

City MANAGER'S MESSENGER



City of
Fayetteville
North Carolina

December 16, 2015

CITY COUNCIL SCHEDULE

1/4/2016

City Council Work Session, 5 p.m.,
Lafayette Room

1/11/2016

City Council Meeting, 7 p.m.,
Council Chamber

1/25/2016

City Council Meeting, 7 p.m.,
Council Chamber

City Manager's Office

- Staff and I, along with Councilman Wright and our consultant, attended the Baseball Winter Meetings in Nashville, TN. While there, we met with the President and Vice President of the General Council of Minor League Baseball and received great news: Fayetteville is seen as a strong market for a team and that upcoming league adjustments align well without proposed development. We also met with the city's Chief Operating Officer and Project Manager on their stadium project
- Attended the 40th Annual FCPR Senior Christmas Banquet
- The 1Fay Call Center celebrated its one-year anniversary of partnership with FayPWC



OPERATIONS PORTFOLIO

Fire/Emergency Management

- Members of the Urban Search and Rescue Task Force 9 team attended the 10-day Structural Collapse School in Charlotte, which included members from Fayetteville Fire and Police, Cape Fear Valley EMS and Spring Lake Fire Department. Attendees participated in multiple exercises, including breaching, shoring and stabilization and cutting and burning metal during the classes
- Fire Department staff attended the Greater Fayetteville United meeting on Dec. 2 at the Kiwanis Recreation Center. The Strategic Plan was reviewed and updated for the upcoming year. The objective goals included establishing community-wide dialogue, research, civic engagement, project teams, economic development opportunities, public safety, beautification and cultural arts opportunities, as well as action plans to reach the identified goals. The 23rd annual MLK Prayer Breakfast itinerary was also shared with those in attendance. The date for the annual event is scheduled for Jan. 18, 2016. There will be a special presentation on "Saluting and Honoring All First Responders: Men and Women on the Frontline of Our Beloved Community"
- Suppression units responded to an aircraft crash on Dec. 11 in the 2500 block of Clark West Road, off Cedar Creek Road. The plane, carrying four persons, crashed sometime between 7:30 and 8 p.m. It took responders about 30 minutes to locate the Beechcraft A36, whose wings were knocked off as it crashed into a muddy, woody area approximately 100 yards from the roadway. The aircraft did not catch fire and the fuselage remained intact. The four survivors self-rescued by the time responders reached them. All four were transported to Cape Fear Valley Medical Center for treatment

Police

- FPD K-9 Teams received recognition for a job well done. LTC Gerald G. Mapp of the 10th MP/CID Battalion presented certificates of appreciation to FPD K-9 officers for their assistance with conducting over 1,000 health and wellness checks on Ft. Bragg. The FPD is proud of our relationship with our partners on Ft. Bragg and appreciate their service and dedication, as well
- Unity March was held on Dec. 12
- If You See Something Say Something Campaign

Environmental Services

- Garbage and yard waste customers normally collected on Christmas Day will be collected on Wednesday, Dec. 23. This is two days early, so don't forget! Due to the landfill being closed on Christmas Eve, garbage trucks will be dumping at the Transfer Facility on Winslow Street
- City Council authorized the City Manager to direct staff to develop a garbage collection outsourcing pilot project for a portion of west Fayetteville. The target date for clarification and scheduling the RFP process is Jan. 4, 2016
- Department point of service success rate is 99.99% for the last two weeks

OPERATIONS PORTFOLIO (continued)

Fayetteville Regional Airport

- Terminal Design Team held a 50% completion review with stakeholders
- Snowball Express – American Airlines charity to provide a vacation to spouses and children of fallen soldiers (since 9/11) - took off Dec. 12 and returned Dec. 16
- Staff participated in annual wildlife training as required by FAA

Parks & Recreation

- FCPR Historic Properties Division worked with the Parks Division to retrieve a large mill gear and gear shaft from Cross Creek. Recent rains had exposed the vast majority of the gear assembly. It also exposed shovels being used by the public to extract it. Creative minds and a boom truck were able to pull the gear up onto the banks and bring it to the museum. Museum staff will continue to investigate the site and bring a better understanding of mill activity along Cross Creek and in the Fayetteville area
- Recreation centers continue regular and seasonal programming to include parent's meetings and basketball drafts
- The world's largest Christmas stocking, verified by the Guinness Book of World Records, was on display at Christmas in the Park on Dec. 12. A record crowd of approximately 3,300 were in attendance

Nothing Significant to Report: Transit

COMMUNITY INVESTMENT PORTFOLIO

Economic & Business Development

- Deputy City Manager Rochelle Small-Toney applied for a \$300,000 federal grant from the Department of Defense Office of Economic Adjustment (OEA), titled Army Force Reduction Response. OEA is the DoD's field organization responsible for supporting state and local governments to respond to major defense program changes. The City was awarded the grant. The scope of work for this grant is for studying the economic impact to the City of Fayetteville, Cumberland County, Hoke County and Harnett County, if Fort Bragg lost 1,200 + civilian and military jobs. The grant does not require a local match and will be used to hire a project manager and a consultant for the study as required. The administration of this grant will fall under the Economic and Business Development Department. The project's term dates are March 2015-March 2017. Thanks to SPA Director Rebecca Rogers Carter, who alerted the CMO of this grant opportunity, and to Rhonda Darden of the CMO and Tammy Pippen of the Police Department, who assisted in the submission of the grant application to OEA.

