.gov; bhorton@townofcarrboro.org; kevin.steed@townofcary.org; asmith2@townofchapelhill.org; tporter@charlottenc.gov; ssharpe@townofclaytonnc.org; leakeb@concordnc.gov; jwatkins@cramerton.org; jbouk@townofdavidson.org; Carl.Slaton@durhamnc.gov; dgalloway@edennc.us; Knighton, Anne-Marie; parksandrec@cityofec.com; wthomas@farmvillenc.gov; Anthony Ramsey; johnall44@aol.com; trippw@cityofgastonia.com; tcovington@cityofgraham.com; judson.clinton@greensboro-nc.gov; kheifferon@greenvillenc.gov; twooten@hvlnc.gov; jhogan@hickorync.gov; andy.piper@highpointnc.gov; stephanie.trueblood@hillsboroughnc.gov; gina.clapp@hollyspringsnc.us; jasonsmith@jacksonvillenc.gov; mjohnson@jamestown-nc.gov; chris.hills@knightdalenc.gov; lmccoy@laurinburg.org; lhollifield@marionnc.org; rramsaur@matthewsnc.gov; SULLIVANWB@EMBARQMAIL.COM; equance@mocksvillenc.gov; lstiwinter@monroenc.org; annvinson39@gmail.com; cculberson@mooresvillenc.gov; Lewis, George W; hughesf@newbernnc.gov; pmoore@newtonnc.gov; pwdirector@ci.oak-island.nc.us; bbruce@oakridgenc.com; sailingbob.bob@gmail.com; cheryl_hart@oxfordnc.org; swilliams@townofpks.com; kbrewer@vopnc.org; Zachary.Manor@raleighnc.gov; efields7@nc.rr.com; stephanie.collins@rockymountnc.gov; mmart@salisburync.gov; liz.whitmore@sanfordnc.net; jgrey@southernpines.net; tlloyd@cityofsouthport.com; cmerritt@townofsurfcity.com; catherinegrimm@tarboro-nc.com; ldevores@wakeforestnc.gov; jeller@weavervillenc.org; psmith@townofwendell.com; johnrbowman@centurylink.net; aaron.reese@wilmingtonnc.gov; mwebster@coastalnet.com; Derekr@cityofws.org; thale@townofzebulon.org
Subject: [EXTERNAL]2019 Tree City USA Award

Congratulations!

On behalf of the State Forester and myself, I am writing to formally inform you your community has been named 2019 Tree City USA. Trees make our communities a special place to live. They shade our homes, our businesses and our streets. They clean our air and water, reduce storm water run-off, increase our property values, reduce energy costs and make our neighborhoods greener, safer, and healthier.

Tree City USA recognition from the North Carolina Forest Service and Arbor Day Foundation highlights your commitment to urban forestry, community improvement and civic pride. I commend your efforts and encourage you to keep up the great work in making your community a better place for your citizens to live, work, and play.

You will also be receiving an email from our Program Assistant, Mandy Tallman Marty shortly regarding scheduling a local NCFS staff member to present your 2019 Tree City USA award at an event of your choosing such as your Arbor day ceremony. I encourage you to take us up on this offer. We would love to assist you in celebrating this award. This will also connect you with local NCFS staff who can be a resource to assist you in your urban and community forestry efforts.

Sincerely,

Andrew G. Pleninger
Urban & Community Forestry Program Head
NC RF Pending
North Carolina Forest Service
1616 Mail Service Center
Raleigh, NC 27699-1600
Office: (919) 857-4842
Cell: (919) 780-9084

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2020 Census Facts

By April 1, 2020, every home will receive an invitation to participate in the 2020 Census. You will have three options for responding:

- Online
- By phone
- By mail

During the 2020 Census you will never be asked for:

- Social Security number
- Money or donations
- Anything on behalf of a political party
- Your bank or credit card numbers

Your personal information is kept confidential. The Census Bureau is bound by federal law to protect your information, and your data is used only for statistical purposes.

www.2020census.gov

Why is the Census important to Cumberland County?

Political Representation
N.C. is projected to gain a seat in Congress. 2020 Census data will be used for redistricting.

Funding Census data is used to allocate $675 billion a year. N.C. receives about $16 billion annually. Cumberland County could lose at least $240 million over the next 10 years as a result of projected under counting.

Community Impact Census data will be used to plan for highways, school lunch funding, emergency response, families in need and more.

MAKE NC COUNT
CENSUS 2020

CUMBERLAND COUNTY
COMPLETE COUNT COMMITTEE

www.nccensus.org

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