Engineering & Infrastructure

- The City's Stormwater Division hosted a meeting of the N.C. Water Resources Research Institute Stormwater Group, consisting of stormwater professionals from larger cities around the state. Group priorities include funding stormwater research for important issues such as pollutant removal, low impact development and impervious cover impacts/mitigation
- Construction Management assisted the Transit Department in contracting several sidewalk and bus stop locations on Strickland Bridge Road and Meharry Drive
- The safe routes to school sidewalk project along Morganton Road, Hope Mills Road and Reilly Road are nearly complete. The pedestrian traffic signals at the Morganton Road/Reilly Road and Morganton Road/McFayden Drive intersections are installed and operating

Permitting & Inspections

- More than \$8.6M in estimated construction value was permitted through the department during the first week of November 2015
- The average wait time to reach a dispatch staff member to schedule an inspection, for all queues, was 26 seconds. The average time to schedule an inspection, once connected to a dispatch staff member, was 2 minutes ,16 seconds for the week of December 6-12, 2015
- A total number of 292 permits were issued for the week of December 6-12, 2015

Nothing Significant to Report: Community Development, Planning & Code Enforcement and Human Relations

SUPPORT SERVICES PORTFOLIO

Budget & Evaluation

- Fiscal Year 2017 Budget Process: Kickoff meetings held on Dec. 2 and 3; budget preparation materials distributed to departments
- Staff participated in an on-boarding session for Council Member deViere
- Director attended the N.C. Local Government Budget Association Winter Conference

Information Technology

- IT conducted a FayWorx session in preparation for meeting with Azteca and the Timmons Group
- FayPay timekeeping project—the Project Management team provided training on how to use the new automated system. Supervisors that approved timecards and requested for time off for their employees in FayPay were provided a two-hour training session on how hours are logged, how to review employee time, how to manage timecard edits and schedules, run reports, review schedules and how to approve time and request time off
- The GIS team has worked with Planning to complete demographic data maps in preparation for Council Member deViere's on-boarding

Strategic Performance Analytics

- SPA continues to contribute to discussions around process improvements in FayWorx. We are lending our expertise in process and quality improvement as the City formulates a plan to implement enhancements and improvements to the system, improving customer service. Representatives from our partner vendors will be on-site to help develop a master plan for this effort
- A project team, consisting of SPA, IT /GIS and CMO staff, is working to create a pilot application for a GIS application referred to as the "Quality of Life Indicator." A steering committee of data analytic and GIS professionals has been assembled to provide a recommendation for operationalizing the pilot Citywide. The City of Fayetteville recognizes the need to be both accountable and transparent to residents in its operations. This interactive online tool will present data about quality of life characteristics of neighborhoods in Fayetteville to City Council, staff, residents, businesses, service providers and anyone else with an interest in learning more about the City of Fayetteville. This tool will allow users to easily answer questions about crime, economics and infrastructure in the city with data visualization techniques. A fully operational Quality of Life Indicator will incorporate data from numerous sources including City data systems, state and national databases, such as the U.S. Census, and contributions from joint exercises with the 96th Civil Affairs Brigade at Ft. Bragg and the SPA Department. The Quality of Life Indicator will be one of many projects included in the City of Fayetteville's overall Open Data Program
- SMT held a retreat Dec. 4—we will produce a video report on results for the Council Retreat

Nothing Significant to Report: Finance, Human Resource Development and City Clerk's Office

ADMINISTRATION PORTFOLIO

Corporate Communications

- **FayTV7:** Staff filmed and produced both the City Council Inauguration Ceremony on Dec. 7 and the Rotary Christmas Parade on Dec. 12 for rebroadcast. Both will be airing on a regular basis on FayTV7 and can be viewed on the City's YouTube channel. To view the inauguration on YouTube, go to <https://www.youtube.com/watch?v=cbWoiSxjE>
- **Social Media:** The City's Facebook page recently reached 8,000 likes and the City has added Periscope, a live video streaming app for iOS and Android smartphones. Residents can stream Periscope from their smartphone from anywhere where there's connectivity; it tracks viewers, comments and adds the ability to "heart" video streams. Live Periscope videos can also be viewed via Chrome, Safari or Firefox. Periscope videos are available for replay for 24 hours after broadcast. To subscribe to the City's Periscope account, go to: <http://www.periscope.tv/CityOfFayNC>
- **Advertising:** The department has designed and submitted seven ads for the 2016 Up & Coming Weekly Pocket Guide, which will be distributed beginning in January. The ads will promote the City's new website, the FayFixIT app, FAST, Airport, Police Recruiting, Fire Recruiting and Parks & Recreation. Approximately 40,000 copies of the Pocket Guide will be produced, with 10,000 guides per quarter distributed across the city

Internal Audit

- Staff is reviewing and finalizing internal audit reports for the petty cash/change funds and procurement card audits
- Staff members are participating in training for the implementation of the City's new automated timekeeping system, FayPay

Nothing Significant to Report: City Attorney's Office